

Orientation Program Schedule for PGDM 2023 – 2025 Batch

Day 1: 10 th July 2023, Monday			
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE
10.00 am – 10.05 am	Invocation	II Year Student	
10.05 am – 10.15 am	Welcome Address	Dr. Gandhi L. Chairperson - Admissions	
10.15 am – 10.20 am	Lighting the Lamp	By Dignitaries on the Dias & Students	
10.20 am – 10.40 am	Address by the Director	Dr. (Lt Col) Prasad. S. N. Director, SDMIMD	Auditorium
10.40 am – 11.00 am	Distinguished Address by	Sri. D. Surendra Kumar Vice President SDM Educational Trust, Bangalore	
11.00 am – 11.10 am	Vote of Thanks	Dr. S. Saibaba Assistant Professor - Marketing	
11.10 am – 11.50 am	TE/	A BREAK	Auditorium Lounge
11.50 am – 12.00 Noon	Address by Director Emeritus	Dr. N. R. Parasuraman Director Emeritus	
12.00 pm – 1.00 pm	About PGDM Program	Prof. Mohamed Minhaj Chairperson – Academic Programmes	Auditorium
1.00 pm – 2.00 pm	LUNCH BREAK		Mess
	SECTION – A (2.00 PM – 4.45 PM)	Photo Session (G-01) (Please check the list near Auditorium)	G-03
2.00 pm – 3.00 pm	Workshop on Indian Society in Transition SECTION – B	Dr. R. Indira Ramarao Rtd. Professor of Sociology & Former Director, International Center, University of Mysore	G-04
	Session on Imperatives of Social Responsibilities SECTION – C	Prof. C.V. Sridhar Assistant Professor – General Management, SDMIMD	F-03
	SECTION – D	Photo Session (Please check the list near Auditorium)	G-01
3.00 pm – 3.45 pm	E	BREAK	-
	SECTION – A (2.00 PM – 4.45 PM)	Document Verification	G-03
3.45 pm – 4.45 pm	Session on Imperatives of Social Responsibilities SECTION – B	Prof. C.V. Sridhar Assistant Professor – General Management, SDMIMD	G-04
5.43 μm - τ.43 μm	Workshop on Indian Society in Transition SECTION – C	Dr. R. Indira Ramarao Rtd. Professor of Sociology & Former Director, International Center, University of Mysore	F-03
Program for the day Concludes			



Day 2 : 11 th July 2023, Tuesday				
Orientation Lecture Series				
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE	
10:00 am – 11.00 am	Invited Talk "Positive Thinking" Winners make it happen Losers let it happen	Prof. Parashiva Murthy Professor & Counsellor Mysore	Auditorium	
11.00 am – 11.45 am	TE	A BREAK	Auditorium Lounge	
11.45 am – 12.45 pm	Invited Talk	Mr. Kumarpal M Jain Katariya Consultancy India LLP Mysore member of "Institute of Chartered Accountants of India"	Auditorium	
12.45 pm – 2.00 pm	LUN	ICH BREAK	Mess	
2.00 pm – 3.00 pm	Workshop on Indian Society in Transition SECTION – A	Dr. R. Indira Ramarao Rtd. Professor of Sociology & Former Director, International Center, University of Mysore	G-03	
	Workshop on Personality <u>Development</u> SECTION – B	Dr. Mousumi Sengupta Professor – HRM, SDMIMD	G-04	
	Workshop on Design Thinking SECTION – C	Dr. M.V. Sunil Assistant Professor – General Management, SDMIMD	F-03	
	Session on Imperatives of Social Responsibilities SECTION – D	Prof. C.V. Sridhar Assistant Professor – General Management, SDMIMD	F-04	
3.00 pm – 3.45 pm	BREAK -		-	
3.45 pm – 4.45 pm	Workshop on Design Thinking SECTION – A	Dr. M.V. Sunil Assistant Professor – General Management, SDMIMD	G-03	
3.45 pm – 6.00 pm	SECTION – B	Document Verification & Photo Session (G-01) (Please check the list near Auditorium)	G-04	
	SECTION – C	Photo Session	G-01	
3.45 pm – 4.45 pm	Workshop on Indian Society in Transition SECTION – D	Dr. R. Indira Ramarao Rtd. Professor of Sociology & Former Director, International Center, University of Mysore	F-04	
4.45 pm – 5.00 pm		BREAK	-	
5.00 pm – 6.00 pm	IT & e-learning Services	Prof. Mohamed Minhaj Chairperson – Systems	Auditorium	
Program for the day Concludes				



