

RESEARCH DEVELOPMENT PROGRAM (RDP)



Crafting Impactful Research Papers
Mastering the Art of Publishing in Highly Indexed Journals

August 22, 2025 Friday

> Venue: SDMIMD, Mysore Mode: Offline / Regular

Link for Registration:

https://forms.gle/aDMS9eMcZ2Wn1PsC8





OBJECTIVES

The RDP is a complete package on strategic ways of research writing and publication in highly indexed journals. The program is designed to enhance the capability of the participants with knowledge and skills of the fundamentals of research writing and publishing.

TOPICAL COVERAGE

- Visualisation of Research Problem
- Understanding the Research Types
- Appropriate Research Design
- Structuring the Paper
- Preparation of Manuscript
- Meeting Editors and Reviewers Expectations
- Ethics in Research
- Journal Selection

PROGRAM HIGHLIGHTS

- Comprehensive analysis & training
- Customization to your research interest
- Expertise guidance
- Networking opportunities
- Research skill development

PEDAGOGY

- Lectures & conceptual delivery
- Demonstrations
- Debates & discussion
- Case discussions

WHO CAN ATTEND?

- Faculty, Research Scholars & Others Interested in Academic Research in social science.
- The program is specially designed to apply for research in social science domains such as management, economics, commerce, sociology, development studies, political science, social works, anthropology etc.

CONTACT:

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Chairperson

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RESOURCE PERSON



Dr. B.Venkatraja, Editor-in-Chief of SDMIMD Journal of Management.

Dr. Venkatraja, with 20 years of academic and research experience, is an Associate Professor of Economics at SDMIMD Mysore. Presently, he is the Chairperson of the SDM Research Centre for Management Studies and serves as Editor in Chief of the SDMIMD Journal of Management. He is a member of the editorial board and review board of several reputed journals. He has published several research papers in reputed journals indexed by the ABDC, Scopus & Web of Science. He has presented several papers at international conferences. He has also worked on Applied Research projects funded by SDMIMD and Major Projects to Government and Corporate Bodies such as ANSSIRD & PR (Ministry of Rural Development & Panchayat Raj, Government of Karnataka) and Bangalore Chamber of Industry and Commerce, BCIC leading to policy suggestions.

REGISTRATION FEES

INR 1500 per participant.

Participants will receive a participation certificate.

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Scan to Register

Register the earliest as intake is limited.

Advance registration is a necessity for participation. Spot registration is not available.