

Evolving role of human resources highlighted

» The evolving role of human resources (HR) and the need for indigenous HR practices by introspecting into our own culture was highlighted by general manager-commercial and legal of JK Tyre and Industries-Vikrant Tyre unit at Mysore, D D Bhat.

He was speaking after inaugurating the two-day national conference on 'HR at the modern workplace,' organised by SDM Institute for Management Development at its premises here on Friday.

Earlier in his welcome address SDMIMD director N R Parasuraman talked about the role of SDM Trust and its various welfare and social activities, along with valued-based work done in Karnataka.

D Veerendra Heggade, Dharmadhikari, Sri Ksbetra Dharmasthala and chairman, SDM Educational Trust, in his message to the participants emphasised the need for such intellectual deliberations, which in turn, would provide an impetus to create a platform for academics and practitioners in the field of HRM to discuss relevant HR issues at the modern workplace.

S. Prabhakar, Secretary SDM Educational Trust, H Gayathri - Dean: Administration and Professor - Marketing, Mousumi Sengupta, conference chair and professor - HRM, Nilanjan Sengupta, conference co-chair and professor were present.



(from left) Mousumi Sengupta, N R Parasuraman, D D Bhat, S Prabhakar, and H Gayathri at the national conference on HR at Modern workplace held at SDM-IMD in Mysore.

Natl. HR conference held at SDM-IMD



From left: Dr. Mousumi Sengupta, Dr. N.R. Parasuraman, D.D. Bhat, Prof. S. Prabhakar and Dr. H. Gayathri.

Mysore, Dec. 19 - A National conference on "HR at the Modern Workplace" was held at SDM Institute for Management Development (SDM-IMD) on Dec. 16 and 17 at the Institute premises in city.

Prof. S. Prabhakar, Secretary SDM Educational Trust, inaugurated the conference.

In his welcome address, Dr. N.R. Parasuraman, Director-SDM-IMD, highlighted the role of SDM Trust and its various social and welfare activities, along with value-based work done in the State. He focused on the theme of the conference and pointed out the need to discuss a wide range of HR issues at the modern workplace.

Speaking as the chief guest, Mr. D. D. Bhat, General Manager (Commercial and Legal), JK Tyre & Industries Limited — Vikrant Tyre Unit, Mysore, brought out the evolving role of HR and high-

lighted the need for looking for indigenous HR practices, by introspecting into our own culture.

Dr. Mousumi Sengupta, Conference Chair and Professor-HRM, SDM-IMD, presided.

Dr. Nilanjan Sengupta, Conference Co-chair and Professor - HRM, proposed a vote of thanks.

Dr. H. Gayathri, Dean (Administration), SDMIMD was present.