The Emerging Habits of Highly Effective Management Students: Reminiscing SDM IMD India

Highlights of an interactive webinar with Year 1 PGDM Students hosted by SDM IMD, Mysore, India on Friday 16 July 2021

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Abstract

Some recent global developments such as the Covid-19 pandemic, climate change, trade wars, digital revolution, space economics, and heightened cybersecurity/warfare risks have raised the need to examine how today’s new intakes into Business Schools should approach their learning in the ‘new’ or unfolding world of business. Leveraging his decades of management education and professional experience and his recent (2019-2021) review of several related issues raised in leading articles of the Harvard Business Review, The Economist, and Foreign Affairs, as well as Stephen R Covey (2013)’s book, The 7 Habits of Highly Effective People, among other published materials, the speaker argued for the development of a new kind of business and management students called HEMS – Highly Effective Management Students. HEMS seek to maximise their management education by having a purpose-driven, life-long learning approach, developing a sense of vision, mission, credos, and the sought-after transferable skills and professional values. Based on his reminiscences of the extraordinary research and teaching quality available at the SDMIMD Mysore, India, the speaker argues that there is every likelihood that the new students would find SDMIMD to be ‘a great place to be’. Beyond understanding the basic concepts and issues embedded in the traditional B-School curriculum covering General Management, Systems, Operations, Finance, HR, and Marketing, the new students were urged to ’look beyond the diploma’ and remain open to new thinking evolving from these so-called management ‘specializations’. This broadmindedness typically prepares HEMS to seize upon every opportunity to make maximum impact on their society and globally, not only now during their management training but also far into their future organisations wherever they choose to work.
Outline...

**SDMIMD**...a great place to be!

**HEMS & SDMIMD:** The Big Picture – Beyond the Diploma!

Begin with the End in Mind...

Reflections – Over to you!

*stephen@muscatcollege.edu.om [16 July 2021]*
*On Highly Effective Management Students (HEMS)*
SDM IMD – a great place to be!

Dubai - 2014

Mysore-2015a

Kolkata-2015b

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On Highly Effective Management Students (HEMS)
SDM IMD – a great place to be!

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On Highly Effective Management Students (HEMS)
HEMS & SDMIMD – The Big Picture

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On Highly Effective Management Students (HEMS)
7 Habits of Highly Effective People

Stephen R Covey (2013)

Highly Effective People
- Making a difference...always service-oriented
- Effective, values-based people, life-changing impact
- Being a lovely human being, life-long self-improvement

Renewal Principles
- Balanced Self-Renewal

Public Victory Principles
- Interpersonal Relationship
- Empathic Commitment
- Creative Cooperation

Private Victory Principles
- Personal Vision
- Personal Leadership
- Personal Management

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On Highly Effective Management Students (HEMS)
Highly Effective Management Students – Beyond the Diploma!
Begin with the End in Mind...
Between ‘specialists’ and ‘generalists’...

Finance
HR
Marketing
Systems
Operations
General Management

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On Highly Effective Management Students (HEMS)
Begin with the End in Mind.../2

SDMIMD - Term 1 Batch 2021-23

Financial Reporting & Analysis

Human Resources (HR) Management

Managerial Communication - I

Microeconomics

Fundamentals of Data Analysis

Information Technology (IT) for Management

Marketing Management

Planning

Directing

Controlling

Organizing

Commanding
General Management...
Personal Effectiveness Vs Project Management

On Highly Effective Management Students (HEMS)
General Management.../2
Between the wealth of nations and the health of nations...

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On Highly Effective Management Students (HEMS)
General Management .../3
Strategy & Leadership Development

- Green (2006)
- Kim & Mauborgne (2005 & 2020)
- Utomi (2015)

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On Highly Effective Management Students (HEMS)
Al-Salmi (2018)

Branson (2017)

Global heatwave days, bn
Weighted by population of over-65s, compared with 1986-2005 baseline

The Economist July 3rd 2021, p. 13
General Management …/5 – Multifarious issues

Samantaray, Ed. (2016)

Guide to Management Ideas and Gurus

Hindle (2008)

Contemporary Management

Ajayi (2009)
Finance – some emerging aspects...

Parasuraman (2014)
Parasuraman (2019)
Desai (2019)

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On Highly Effective Management Students (HEMS)
Finance – some emerging aspects.../2

Jothi (2019)

Murthy (2014)

Saini (2013)
Operations / Data Analytics / Systems – some emerging issues…
Operations / Data Analytics / IT – some emerging aspects

Creswell (2003)
Kothari & Garg (2014)
Forsyth (2019)

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On Highly Effective Management Students (HEMS)
HRM... some emerging issues...
HRM... some emerging issues.../2
Trade Wars
The Fight Over the Global Economy’s Future
Final thoughts…

HEMS: Vision, Skills, & Values

SDMIMD…a great place to be!

HEMS & SDMIMD: The Big Picture – Beyond the Diploma!

Begin with the End in Mind…

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Reflections – Now, over to you!

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On Highly Effective Management Students (HEMS)
Endnotes & References

*References have been made to various books and business journal articles, notably, *Harvard Business Review*, *The Economist*, and *Foreign Affairs*, with visualization of their respective cover pages in this presentation solely for higher educational purpose. The presenter confirms that he has no personal interest with regards to the books and journal articles that he has reviewed during this presentation. All the cited books, journal, articles, authors and publishers are highly appreciated and thankfully acknowledged.


- *Foreign Affairs*, May June 2021 Trade wars: The fight over the future of global economy’s future.

- SDMIMD: [https://www.sdmimd.ac.in/pgdm-Curriculum](https://www.sdmimd.ac.in/pgdm-Curriculum) [13 July 2021]


- Yate, M. J. (2021). *Great answers to tough interview questions*. Kogan Page Limited