

TOP POLITICIANS BLEED MAHARASHTRA
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THE WEEK

JOURNALISM WITH A HUMAN TOUCH



AYURVEDA

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52-PAGE HEALTH SUPPLEMENT

THE WEEK-HANSA RESEARCH SURVEY



BEST COLLEGES

ACROSS THE MOST POPULAR COURSES

Students moving away from orthodox choices



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CHENNAI PHOTOS

Future perfect

**PARUL AGARWAL, BTECH
(NUCLEAR ENGINEERING),
SRM UNIVERSITY, CHENNAI**

I had interest in atomic science during my higher secondary. While deciding on what I wanted to do, I thought nuclear engineering would be a good option. As many new nuclear reactors are coming up across India, I figured out this would be a field where the future lies. I like the fact that the course has elements of many other disciplines like physics and mechanical engineering. After completing the course I plan to study MTech at IIT-Kanpur or join Bhabha Atomic Research Centre for research.

better way to face the real life situation with minimal in-house training," says Swati Salunkhe, managing director, Growth Centre, a career counselling firm.

Some broad streams offer the opportunity for further specialisation as well. Take the case of Abhishek Saini. It made sense for him to do a postgraduate diploma in financial planning after his graduation in business economics because of his interest in the area of finance. Rajesh Bhojani, CEO of International College of Financial Planning, says there are many courses students can opt for if they want to look at careers in the field of finance.

"If a student is high on interpersonal skills and is looking for client facing jobs and can help clients meet

TOP COLLEGES MANAGEMENT

| | | |
|----|--|------------|
| 1 | IIM | Ahmedabad |
| 2 | IIM | Bangalore |
| 3 | IIM | Kolkata |
| 4 | IIM | Lucknow |
| 5 | Faculty of Management Studies (FMS) | Delhi |
| 6 | Xavier Labour Relations Institute (XLRI) | Jamshedpur |
| 7 | IIM | Indore |
| 8 | IIM | Kozhikode |
| 9 | S.P. Jain Institute of Management Research | Mumbai |
| 10 | Department of Management Studies, IIT Delhi | Delhi |
| 11 | Birla Institute of Technology (BIT Mesra) | Ranchi |
| 12 | Department of Management Studies, IIT Kanpur | Kanpur |
| 13 | Management Development Institute (MDI) | Gurgaon |
| 13 | Jamnalal Bajaj Institute of Management Studies | Mumbai |
| 13 | Symbiosis Institute of Hotel Management (SIHM) | Pune |
| 16 | Shailesh J. Mehta School of Mgmt., IIT Bombay | Mumbai |
| 17 | Department of Management Studies, IIT Roorkee | Roorkee |
| 18 | IIM | Shillong |
| 19 | Indian Institute of Foreign Trade (IIFT) | Delhi |
| 20 | Institute of Management Technology (IMT) | Ghaziabad |
| 21 | L.N. Welingkar Institute | Mumbai |
| 22 | Birla Institute of Management & Technology | Delhi |
| 23 | Vinod Gupta School of Management, IIT Kharagpur | Kharagpur |
| 24 | Loyola Institute of Business Administration (LIBA) | Chennai |
| 25 | Goa Institute of Management | Goa |

Career planning

The process of career planning starts from secondary and higher secondary levels. The steps to be followed in career decision-making include:

KNOWING YOURSELF

Awareness of the individual's skills, strengths, weaknesses and aspirations is very important. This should be based on real achievements and must be supplemented by psychometric assessments that can be administered by qualified psychologists/counsellors. This can be followed by a career counselling session.

KNOWING YOUR OPTIONS

Once you know yourself, you need to know the best options, such as the course, colleges and back-up options. Increase your information base by attending career talks and career exhibitions, reading newspapers, web sites and magazines and, most importantly interacting with people in the fields of interest.

Zonal ranking **MANAGEMENT****WEST**

| | | |
|----|--|-----------|
| 1 | IIM | Ahmedabad |
| 2 | IIM | Indore |
| 3 | S.P. Jain Institute of Management and Research (SPIIMR) | Mumbai |
| 4 | Jainalal Bajaj Institute of Management Studies (JBIMS) | Mumbai |
| 5 | Symbiosis Institute of Business Management (SIBM) | Pune |
| 6 | Shailesh J. Mehta School of Management, IIT Bombay | Mumbai |
| 7 | L.N. Welingkar Institute of Management | Mumbai |
| 8 | Goa Institute of Management | Goa |
| 9 | Nirma Institute of Management | Ahmedabad |
| 10 | Mudra Institute of Communications (MICA) | Ahmedabad |
| 11 | National Institute of Industrial Engineering (NITIE) | Mumbai |
| 12 | Narsee Monjee Institute of Management Studies (NMIMS) | Mumbai |
| 13 | SIMSREE | Mumbai |
| 14 | Institute of Rural Management (IRMA) | Anand |
| 15 | K.J. Somaiya Institute of Management Studies & Research | Mumbai |
| 16 | Xavier Institute of Management & Research | Mumbai |
| 17 | N.L. Dalmia Institute of Management Studies and Research | Mumbai |
| 18 | MET Institute of Management | Mumbai |
| 19 | ICFAI Business School | Mumbai |
| 20 | ITM Business School | Mumbai |

