

The word **ABHIGYAAN** means “*Source of Knowledge*”. True to the meaning, **ABHIGYAAN**, the flagship UG level national fest organised by SDMIMD, Mysore aims at enlightening and giving B-School level exposure to future MBA aspirants.

It is held every year on the SDMIMD campus with active participation from UG students from different colleges across India. ABHIGYAAN has been successful in branding SDMIMD in the minds of MBA aspirants as a prospective B-School to pursue higher management education.

ABHIGYAAN'23 is scheduled to be held on the **27th and 28th of January, 2023**. Staying true to its tagline, “*Field of Dreams*”, **ABHIGYAAN** is what it claims to be a chance to bag rewards worth up to **Rs. 1,50,000**.

Please click on the link below to register for the events that you wish to compete in:

Management Fest: <https://forms.gle/Cg4bY6hpa2dhoSct9>

Sambhrama- Cultural: <https://forms.gle/oa2Xw2NPiGEQEu6j6>

Glory road'23- Sports: <https://forms.gle/vW29r6V7rM15oJzG7>

★ *FIELD OF DREAMS* ★

Best Manager- Placement committee, SDMIMD

Mission Possible:

“A leader is one who knows the way, goes the way, and shows the way” — John C Maxwell.

Best Manager, the most coveted event of Abhigyaan aims at identifying a winner with the traits of an excellent manager. Additionally, it seeks to find out how one demonstrates the skills, knowledge, and talents of a manager. It Further tests participants’ analytical and problem-solving skills. All-in-all, it is a rigorous test of who’s got the will and the grit required to win.

Rules:

- Individual event i.e., single participant only
- The Best Manager will be carried out across multiple rounds
- Exact details of rounds will be disclosed on the spot. However, expect events that tend to gauge your case presentation skills, analytical strength, aptitude, speed, character, and overall management agility.
- **Cash prize for the Best Manager- Rs 15,000/-**
- All rights are reserved with Abhigyaan’23 organisers to add/delete/change rules/venue/rounds etc.

POC

Manu- 9008722028

Ashley- 9751931203

Event Registration Fees- Rs.500/- per head

Finnacle: Finance Club, SDMIMD

Mad Money:

Do you find numbers enticing? Does the change in Stock Market Indices tickle your brain? Do you have a knack for Finance & Economics? If the answer to any one of these questions is a yes, then Finnacle's *Mad Money* Competition might be just what you need! We have a bunch of exciting contests lined up for you. Here's a chance for you to test your financial acumen and prove your mettle!

Rules:

- A Team of Two
- Dress Code: Business Formals
- Must carry a Laptop and a Pen Drive

POC

Sriram Palaniappan- 9629079783

Arundhuti Roy- 8335001368

Event Registration Fees- Rs.500/- per team

★ *FIELD OF DREAMS* ★

Mporia: Marketing Club, SDMIMD

Rocket Singh-Salesman of the Year:

Salesman of the Year seeks to bring out the marketer inside you. The goal of this event is to improve your "selling" and "negotiating" skills, and it will determine whether you are creative enough to overcome the obstacles that marketers and innovators face. The competition is filled with fun activities with the intention to promote the marketer in you.

Rules:

- Team of two members
- One laptop and One pen per team is mandatory
- Dress Code: Business Attire

POC

Sachin K- 8971564961

Chelsea- 9952003091

Event Registration Fees- Rs.700/- per team

27TH 28TH
JANUARY

★ FIELD OF DREAMS ★

HunaR- HR Club, SDMIMD

Marvel Studios:

Just like Avengers, every organisation has its team of superheroes. Human Resource is one such superpower of an organisation. The goal of this event is to check the knowledge, problem-solving skills, the ability to deal with people and identify the best team of Avengers who cross all the hurdles created on their way towards the attainment of their goal.

