



Shri Dharmasthala Manjunatheshwara
Institute for Management Development



International Conference on

Global Economic Growth and Sustainability

November 20-21, 2015

<http://sdmimd.ac.in/ecoconference2015/index.html>



About the Conference

Unprecedented growth has been experienced in most part of the globe during last few decades. However, unfortunately, the fruit of such growth has not improved the quality of life for all. While the poverty has been reduced in some of the emerging economies like India, China and Vietnam, half of the world's population owns less than 1 percent of the wealth. Fifty percent of the world population lives on less than \$2.50 a day. More than half of total workforce of 2.6 billion in the developing economies is employed in the “unorganised sector” with unfavourable working conditions. Unemployment, especially of youths, is in the range of 40 to 70 percent.

With close to 1 billion people suffering from malnourishment and 820 million chronically hungry, 2.7 billion people living without proper sanitation and clean water, around 125 million children not going to school and around 30 million children dying of preventable diseases in last 10 years before reaching the age of five; do clearly indicate that a large part of the population have been deprived of the opportunities in sharing the fruits of the growth.

The situation appears to be unsustainable. The major and immediate challenge of the current century is to generate inclusive, balanced and sustainable growth. In order to create a better and sustainable future, Governments, Corporates and NGOs will need to work collectively and playing their respective roles most effectively.

In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners to reflect, deliberate, and suggest measures that are needed both at macro and the micro level to elevate India and other backward economies to higher and sustained growth trajectory.

From this perspective, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) is organizing the international conference on **“Global Economic Growth and Sustainability: Challenges and Prospects”** on November 20-21, 2015.

The Conference Organizing Committee takes pleasure in inviting our esteemed members from the academia and corporate fraternity to participate in the deliberations by submitting Research papers and Case studies.

About the Institute

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore, Karnataka, India. The campus has won many architectural and landscape awards and provides a great environment for learning and germination of managerial intellect. The institute has been conferred A** Rating at National Level by CRISIL.

The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shri Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. Trust is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD's AICTE approved PGDM programme, accredited by NBA, runs for six terms over two years with an impeccable track record of academic rigor. SDMIMD also has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; and British University in Dubai, Dubai. These student exchange programmes enable students to understand each other's cultures, business practices and traditions. This gives students an edge when it comes to international opportunities.

The SDMIMD's research unit - 'SDM Research Centre for Management Studies' (SDM RCMS), publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and Scholar has evolved as a prestigious publication well known for the quality of the papers, therein.

Themes & Sub-themes

Contributors are strongly encouraged to develop manuscripts bearing the form of Conceptual, Empirical, and Case study. In keeping with the overarching theme – Global Economic Growth and Sustainability, manuscripts that seek to focus on themes and sub-themes given below are most welcome. Please note that these are only representative. Contributions on related studies within the realms of Economics, Development Studies & related areas are greatly solicited.

Macroeconomics

- National Income: Growth Disparities o Poverty and Unemployment: Threat to Sustained Long-term Growth
- Measuring Growth, Poverty, and Inequality ● Physical Capital and economic growth ● Role of Human Capital in Long-term Growth ● Impact of Information and Communication Technologies (ICT) and e-Governance on national economies ● Inflation and Deflation, Macroeconomic Growth Models.

Monetary Economics

- Monetary Policy and Economic Stability ● Banking Crisis and Slump in Growth: Lessons from the U.S Sub Prime Crisis 2008 ● Universal Banking and Financial Inclusion ● Micro Financial Institutions and Inclusive Growth
- Indian Banking: Growth Perspective ● International Financial Institutions and Emerging/Backward Economies
- Shadow Banking, Money Multiplier, Insurance Sector and Growth

Public Economics

- Role of the Government in Inclusive and Sustainable Development ● Fiscal Policy for Growth Stabilization
- Multiplier Effects of Government Expenditure ● Multiplier Effects of Taxes ● Fiscal Sector Reforms and Economic Growth ● Governance and Inclusive Development ● Public Policy Reforms for Providing Food, Shelter, Health and Education ● Budget and Growth ● Economic Reform Policies and Sustainable Economic Growth

International Economics

- International Trade and Economic Growth ● Open Economy and Jobless Growth ● Global Inclusion Practices: Lessons from Countries in Asia and Africa ● FDI and FII: Indian Growth Perspective ● Global Economic Volatilities and Impact on National Economies ● Lessons from Global Economic Crisis ● Is export-led growth sustainable?

Development Economics

- Human Development ● Rural Entrepreneurship and Inclusive Growth ● Innovation, R&D, Technology and Growth ● Structural Transformation, Industry and SMEs and Broad-based Growth ● Development of Rural Infrastructure and Creation of New Opportunities ● Renewable Energy and Inclusive Growth ● Childhood Development, Education & Skill Development, and Transition to Work ● Universal Health and Sanitation for Inclusive Growth ● Women Empowerment ● Corporate Houses/SHGs/NGOs: Growth Driver ● Gender and Regional Disparities: Challenges of Inclusive Growth ● Make in India or Make for India?

