## Student Achievements for Academic Year 2019-20

<table>
<thead>
<tr>
<th>Program</th>
<th>Student Achievement Parameter</th>
<th>Results</th>
<th>PGDM/PGCM Batch</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post Graduate Diploma in Management (PGDM)</td>
<td>Attraction</td>
<td>4 students out of the 180 admitted did not continue and left the program in end 2019 on personal reasons</td>
<td>PGDM Batch 2019-21</td>
<td>ACBSP, EFMD and NBA Accredited Program</td>
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<tr>
<td></td>
<td>Retention</td>
<td>176 students out of the 176 students have been promoted to the 2nd Year Retention rate is 100%</td>
<td>PGDM Batch 2019-21</td>
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<tr>
<td></td>
<td>Licensure pass rates</td>
<td>100%, Promoted from Term III to Term IV or from Year 1 to Year 2.</td>
<td>PGDM Batch 2019-21</td>
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<td>97.22%, 175 students out of 180 completed the Program</td>
<td>PGDM Batch 2018-20</td>
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<td></td>
<td>Job Placement Rate</td>
<td>94.3%, 165 students out of 175 were successfully placed before completion of the program</td>
<td>PGDM Batch 2018-20</td>
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</tbody>
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### Student Achievements for Academic Year 2019-20

#### PGDM

<table>
<thead>
<tr>
<th>Percentage of Students</th>
<th>Attrition</th>
<th>Retention</th>
<th>Licensure pass rates</th>
<th>Job Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Results</td>
<td>2%</td>
<td>100%</td>
<td>100%</td>
<td>94.30%</td>
</tr>
</tbody>
</table>

![Bar graph showing student achievements for Academic Year 2019-20](image)
<table>
<thead>
<tr>
<th>Post Graduate Certificate in Management (PGCM)</th>
<th>Attrition</th>
<th>Retention</th>
<th>Licensure Pass Rates</th>
<th>Job Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>27% 4 students out of 15 left the program due to personal reasons</td>
<td>100% 11 students have continued to the Second Year or Term IV</td>
<td>100% - Promoted from Term III to Term IV or from Year 1 to Year 2.</td>
<td>NA – placements will commence in Aug 2020</td>
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<td>27%</td>
<td>100%</td>
<td>100%</td>
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Student Achievements

Win in the Beauty Pageant
Mr. J. Vikas of PGDM 2018-20 won the ‘Mr Integrity Model South India’ title and emerged as the runner-up in the Ranai Beauty Pageant 2019 competition held in Hassan during April 2019.

SDMites Win Arthayudh Fest 2019
The students of PGDM Batch of 2018-20 emerged as the winners of 'Arthayudh 2019', organized by the Department of Management Studies, Christ University, Bengaluru, held during 20th and 21st September 2019.

Star Reporter Award by Business Standard
Ms. Karshini Tyagarajan of PGDM 2018-20 won the 'Star Reporter of the Month' award for May 2019 by Business Standard. The award is in recognition for the appreciation for the reports to Business Standard column 'Campus Talk'. Mr. S. Jayaraam, Region Head - Market Development and Regional Manager Mr. Madhu of Business Standard gave away the award which included a certificate, cash prize and goodies from the company.

International Student Exchange Scholarship
Mr. Amit Kumar Sharma of PGDM 2019-21 Batch has been selected for the International Student Exchange Scholarship from Heilbronn University, Germany. The selection is based on his Academic Performance and interview conducted by the academic committee for the International Student Exchange Program. Amit will by studying a whole term in Heilbronn. He is the first student that Heilbronn University is taking on a scholarship scheme from SDMIMD after the signing of the MOU 2 years ago.
Student Exchange Program

As part of the students exchange program 29 select students were sent to eight different international foreign universities for a whole term of study. During the program SDMIMD students will be studying with many international students and get taught by several faculty from different nationalities.
Students from Abroad

Students from University of Bordeaux on exchange visit to SDMIMD

Two students from University of Bordeaux, France have come to SDMIMD on student exchange. They will study a whole term and will undergo Summer Internship Project at SDMIMD.

Alejandro Quinones                  Morgan Cotel

Visit of EAE Business School team, Spain

As part of the exchange arrangement that SDMIMD has with EAE Business School, Spain, a group of 5 students and 1 faculty spent two weeks in July 2019, at Mysore. The students underwent industry visits, socially relevant projects and academic sessions.

Faculty and Students from Texas A&M University visit

A group of students and faculty from Texas A&M University, USA came for a week-long visit to SDMIMD during January 2020. The students underwent lecture sessions and participated in games and quizzes with SDMIMD students.
The SDMites Library Initiative for Education (LIFE) team organized several activities at of Aadarsha Vidyalaya School in Jockey Quarters Mysore.

- IT Awareness program conducted for Aadarsha Vidyalaya School students in Jockey Quarters Mysore on June 22, 2019

- Drawing competition and essay competition to the young minds focusing the 150th Year Birthday Celebration of 'Father of Nation' Mahatma Gandhiji.

- Prof. Venkatraja, SDMIMD addressed the students of the School on the occasion of Republic day celebrations on January 26, 2020.

- On January 27, 2020 as a part of Republic day celebrations, LIFE@School had arranged a talk on career guidance by the speaker Santosh Kumar for the benefit of students at SDMIMD college auditorium.
Student Activities

Khoj -2019

Khoj - the talent search festival of SDMites is a platform for the new batch of PGDM 2019-21 to showcase their aptitude. Khoj 2019 was organized on August 3, 2019, to identify talent among the freshers through various competitions and to formally Welcome them to student committees of the Institute.

Abhigyaan 2019- Annual Fest for UG Students

SDMIMD organised the annual flagship event for Undergraduates - Abhigyaan '19, on October 10 & 11, 2019 at its campus. More than 400 students from colleges across Karnataka participated in various events such as Best Manager, Best Entrepreneur, Marketing, Finance, Human Resource, B-Quiz, Photography, Mad Ads, Treasure Hunt and Street Play.

Blood Donation Camp

The camp was organized on November 8, 2019 by SDMIMD in collaboration with HDFC Bank with medical support from Jeevadhara Blood Bank, a unit of Cauvery Social Services Trust, Mysore. Faculty, Staff members and students participated in the camp.

Naissance 2020

The two-day national level B-School fest ‘Naissance 2020 – Battle of the Zodiac Signs’, was inaugurated by Mr. Ryshyanth, Superintendent of Police (SP) Mysore District with Mr. H. S. Nagesh, Vijaya Bank, Mysore as distinguished Guests. The event witnessed intellectual battle with over 150 students participating from premier B-schools from different states.
100% Placements

The placements process for the year 2019-20 was completed in December 2019, three months before the completion of the course with increase in average salary and spread of companies.

Sectorial Distribution

Top Recruiters
- Deloitte
- Ernst & Young GDS
- Morgan Stanley
- IBM
- Infosys
- TCS
- Federal Bank
- Ujjivan SFB
- TTK Prestige
- Freudenberg
- HDFC Limited
- Sundaram Home Finance
- Feedback Consulting
- Target Corporation
- JLL India.