Rules:

- Team of two members
- Dress code: Business Attire
- One laptop per team

POC

Pooja- 9495660544

Mahima- 7022129350

Event Registration Fees- Rs.500/- per team

★ *FIELD OF DREAMS* ★

Club Data Tech – Data Club of SDMIMD

Limitless:

The event is split into two parts and will take you on a fun journey. The event rounds are designed to put your logical, observational, and analytical skills to the test and lead you on a great data journey.

Rules:

- Team of two members
- One laptop and One pen per team is mandatory

POC

Karan- 9945192991

Kavana- 9148749230

Event Registration Fees- Rs.400/- per team⁰²³



★ *FIELD OF DREAMS* ★

Club Silicon- Systems Club, SDMIMD

The Matrix:

The Matrix is a series of events set to take you on a journey through tech.

Rules:

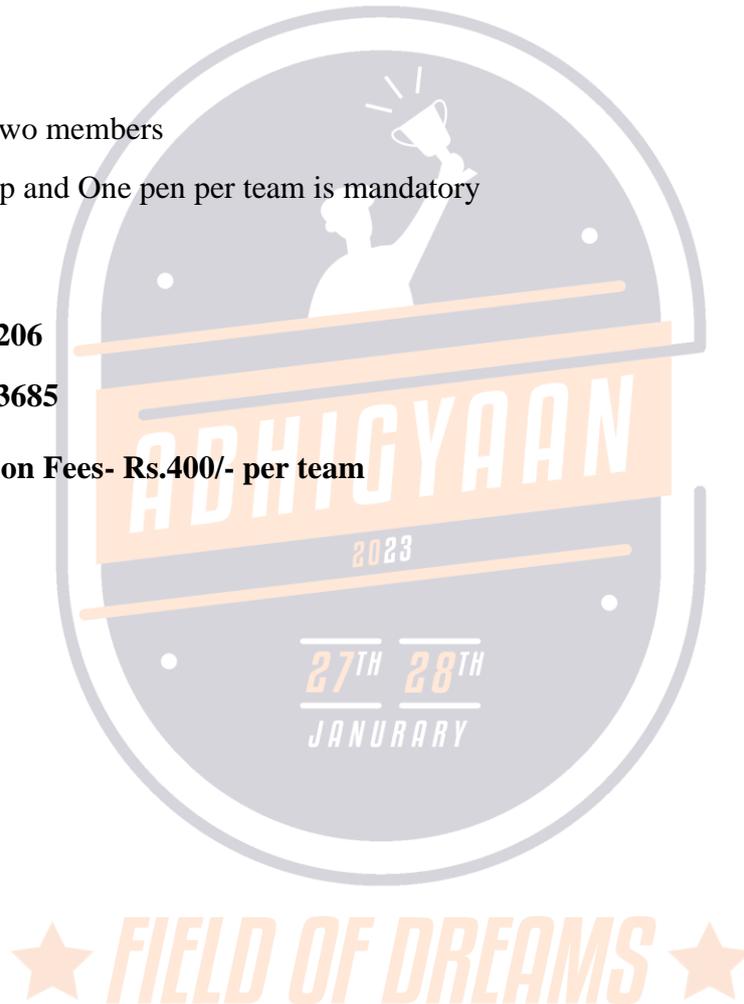
- Team of two members
- One laptop and One pen per team is mandatory

POC

Abdul- 8919287206

Sahana- 9663573685

Event Registration Fees- Rs.400/- per team



CAL - Center for Advanced Learning

The Charlie Chaplin:

Jack of all, Master of none is the next vogue. If you are a person who is interested in testing your mettle in different waters of business, someone who is dynamic, and wishing to hone your management capabilities, look no further than “*The Charlie Chaplin*”. This is the platform you should be targeting to grab and showcase your true potential. The events are designed innovatively in their own way and magnify your creative thinking ability and solve business problems.

Rules and general guideline

- A team of 3 members
- One Laptop per team and essential stationery items
- Dress code: Business Formals
- Further rules and regulations regarding the rounds will be communicated as and when required

POC

Venkatesh Kumar- 9585594646

Abhilasha- 9611605100

Event Registration Fees- Rs.500/- per team



Swayam E-Cell

Invictus:

This event tests the capability of the participants to come up with a business plan in the given duration of time on a theme disclosed on the day of the event. Like all entrepreneurs, participants need to think on their feet and come up with a practical and realistic business plan. The theme for the business plans shall be announced on the event day itself.

