

**PROFORMA FOR MANDATORY DISCLOSURE OF INFORMATION ABOUT ACCREDITED PROGRAMMES BY INSTITUTIONS TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO NBA EVERY YEAR WELL BEFORE THE ADMISSION PROCESS**

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The following information is to be published in the Information Brochure besides being hosted on the Institution's official Website as fixed content.

**Name of the Institute** : **SDM Institute For Management Development**

**Name of the Programme** : **PGDM**

**Approved Intake** : **120**

**Fees charged (per annum) in Rs.** : **2.99 lakhs**

**Pass percentage during the last 5 years** : **99.57%**

**Teacher Student Ratio** : **15**

**No. of Faculty Members** : **16**

<b>Cadre</b>	<b>Number</b>
Professor	: 10
Asst. Professor	: 3
Lecturer	: 1
Adjunct Faculty	: 2

**Faculty Profile** :

<b>Qualification</b>	<b>No. of Faculty</b>
Ph.D.	: 6
Post Graduate	: 10
Under Graduate	: -

**Experience of Faculty** :

<b>Number of Faculty with</b>	
Less than 5 years	: 1
5 to 10 years	: 1
More than 10 years	: 14

**Details of individual faculty members : Details given in the Main Brochure**

Name, Photograph, Date of Birth, Qualifications, Professional Experience, Research Interests.

**Industrial Consultancy, Research and Development (during the past 5 years):**

Amount of Industrial Consultancy earned (in lakhs of Rupees)	:	35.835
No. of sponsored research projects completed	:	Nil
	:	
No. of patents produced	:	Nil
No. of sponsored research projects in progress	:	Nil
No. of papers published in International journals	:	Nil
No. of papers published in National journals	:	22
No. of papers presented in International Conferences / Seminars	:	22
No. of papers presented in National Conferences / Seminars	:	31
No. of International Conferences conducted	:	1
No. of National Conferences conducted	:	3
No. of Training Programmes / Short Term Courses conducted	:	24

**Placement Record for the previous year :**

	:	33
No. of Companies who visited the Campus	:	
Names and Details of companies who visited the campus along with No. of Students placed	:	33 List attached
No. of Students placed through campus recruitment	:	101
Maximum salary drawn (in Rs.)	:	7.5 lakhs
Average salary drawn (in Rs.)	:	4.5 lakhs

**Budget Allocation for the Programme (in Rs.) :**

**Recurring : 503.51 lakhs**  
(For the year ended 31-3-2009)

**Non Recurring :**

***New initiatives and future vision, if any***

***:***

- a) Socially Relevant Projects***
- b) Student Exchange Programme***
- c) Centre for Service Excellence***
- d) Centre for Ethics and Governance***
- e) Knowledge Seminars***
- f) MBA Accreditation***

***Note: Suppression and/or misrepresentation of information would attract appropriate penal action.***