

**Profile:**

**Mr. Ashraf Peeran - Director of Solution Architecture at Xerox Corporation is currently based in California, USA. Mr. Ashraf completed his Masters Degree in Business Administration specializing in Finance and Strategic Marketing from Melbourne, Australia.**

**"Mr. Ashraf Peeran, is a Senior Management Professional with substantial experience in marketing, consulting, sales and client engagement. He is a strong leader, a strategic visionary and is consumed by opportunities in global environments to deliver repeatable success.**

**He has over 13 years of experience across Telecom, Financial Services and IT industries and has held many senior level positions in large multinational companies. In his tenure he has actively conducted business in many countries around the world. He is currently Director of Solution Architecture at Xerox Corporation.**

**Among his peers, he is regarded as a strong leader with great interpersonal skills. He often brings about different perspectives to problem solving and is passionate about innovation.**

**Mr. Ashraf Peeran is also an avid educationist. He is the Chairman of the Mysore Educational Trust that operates Mysore institute Mahesh PU College & Mysore Institute of Commerce and Arts, Based at Metagalli Industrial Area, Mysore where he is driving corporate best practices and governance to ensure higher levels of employability for students and greater distinction for the institution. He is a motivated speaker and engages in sharing his experiences and thoughts with the student community whenever possible.**

**Apart from professional and educational pursuits he is also a successful entrepreneur.**