Rules

- Participation shall be allowed for a team of 2 members
- Teams shall carry a laptop compulsorily
- The event will have three rounds:
 - a. **The Bidding Wars:** Teams will be given certain points to bid on questions for answering them. More marks they score by answering the questions, the better.
 - b. **Business Canvas submission:** The Business plan proposed by the teams will have to be represented on a Business Canvas. Details of which will be shared on the day of the event.
 - c. **The Business Plan pitch/presentation:** The final round where each qualifying team will be given 15mins to pitch their business plan in front of the judge(s), followed by Q&A.
- Creative pitches will attract extra points
- The time and venue will be disclosed on the day of the event
- The dress code shall be Business Formals
- All rights are reserved with Abhigyaan'23 organisers to add/delete/change rules/venue/rounds etc.

POC

Ritik Khaturia- 8318418624

Rohan Kulkarni- 9482379135

Rachana- 7022273572

Event Registration Fees- Rs.450/- per team

B-Quiz

Quizpicable Me:

This event, very simply, aims to test the business acumen of the participants. Teams will be subject to multiple rounds of quiz-related activities that circle around the current market scenario, management, and the global business environment. Apart from testing your management skills, learnings, and understanding, Quizpicable Me aims at testing the participants' speed, thinking prowess, and ability to adapt to changing rounds of the competition.

Rules

- Two-member teams only
- Use of electronic devices/study materials or any such aids is prohibited.
- Dress code- Business formals
- The number of rounds, Time, and venue will be disclosed on the day of the event
- The event spans the entire first day of Abhigyaan'23 and participants are expected to stay throughout

POC

Vibha- 9148637172

Guru Pranesh- 9940506361

Event Registration Fees- Rs.500/- per team

★ FIELD OF DREAMS ★

Drishti Committee- Photography committee of SDMIMD

Shutter Island:

Event 1- Hera Phiri

The event is mainly focusing on capturing emotions. We will be giving the participants props that will be portraying some emotion and the participants are supposed to capture that emotion.

Event 2- Shadow Hunters

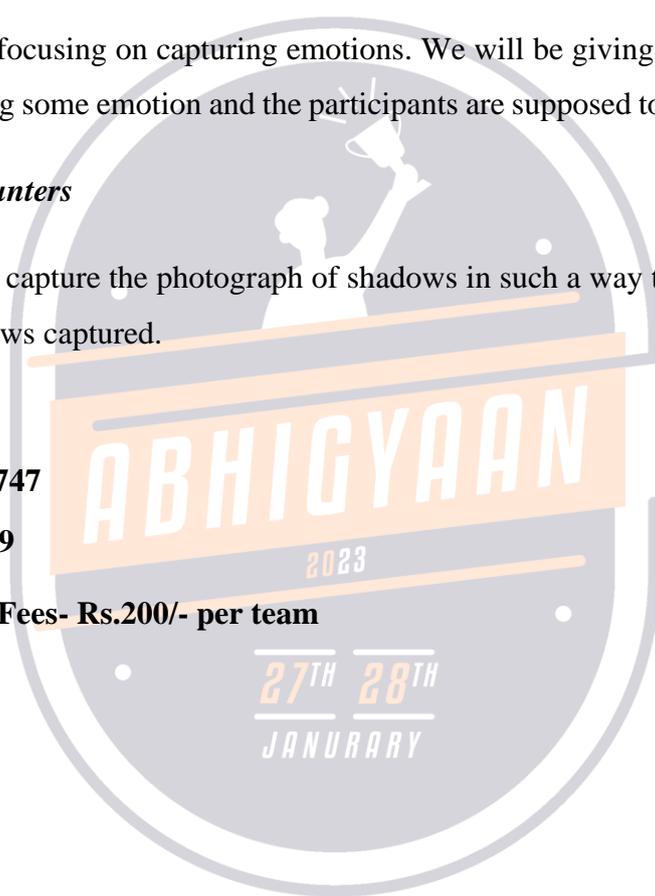
The participants will capture the photograph of shadows in such a way that it should narrate a story for those shadows captured.

