

Engage to Educate: Enhancing Student Attention through Active and Innovative Classroom Practices

Dates :

February 6 & 7, 2026

Venue :

MDP Hall, SDMIMD



Program Overview

The **two-day Faculty Development Programme (FDP)**, titled *"Engage to Educate: Enhancing Student Attention through Active and Innovative Classroom Practices"*, is designed to empower teachers with contemporary and learner-centered pedagogical strategies. The programme will be facilitated by **four SDMIMD faculty resource persons, collectively bringing extensive experience in both academia and industry**. It offers a dynamic blend of classroom and outbound learning activities, including role plays, storytelling, activities, experiential and case-based learning, simulations, live project assignments, AI-enabled teaching demonstrations, field visits for contextual knowledge building, and analyses of contemporary business and technical ecosystem scenarios.

Program Overview

- 1.To empower faculty with innovative, learner-centric pedagogical tools, including experiential methods, digital technologies, and multidisciplinary strategies, aligned with the NEP 2020 vision of creating engaging, inquiry-driven education.
- 2.To enhance student attention and classroom participation by equipping faculty to integrate interactive techniques such as simulations, storytelling, games, case-based approaches, and field-based projects into teaching.
- 3.To foster a culture of creativity, critical thinking, and application-oriented learning that bridges academic knowledge with real-world business and technical scenarios, thereby preparing students to meet contemporary professional challenges with confidence.

Resource Persons Profile

Dr. Nanda Kishore Shetty www.sdmimd.ac.in/?q=nanda_kishore_shetty



Associate Professor of Marketing at SDMIMD, Dr. Shetty brings 28 years of industry experience with leading cement companies such as L&T Cement, UltraTech, ACC, and Heidelberg Cement. A Ph.D. in Management from NIT Trichy, his expertise covers Business Marketing, Sales and Distribution Management, Brand Management, Customer Service, and Channel Management. He has published widely in reputed international journals and completed advanced FDPs at IIM Indore. His work focuses on Commodity Branding, Brand Awareness, and Brand Loyalty.

Dr. Anand Sasikumar www.sdmimd.ac.in/?q=anand-sasikumar



Dr. Anand is an accomplished academic and professional with over 18 years of diverse experience spanning academia and industry. He holds a Ph.D. in Operations and Supply Chain Management from the Indian Institute of Management, Mumbai. He earned his Master's degree in Industrial Engineering from Concordia University, Canada, which is consistently ranked among the top six Canadian universities for Mechanical and Industrial Engineering in Maclean's subject-based rankings, with Industrial Engineering ranked around 97th globally. Dr. Anand has further enhanced his professional credentials with a Lean Six Sigma Green Belt certification from VarSigma. His academic and training expertise spans a wide range of contemporary areas in operations and supply chain management, including Lean Manufacturing, Six Sigma, Smart Manufacturing, Sustainability, and Industry 4.0/5.0.

Dr. L. Gandhi www.sdmimd.ac.in/?q=gandhi



Associate Professor in the area of OB & HRM at SDMIMD, Mysore, with over 21 years of postgraduate teaching experience. He holds a Ph.D. in Management and has qualified for the UGC-NET. His research contributions include more than 35 papers published in reputed ABDC- and Scopus-indexed journals. He has completed FDPs at IIM Calcutta, IIM Kozhikode, and IIM Trichy. Dr. Gandhi is a recognized Ph.D. supervisor at the University of Mysore. Dr. Gandhi is also a passionate trainer. He has conducted numerous MDPs and FDPs on Personality Development, Mindfulness, Team Building, Emotional Intelligence, and Six Thinking Hats, having trained over 3,500 professionals.

Dr. Kannadas S www.sdmimd.ac.in/?q=kannadas



Associate Professor in Accounting and Finance at SDMIMD. A Finance specialist with over 17 years of teaching and 10 years of research experience, Dr. Kannadas holds a Ph.D. in Behavioural Corporate Finance from Bharathiar University. He has published in ABDC-listed and SCOPUS journals, presented papers at global conferences, and trained executives and managers. He has also attended advanced programmes at IIM Kozhikode, IIM Calcutta, and IISc Bangalore. His teaching expertise spans Behavioural Finance, Corporate Taxation, and Mergers & Acquisitions.

Who can attend?

1. Faculty members from the fields of Management, Commerce, Social Sciences, Social Work, and allied disciplines.
2. Research scholars aspiring to build a career in academia.
3. Professionals and individuals with a keen interest in teaching, training, or academic consulting.

Program Fee

Rs. 4,000 (Rupees Four Thousand only) per participant. The fee includes the FDP kit, refreshments, and lunch on both days.

Note: A 15% group discount is available for three or more participants from the same organisation/institution.

Program Schedule

Day - 01

Time	Details
9:15 am – 9:30 am	Registration
9:30 am – 9:50 am	Inauguration
9:50 am – 10:00 am	Group Photo Session
10:00 am - 11:15 am	Session 1: Mindfulness Activities, Games, Story Telling tools for effective class engagement and retention
11:15 am - 11:45 am	Tea / Group Photo Session
11:45 am - 12.45 pm	Session 2: Experiential Learning, Outbound Training method of participative learning
12:45 pm – 1:45 pm	Lunch
1:45 pm – 3:00 pm	Session 3: Use of Artificial Intelligence to build case and caselets
3:00 pm - 3:15 pm	Tea Break
3:15 pm - 4:30 pm	Session 4: Simulations for effective teaching and learning
4.30 pm - 5.30 pm	Group discussion and Assignment preparation for review and feedback

Day - 02

Time	Details
10:00 am - 11:15 am	Session 1: Live project-based learning and teaching technics
11:15 am - 11:45 am	Tea
11:45 am - 12:45 pm	Session 2: Role plays method for effective learning
1:00 pm – 2:00 pm	Lunch
2:00 pm – 3:15 pm	Session 3: Case based teaching and learning
3:15 pm - 3:30 pm	Tea Break
3:30 pm - 4:45 pm	Session 4: Field-visit based knowledge gaining and contemporary business and technological ecosystem scenario analysis in classroom atmosphere.
4.30 pm to 4.45 pm	Feedback on the previous day's assignment Submission
4:45 pm to 5:00 pm	Valedictory and Certificate Distribution

Quick Contact

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Scan for Registration



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