

**University of Dundee School of Business
and International Partners Virtual Research Conference 2022**

Co-hosted by the Workshop on Sustainable Socio-Economic Development (WISSED), University of Dundee, and partner institutions. You can find out more about WISSED [here](#).

Abstract Submission Deadline: Wednesday 19 October 2022
Conference Dates: from 7-11 November 2022

The conference is open to all presenters plus non-presenting academics and students from the University of Dundee and partner Universities. The focus of this conference is on issues related to **socio-economic development** and we welcome submissions from all disciplines relating to this overarching theme.

The conference's aim is to encourage research collaborations across the participating institutions and between individual researchers.

1. Possible topics are:

- (i) Business Research in the Time of COVID-19 and after
- (ii) Member Owned Organisations
 - Co-operatives and agricultural development
 - Co-operative and community banking
 - Sustainable co-operatives.
- (iii) Approaches to Development
 - Micro-finance and development
 - Fair trade and development
 - Labour markets and equitable development
 - Issues of management and sustainable development
 - Marketing and export-led growth
 - Accounting and sustainable socio-economic development
 - Supply chain development
 - Entrepreneurship, start-ups and unicorns
- (iv) Gender in Business
 - Gender and development
 - Gender and inequality
- (v) Issues Related to Wellbeing
 - Development and wellbeing
 - Health outcomes and development
 - Income inequality and development
 - Poverty alleviation
- (vi) Sustainable development
 - Corporate Social Responsibility
 - Corporate Misconduct
 - Social/Sustainability Reporting
 - Environmental Management Accounting
 - Ethical Finance
 - Charity/Corporate Governance
 - Sustainability education
 - Urban sustainability
 - Climate-friendly new product development
 - Ethical marketing
 - Social enterprises

Green packaging

Mitigating climate impact

(vii) Issues Related to Islamic finance, business and culture

(viii) Conflict resolution on the world stage

(ix) Research in Business Education

Business education pedagogies

Innovative approaches to teaching and learning

Student experience

Internationalisation of business education

(x) We also invite submissions on other topics that researchers are seeking to collaborate with participants of the conference.

2. Abstract Submissions

Abstracts (300 word maximum) should be submitted by **19 October 2022**.

Please apply for the conference or submit your abstract via this link

[Click here to start your abstract submission](#)

A decision will be made about which abstracts have been accepted by Friday 21 October 2022.

If you have questions about your submission or you need technical support, please email UDSBBusiness2022@conferencecare.com or telephone +44 (0)2476 369 747.

3. Attendee Registration

If you want to join this conference please register at the following link.

[Click here to register for the conference](#)

4. Conference Structure

This structure is:

- Maximum of 30 papers.
- Each day of the conference there will be two 2-hour sessions with 3 papers being presented in each session.
- Each presentation will be of 20 minutes long with 10 minutes of discussion at the end.
- Presentations can be either 'live' or by submitting a video beforehand. If you submit a video of your presentation, you will still have 10 minutes of discussion.
- There will be a further 30 minutes at the end of each session where everyone can interact and discuss their research with the aim to encourage collaborative research between all participants.

The presentation will be scheduled to run between 08.00 and 13.00 UK time.

The **Co-Chairs** of the third research conference are: Professor Bill Russell, Dr Sudhu Paramati and Dr Yin Zhang

5. Participating Universities

With the University of Dundee School of Business, the participating partner institutions include:

Dalhousie University, Canada



DNUI, Dalian Neusoft University of Information, China
GIFT University, Gujranwala, Pakistan
SDMIMD, Shri Dharmasthala Manjunatheshwara Institute for Management Development), Mysore, India.
ULCCS, Uralungal Labour Contract Co-operative Society, Kerala, India.
UUM, Universiti Utara Malaysia, Kedah, Malaysia
DUFL, Dalian University of Foreign Languages, China
JSSNU, Jiangsu Second Normal University, China
SCAU, South China Agricultural University, China
UEB-VNU, University of Economics and Business- Vietnam National University
CUPB Chinese University of Petroleum, Beijing
Al-Maktoum College
Zayad University, Abu Dhabi
COOP College
Bennett University, India
University of Bergamo, Italy
Tung Wah College, Hong Kong
American University in Cairo