

Shri Dharmasthala Manjunatheshwara Institute for Management Development



SB Alignee BSIS



Research Development Program (RDP)

Writing Impactful Research Paper for Indexed Journal

Editor's Perspective

July 7, 2023, Friday Venue: SDMIMD, Mysore Mode: Offline/Regular

Objectives

- To disseminate the fundamental nuances of research paper writing
- To understand the journal's expectations from a submitted research paper
- To build the capacity of the participants to write a good quality research paper

Topical Coverage

- Overview of Different Types of Research
- Conceptualization of Research Theme
- Basic Structure of a Research Paper
- Preparation of a Research Paper
- Research Ethics
- Journal Selection

Pedagogy

Lectures, Discussions & Demonstrations

Target Participants

• Faculty, Research Scholars & Others Interested in Academic Research

Registration Fees

- Teaching Faculty: INR 1500/-
- Research Scholars: INR 1000/-

Link to Registration:

https://forms.gle/s5t3RhmjWQr1Jros5

Contact

Mrs. Rekha Ganapathy Program Co-ordinator Email: rdp@sdmimd.ac.in Mobile: 9742722906

Dr. B.Venkatraja Resource Person Email: venkatraja@sdmimd.ac.in Mobile: 9480342652



Brief Profile of the Resource Person

Dr. B.Venkatraja Editor in Chief - SDMIMD Journal of Management

Dr.Venkatraja, with 19 years of academic and research experience, is working as an Associate Professor of Economics at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) Mysore. Presently, he is the Chairperson of the SDM Research Centre for Management Studies and serves as Editor in Chief of the SDMIMD Journal of Management. Currently, he is a member of the editorial board and review board of several reputed journals. He has published several research papers in reputed national and international journals that are indexed and listed by the Australian Business School Deans' Council (ABDC) Scopus & Web of Science. He has presented several papers at international conferences. His paper titled "Impact of Central Explicit Subsidies on Fiscal Deficit in India: An Empirical Study" won the Best Paper Award in the Fifth International Conference on Global Business, Economics, Finance and Social Sciences organised by J.A. Alpha Business Research, Dubai in 2017. He has also worked on Applied Research projects funded by SDMIMD and Major Projects to Government and Corporate Bodies such as ANSSIRD & PR (Ministry of Rural Development & Panchayat Raj, Government of Karnataka) and Bangalore Chamber of Industry and Commerce, BCIC leading to policy suggestions.