POC

Gautham- 8762335747

Raksha- 9108258689

Event Registration Fees- Rs.200/- per team



ABHIGYAAN
2023
27TH 28TH
JANURARY

★ *FIELD OF DREAMS* ★

L.I.F.E. - Library Initiative for Education & ESG - Environmental, Social and Governance Committee

Graffiti Wall and Signature Wall:

This is an ongoing space for two days where participants can spend their time painting/sketching on the graffiti wall.

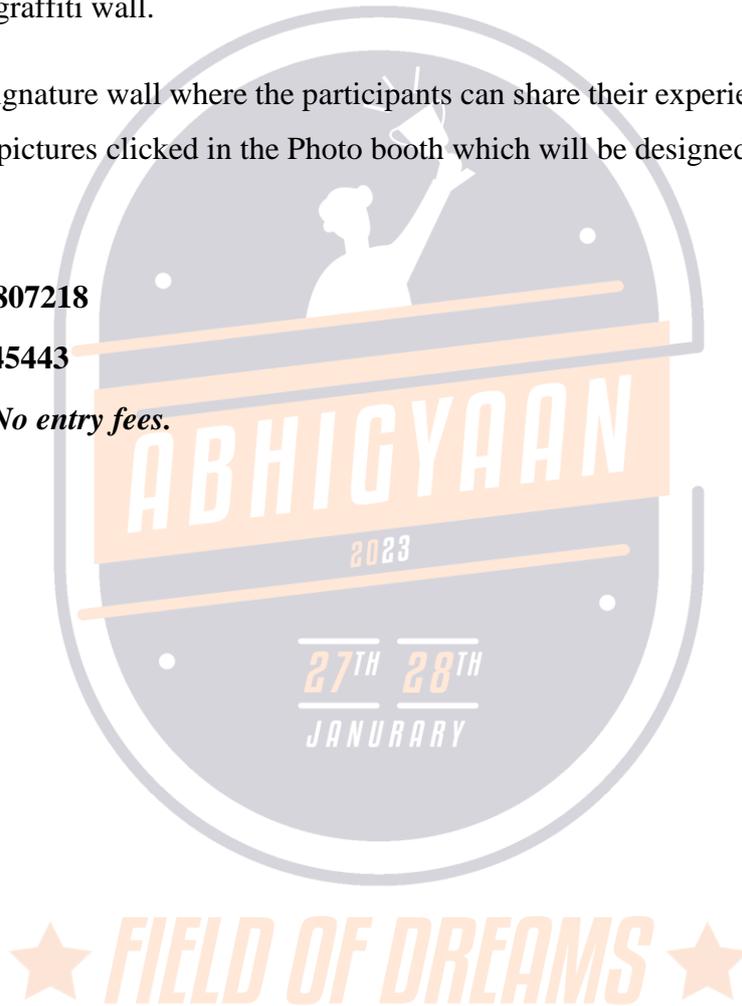
There will be a Signature wall where the participants can share their experiences and feedback and can get their pictures clicked in the Photo booth which will be designed as per the theme.

POC

Pratiksha- 8433807218

Nirmala- 8667645443

**Walk in event. No entry fees.*



Team Kalanubhav - Cultural Committee

Sambhrama:

We have five colorful events lined up for Abhigyaan'23. The students will be given an opportunity to sing, dance, enact and play with colours. The fashion show is one of the key attractions of Abhigyaan. All the events are independent. Please note that the judges' decision is final. Any misconduct will result in disqualification.