SOUTH

| | | |
|----|---|-----------------|
| 1 | IIM | Bangalore |
| 2 | IIM | Kozhikode |
| 3 | Loyola Institute of Business Administration (LIBA) | Chennai |
| 4 | Institute of Public Enterprises | Hyderabad |
| 5 | Christ College Institute of Management (CCIM) | Bangalore |
| 6 | Xavier Institute of Management & Entrepreneurship | Bangalore |
| 7 | Amrita School of Business | Kochi |
| 8 | School of Business, Alliance University | Bangalore |
| 9 | Institute of Financial Management & Research (IFMR) | Chennai |
| 10 | Institute of Finance and International Management | Bangalore |
| 11 | T.A. Pai Management Institute (TAPMI) | Manipal |
| 12 | Bharathidasan Institute of Management | Trichy |
| 13 | ICFAI Business School | Hyderabad |
| 14 | PSG Institute of Management | Coimbatore |
| 15 | SCMS Business School | Kochi |
| 16 | Acharya Institute of Management and Sciences | Bangalore |
| 17 | SDM Institute For Management Development | Mysore |
| 18 | Department of Management Studies, NIT Trichy | Tiruchirappalli |
| 19 | Faculty of Management, Vei Tech | Chennai |
| 20 | OMR Center for Business Studies | Bangalore |
| 21 | Amrita School of Business | Coimbatore |
| 22 | MATS Institute of Management & Entrepreneurship | Bangalore |
| 23 | Rajagiri Business School | Kochi |
| 24 | Osmania University College of Commerce & Business | Hyderabad |
| 25 | St Joseph's College of Business Administration (SJCA) | Bangalore |

NORTH

| | | |
|----|--|------------|
| 1 | IIM | Lucknow |
| 2 | Faculty of Management Studies (FMS) | Delhi |
| 3 | Department of Management Studies, IIT Delhi | Delhi |
| 4 | Department of Management Studies, IIT Kanpur | Kanpur |
| 5 | Management Development Institute (MDI) | Gurgaon |
| 6 | Department of Management Studies, IIT Roorkee | Roorkee |
| 7 | Indian Institute of Foreign Trade (IIFT) | Delhi |
| 8 | Institute of Management Technology (IMT) | Ghaziabad |
| 9 | Birla Institute of Management Technology | Noida |
| 10 | Lal Bahadur Shastri Institute of Management | Delhi |
| 11 | Apeejay School of Management | Delhi |
| 12 | Fore School of Management | Delhi |
| 13 | International Management Institute (IMI) | Delhi |
| 14 | Indian Institute of Finance | Delhi |
| 15 | Amity Business School | Noida |
| 16 | Centre for Management Studies, JMI University | Delhi |
| 17 | Swami Darshanand Institute | Haridwar |
| 18 | AIMA, Centre for Management Education (CME) | Delhi |
| 19 | Sran Apeejay Institute of Management & Design | Gurgaon |
| 20 | University Business School (UBS) | Chandigarh |
| 21 | NIILM Centre for Management Studies | Noida |
| 22 | Christ University, Institute of Management | Delhi |
| 23 | Doon Business School (DBS) | Dehradun |
| 24 | Dept. of Business Administration, Lucknow University | Lucknow |
| 25 | Faculty of Mgmt Studies, Banaras Hindu University | Varanasi |

EAST

| | | |
|----|--|-------------|
| 1 | IIM | Kolkata |
| 2 | Xavier Labour Relations Institute (XLRI) | Jamshedpur |
| 3 | Birla Institute of Technology (BIT Mesra) | Ranchi |
| 4 | IIM | Shillong |
| 5 | Vinod Gupta School of Management, IIT Kharagpur | Kharagpur |
| 6 | Department of Management Studies, ISM | Dhanbad |
| 7 | Xavier Institute of Management (XIMB) | Bhubaneswar |
| 8 | Department of Management Studies, NIT Durgapur | Durgapur |
| 9 | Indian Institute of Social Welfare & Business Mgmt | Kolkata |
| 10 | Department of Business Management, Calcutta University | Kolkata |

their goals, financial planning will be ideal for him. If you wish to make your mark in capital markets in the form of research, investment banking or trading, then financial analysis is perfect for you. If you are a working professional in financial service-

es, wishing to enhance your career prospects, CFP could provide you with the expertise needed to meet client needs," he says. Finance jobs offer good money, too. "The highest salary package offered this year for our students was ₹9.05 lakh," says G.

Ramaswamy, president, Institute of Chartered Accountants of India.

While options are plenty, the basic and the most important rule for anyone pursuing an academic degree is simple—follow your heart, but also know yourself. Meeting former students, getting an industry perspective on the institute and going through newspaper articles and web sites are safety measures that students must do before choosing a college. Says Salunkhe: "Students need to look out for recognised courses and institutions and not necessarily the rankings." ■