

AN INTRODUCTION TO SUMMER INTERNSHIP PROGRAMMES (SIPs)

1 APRIL 2023 AT 11.00 IST

Hosted by

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Outline

- ❖ **SIP Purpose**

- ❖ **SIP deliverables: Assessment components**

 - Your work as an intern in a sponsor organization

 - Project guides

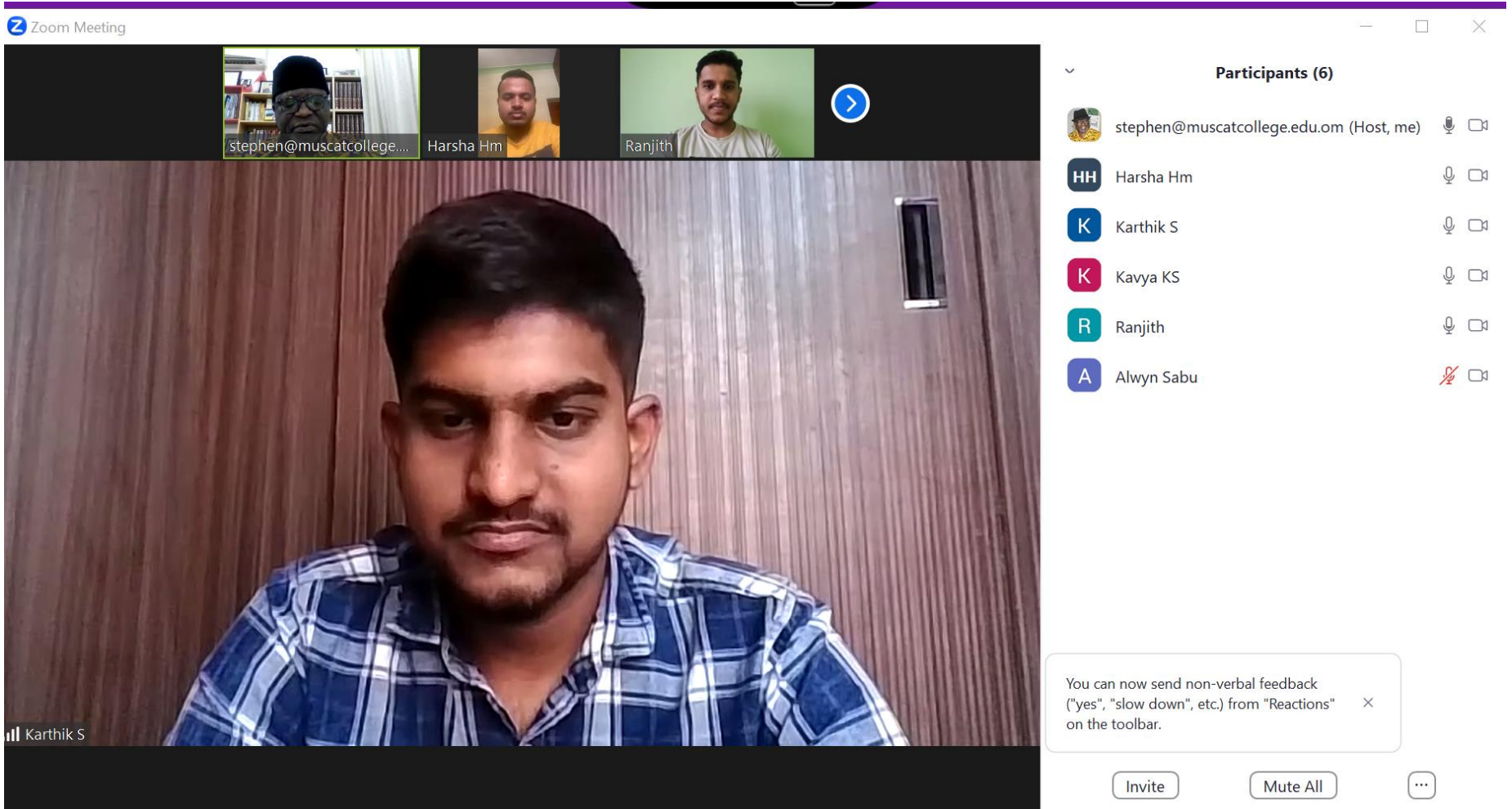
 - Code of conduct and feedback from the host organization