Environmental Economics

- Green Economy, Green Business and Green Computing ● Climate Change, Sustainability and Growth ● Low-Carbon Energy and Sustainable Industry ● Sustainable Agriculture and Food Security ● Economic Development vs. Sustainable Development ● Good Governance and Norms for Sustainable Development ● Redefining the Role of Business for Sustainable Development

For Whom?

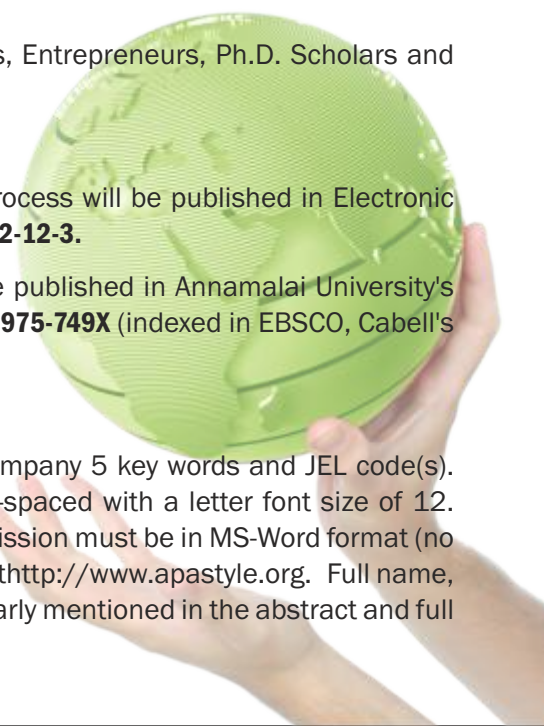
Faculty Members and Academicians, Management Practitioners, Consultants, Entrepreneurs, Ph.D. Scholars and Management Students.

Opportunities for Publication:

1. All full-papers that are accepted having duly completed the registration process will be published in Electronic medium in the form of 'Compendium of Papers' bearing an **ISBN: 978-93-83302-12-3**.
2. Further, select papers emerging out of double-blind review process will be published in Annamalai University's **Annamalai International Journal of Business Studies and Research bearing ISSN: 0975-749X** (indexed in EBSCO, Cabell's Directory, Ulrich Periodicals, ISI etc.)

Guidelines to Authors:

An abstract should not be of more than 500 words. An abstract should accompany 5 key words and JEL code(s). Abstract and Full-Papers complete in all respects should be typed in double-spaced with a letter font size of 12. Authors are required to comply with the APA style of referencing only and submission must be in MS-Word format (no other format will be accepted). For details on APA referencing style, please visit <http://www.apastyle.org>. Full name, designation, e-mail ID of the authors and affiliating organization need to be clearly mentioned in the abstract and full paper.



How to Submit?

Submission of abstract, full paper and all other communications regarding the conference should be made via the conference email id: : economicsconference2015@sdmimd.ac.in

Important Dates

| | | |
|----------------------------------------|---|---------------------------|
| Abstract Submission Deadline | : | August 30, 2015 |
| Intimation of Abstract Acceptance | : | September 07, 2015 |
| Full Paper Submission deadline | : | October 15, 2015 |
| Communication of Full Paper Acceptance | : | October 26, 2015 |
| Last Date for Registration | : | November 5, 2015 |

Registration Fee

| Category of Participant | Fee for Conference |
|-------------------------|--------------------|
| Corporates | INR 2,000 |
| Academicians | INR 1,500 |
| PhD Scholars | INR 1,000 |
| P.G. Students | INR 700 |

The fee is inclusive of Conference kit, Lunch & Snacks, Conference CD, and Certification.

Accommodation : A list of budget hotels in Mysore will be provided to the participants. Participants may kindly contact the hotels directly

Payment Procedure

Option 1

Payment may be made in the form of DD/Cheque drawn in favour of "Director, SDM Institute for Management Development", payable at Mysore, Karnataka, India. Overseas participants are requested to make payment only in INR (Indian Rupees).

Option 2

Electronic Fund Transfer (EFT) using the following account number:

HDFC Bank, Saraswatipuram Brach, Mysuru S/B Account Number: 00651450000156 IFSC Code: HDFC0000065

Axis Bank, V.V. Mohalla, Mysuru, S/B Account Number: 912010058973773 IFSC Code: UTIB0000151

Conference Organizing Committee

Conference Chief Patron: **Dr.N.R.Parasuraman, Director, SDMIMD, Mysore**

Conference Chair: **Dr.B. Venkatraja**

Conference Committee Members: **Dr.Ullas Rao, Dr. Mousumi Sengupta, Dr.M.Sriram**

Conference Facilitators: **Dr. Sunil M. V. , Mr. C.V. Sridhar**

Conference Secretary: **Ms. Rekha Ganapathy**

Contact

Dr. B.Venkatraja, Conference Chair, Mobile: +91-9480342652,



Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD),

No-1 Chamundi Hill Road, Siddharthanagar Post, Mysore, Karnataka, India

Tel: +91-821-2429722 Extn: 1100, Fax: +91-821-2425557

Email: economicsconference2015@sdmimd.ac.in

Conference webpage: <http://sdmimd.ac.in/ecoconference2015/index.html>