Day 3: 12 th July 2023, Wednesday			
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE
10:00 am - 11:00 am	Invited Talk on Innovation and Design Thinking	Mr. Lokesh CEO & Managing Director Innomantra Consulting Private Limited	Auditorium
11:00 am - 11:45 am	TEA BREAK		Auditorium Lounge
11:45 am - 12:45 pm	Invited Talk	Mr. T. V. Mohan Country Head & MD - India ANDREAS MAIER Workholding Technology Pvt Ltd. (Subsidiary of AMF - Germany) BENGALURU	Auditorium
12.45 pm - 1.45 pm		LUNCH BREAK	Mess
1.45 pm – 2.30 pm	Invited Talk	Mr. Ravi Challu Co-Founder and Managing Partner at WiseOwl Consulting LLP	
2.30 pm – 3.15 pm	Invited Talk	Mr. Sunil Telkar Managing Partner Aspiro Consulting LLP, Bangalore & Designated Partner in WiseOwl Consulting LLP	Auditorium
3.15 pm – 3.45 pm	BREAK		-
3.45 pm – 4.45 pm	Session on Imperatives of Social Responsibilities SECTION – A	Prof. C.V. Sridhar Assistant Professor – General Management, SDMIMD	G-03
	Workshop on Design Thinking SECTION – B	Dr. M.V. Sunil Assistant Professor – General Management, SDMIMD	G-04
	SECTION – C (3.45 PM – 6.00 PM)	Document Verification (Please check the list near Auditorium)	F-03
	Workshop on Personality Development SECTION – D	Dr. Mousumi Sengupta Professor – HRM, SDMIMD	F-04
4.45 pm – 5.00 pm	BREAK		-
	Workshop on Personality Development SECTION – A	Dr. Mousumi Sengupta Professor – HRM, SDMIMD	G-03
	SECTION – B	Photo Session	G-01
5.00 pm – 6.00 pm	SECTION – C (3.45 PM – 6.00 PM)	Document Verification (Please check the list near Auditorium)	F-03
	Workshop on Design Thinking SECTION – D	Dr. M.V. Sunil Assistant Professor – General Management, SDMIMD	F-04
Program for the day Concludes			



Day 4: 13 th July 2023, Thursday			
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE
10.00 am – 11.00 am	Invited Talk	Dr. M. Dharma Prasad CEO and Chief Scientist of Prosetta Bioconformatics Pvt., Ltd. US-based biotech/pharma company Mysore	Auditorium
11.00 am – 11.45 am		TEA BREAK	Auditorium Lounge
11.45 am – 12.45 pm	Invited Talk on Role of Management Graduates in a Technology Organization	Ms. Poornima Srihari Senior Delivery Manager, Infosys Ms. Harshita SDMIMD Alumnus & Sr. Associate Lead – TA, Infosys	Auditorium
12.45 pm – 2.00 pm	LUNCH BREAK		Mess
2.00 pm – 3.00 pm	Workshop on Personality Development SECTION – C	Dr. Mousumi Sengupta Professor – HRM, SDMIMD	F-03
2.00 pm – 4.00 pm	SECTION – D	Document Verification (Please check the list near Auditorium)	F-04
3.00 pm – 3.45 pm	BREAK		-
4:00 pm – 5:00 pm	Library Orientation	Ms. Taramalini In-charge Library & Resource Centre, SDMIMD	Auditorium
Program for the day Concludes			