1. Rangitaranga

Rules:

- Face painting competition based on a movie character
- Two members in a team (where one will paint on the other's face)
- Max 3 teams can participate from each college
- 1.5 hours will be given to teams to complete face painting
- Materials will not be provided by the organizing college.
- The team members should make necessary arrangements for the props before the event
- **The registration fee for the event will be ₹ 400**
- **Winners will be awarded ₹ 3,000 and the runner-up will be awarded ₹ 1,500.**

2. Chance pe Dance

Rules:

- Group dance competition based on a mythological movie.
- The time allotted for each performance is 5 minutes.
- One team from a college can participate in this competition.
- The team should comprise of minimum 6 and a maximum of 8 members.
- No costumes or props will be provided by the organizing college.
- The participants must arrange for the same. We will, however, provide a dressing room
- The participants will be held responsible in case of any untoward incident that happens in these rooms.
- **The registration fee for the event will be ₹ 800.**
- **Winners will be awarded ₹ 7,000 and the runner-up will be awarded ₹ 4,000.**

3. *Theatre Spinoff*

Rules:

- Minimum of 5 people in a team to a maximum of 7
- The time limit is 9+1 minutes for each team
- One team representing the college
- No costumes or props will be provided by the organizing college. The participants must arrange for the same. We will, however, provide a dressing room.
- The participants will be held responsible in case of any untoward incident that happens in these rooms.
- Spin-offs should be based on famous movies
- The language of the skit should be only English
- Movies of only English and Hindi can be considered for a spin-off performance
- **The registration fee for the event will be ₹ 700**
- **Winners will be awarded ₹ 6,000 and the runner-up will be awarded ₹ 3,000**

4. *SDMIMD Superstar*

Rules:

- The songs can be of genre Indian and western
- One performer per college can participate in this competition
- All performers are recommended to come up with two songs (and karaoke) as there are two rounds in this competition
- Round-1 time limit is 3+1 minutes and Round-2 time limit is 5+1 minutes
- The top 10 performers will be selected for the second round
- **The registration fee for the event will be ₹ 500**
- **Winners will be awarded ₹ 4,000 and the runner-up will be awarded ₹ 2,000**

5. *Fashionistas*

Rules:

- The fashion show will be based on the theme – Movie characters
- One team can represent the college
- Each team can consist of a maximum of 8 members

- The time allotted for each team is 4+1 minutes per team
- The registration fee for the event will be ₹ 1,000
- Winners will be awarded ₹ 8,000 and the runner-up will be awarded ₹ 5,000

POC

Supreetha- 73561 57818

Prajwal- 8553935539



★ *FIELD OF DREAMS* ★

Sports Committee

Glory Road:

“You miss 100% of the shots that you don't take”

Being a sports person is more than simply participating in sports. It is about creating a strong sense of responsibility and consistently giving your best, irrespective of what occurs on the court or field. To keep sportsmanship alive among the students, we have 3 Sports Events for Abhigyaan'23.

1. *Attack the block – Volleyball for Men's*

RULES:

- Team of 8 players (6 on the field + 2 Substitutes)
- No restriction on the number of teams from an institute
- Common jersey is optional
- Players in a team should be from the same institute
- The referee's decision will be final
- **The registration fee for the event will be ₹ 800**
- **Winners will be awarded ₹ 7,000 and the runner-up will be awarded ₹ 5,000**

2. *Shaolin soccer – Football for Men's*

RULES:

- Team of 5 players (3 on the field + 2 Substitutes)
- No restriction on the number of teams from an institute
- Common jersey is optional
- Players in a team should be from the same institute
- The referee's decision will be final
- **The registration fee for the event will be ₹ 500**

- **Winners will be awarded ₹ 5,000 and the runner-up will be awarded ₹ 3,000**

3. Toofan – Throwball for Women's

RULES:

- Team of 9 players (7 on the field + 2 Substitutes)
- No restriction on the number of teams from an institute
- Common jersey is optional
- Players in a team should be from the same institute
- The referee's decision will be final
- **The registration fee for the event will be ₹ 900**
- **Winners will be awarded ₹ 8,000 and the runner-up will be awarded ₹ 6,000**

POC

Kshitij- 8016650578

Anushree- 7795663895