 - Project report-writing & preparing your presentation to your host organization

- ❖ **Conclusion & Annexures**

The SIP team meeting

Zoom Meeting



The image shows a Zoom meeting interface. At the top, there is a title bar with the Zoom logo and the text "Zoom Meeting". Below this is a gallery view of participants. The gallery view shows three small video thumbnails in a row. The first thumbnail shows a man with glasses and a black cap, with the name "stephen@muscatcollege..." below it. The second thumbnail shows a man in a yellow shirt, with the name "Harsha Hm" below it. The third thumbnail shows a man in a white shirt, with the name "Ranjith" below it. To the right of the gallery view is a blue arrow icon. Below the gallery view is a large video thumbnail of a man in a blue and white plaid shirt, with the name "Karthik S" in the bottom left corner. To the right of the main video is a "Participants (6)" list. The list contains the following entries: "stephen@muscatcollege.edu.om (Host, me)", "Harsha Hm", "Karthik S", "Kavya KS", "Ranjith", and "Alwyn Sabu". Each entry has a microphone and video camera icon to its right. At the bottom right of the interface, there is a notification box that says "You can now send non-verbal feedback ('yes', 'slow down', etc.) from 'Reactions' on the toolbar." and a close button. Below the notification box are three buttons: "Invite", "Mute All", and a three-dot menu icon.

Participants (6)

- stephen@muscatcollege.edu.om (Host, me)
- Harsha Hm
- Karthik S
- Kavya KS
- Ranjith
- Alwyn Sabu

You can now send non-verbal feedback ("yes", "slow down", etc.) from "Reactions" on the toolbar.

Invite Mute All

Purpose:

SDMIMD Perspective - SIP as a mandatory experiential learning process

Business Leadership, organizational excellence & social responsibility

Dealing with Change

Value-creation

Purpose: How Recruiters see SIP...

Branding opportunity as a contributor to management education

Intern as a possible business problem-solver

Assessing the intern's employability

Purpose: How you should see SIP...

Experiencing the corporate working environment, work culture and processes

Opportunity to apply management theory to what obtains in the real-world

Deliverables: How you will be assessed

1. Periodical communication with the faculty guide
2. **Final report**: (i) linking your experience with management concepts; (ii) SIP reports
3. Viva-voce (+completion certificate) - **any time between 21st June 2023 and 10th July 2023**

Deadlines

- SIP proposal by **15 April 2023**
- **Periodical SIP Reports**
- 1st periodical report- 20th April 2023**
- 2nd periodical report- 8th May 2023**
- 3rd periodical report – 28th May 2023**

Parameters

- a. Understanding the relationship and interplay between the theory and implementation of the management concepts.
- b. Involvement in making original efforts to learn from the organisation.
- c. Ability to suggest constructive changes backed by models and concepts.
- d. Contribution to the organizational growth/ support in solving organisation's issues/problems in the respective function/ role.
- e. Ability to present the learning and findings in a professional manner.

Final SIP report

- Students must submit the final report and a plagiarism certificate (**Turnitin-tested**).
- The date of final submission of soft copy to sipreports@sdmimd.ac.in cc to the faculty guide is on **19th June 2023 (latest by 6.00p.m.)**
- Hardcopy - to the PGDM office is **20th June 2023 (latest by 5.00 p.m.)**
- Note: Students will not be submitting any interim reports or draft reports of their work

Assessment components

COMPONENT	% MARKS	REMARKS
Periodical Communication with the faculty guide	20	Timely update to the faculty guide
Linking with management concepts	25	Linking the organizational learning with the management concepts with the innovative ideas
Final report	35	Completed Internship report with less than 20% similarity content
Viva-voce	20	Oral presentation about the learning experience and the tasks accomplished.
Total	100	

Preparing for presentation at your sponsoring organisation

➤ **Proposed general guidelines for the presentation:**

- i. Plan for not more than 20 – 30 minutes, including 7 – 10 minutes for interaction and Q&A.
- ii. Keep content as simple as possible; concentrate on findings, conclusions, implications, and recommendations.
- iii. Prepare a handout if you have to get into detail.
- iv. Provide a hard copy as well as soft copy of your presentation to the audience as a handout.

Other important points

- i. *Project guides*: (i) from sponsor organization and (ii) from the SDMIMD
- ii. *Respect the organization's code of conduct* – there will be written feedback about your behaviour – be a good ambassador of the SDMIMD
- iii. *Annexures are provided* – e.g., (i) format for SIP proposal; (ii) format for your periodic reports; & (iii) format for the final report.

Concluding remarks

- The SIP is intended to provide a 2-month management learning experience for the intern.
- Your success depends on:
 - (i) full dedication, zeal, and maintenance of absolute ethical standards
 - (ii) compliance with Faculty advisory suggestions, &
 - (iii) being a good SDMIMD ambassador.

- *Next Meeting?*


Acknowledgements

- The presenter would like to thank Professor Kannadas S. (kannadas[at]sdmimd.ac.in), Faculty of Finance and Chair of Summer Internship Programme (SIP) at SDMIMD, Mysore, India, for providing me with the main source materials for this presentation; notably:
 - *i. SDMIMD Summer Internship Programme (SIP) Student Guidelines: April 2023*
 - *ii. SIP 2023 SDMIMD Faculty Guide – Guidelines*
 - *iii. SDMIMD Sample Report SIP – 2023.*



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*I wish you all the very best of
Management experience!*

#BeMuscat