Day 5 : 14 th July 2023, Friday				
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE	
10:00 am – 11:00 am	Invited Talk (ONLINE) Importance of Business Analytics for Today's Management Scenario	Dr. Siamak Zadeh Associate Professor & Data Scientist Golden Gate University, USA	Auditorium	
11:00 am – 11:45 am	TE	A BREAK	Auditorium Lounge	
11:45 am – 12:45 pm	Invited Talk	Dr. Vidyasagar Chethana Trust Mysore	Auditorium	
12.45 pm – 2.00 pm	LUNCH BREAK		Mess	
2.00 pm – 3.00 pm	Life @ SDMIMD	Prof. C. V. Sridhar Manager Administration, SDMIMD	Auditorium	
3.00 pm – 3.45 pm	TEA BREAK		Auditorium Lounge	
3.45 pm – 4.45 pm	Briefing Session on Environmental, Social, and Governance [ESG]	Dr. Mousumi Sengupta Professor – HRM, SDMIMD & Dr. M V Sunil Faculty – General Management & Systems		
4.45 pm – 5.45 pm	Briefing Session on Student Research Program	Dr. B. Venkatraja Associate Professor - Economics Chairperson- SDMIMD Research Centre for Management Studies	Auditorium	
5.45 pm – 6.00 pm	Briefing Session on Dharmasthala Trip	Dr. L. Gandhi Chairperson - Admissions		
Program for the day Concludes				



Day 6 : 15 th July 2023, Saturday (Alumni Day)			
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE
10.00 am – 11.00 am	Introduction to Prerana – SDMIMD Alumni Association	Mr. Niranjan N Naik President, Prerana – SDMIMD Alumni Association & Senior Consultant - Prominent Mind & Bosch Bangalore	Auditorium
11:00 am - 11:30 am	TE	A BREAK	Auditorium Lounge
11.30 am – 12.30 pm	Opportunities in the Finance Sector	Mr. Harinath Gopalswamy CEO-Fintelligence	Auditorium
12.30 pm – 2.00 pm	LUN	CH BREAK	Mess
2.00 pm – 3.00 pm	MBA Na Milegi Dubaara! Preparing for an ever- changing world!	Mr. N. Ravi Shankar CEO - Aim High Consulting	Auditorium
3:00 pm - 3:30 pm	TEA BREAK		Auditorium Lounge
3.30 pm – 4.30 pm	Panel Discussion Moderated by: Mr. Niranjan Naik President of Prerana	Mr. Tejasvi Nathan VP – Global Talent Partner, HR Swiss Re Global Business Solutions Mr. Kumar Piyush Infopine Mr. Sandesh Murchy Director – HR	
4.30 pm to 5.30 pm	Panel Discussion Moderated by: Mr. Tejasvi Nathan VP – Global Talent Partner, HR Swiss Re Global Business Solutions	Mr. N. Ravi Shankar CEO - Aim High Consulting Mr. Niranjan Naik Senior Consultant- Prominent Mind Mr. Teja Mohan Founder- Wise money Mr. Harinath Gopalswamy CEO Fin-intelligence	Auditorium
	Program for the do	ay Concludes	



Day 7 : 16 th July 2023, Sunday					
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE		
	Holiday				

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Day 10 : 19 th July 2023, Wednesday			
TIME	PROGRAM	SPEAKER & DESIGNATION	VENUE
10.00 am – 11.00 am	Invited Talk on Unveiling Intellectual Property Rights	Dr. M N Bheemesh Senior Advisor ALMT Legal, Advocates & Solicitors Bangalore	Auditorium
11.00 am – 11.45 am	TE	A BREAK	Auditorium Lounge
11.45 am – 12.45 pm	Briefing Session Student Exchange Program [SEP]	Second-Year SEP Students	Auditorium
12.45 pm - 2.00 pm	LUNCH BREAK		Mess
2.00 pm – 3.00 pm	Invited Talk on Entrepreneurship	Mr. Prasad S N Co-Founder of GREWIND — e-commerce initiative for selling eco- friendly products	Auditorium
3.00 pm – 3.45 pm	TEA BREAK		Auditorium Lounge
3.45 pm – 4.30 pm	Capitaline Database	Mr. Guru Murthy Consultant	Auditorium
4.30 pm – 5.15 pm	EBSCO Business Source Elite	Mr. Srinivasa Training Manager	Auditorium
Program for the day Concludes			