

August 9, 2013

Inaugural Session; 10:30 to 11:45 AM

Chief Guest: Shri Koushik Chatterjee, Executive Director & Group CFO, Tata Steel

Venue: SDMIMD Auditorium

Day 1 - Track Session Schedule

Friday, August 9, 2013

12:00 Noon to 1:30 PM

Trac	Track 1 (G02): Track I A		
	on Chair: Dr. Elango Rengasamy on Co-Chair: Prof. Malathi Sriram	Venue: G-02 Date: August 09, 2013 Time: 12:00 PM to 1:30 PM	
S.N.	Title of Paper	Author(s)	
1	Economic Recession and Correlation between Major Global Stock Indices	Dr. Joy Mukhopadhyay Ms. Bindu Thushara N	
2	Development Of Income Smoothing Behaviour Research in the Capital Market: Iranian Scenario	Khadijeh Khodabakhshi Parijan	
2	A Review on the Theories of Portfolio Construction for Successful Investment with Special Reference To	Ms. S. R Deepika	
3	Sharpe's Single Index Model	Dr. S. Poornima Prof. Chowdari Prasad	
4	Private Equity Investment Trends in India	Prof. Durga Prasad	
5	Quantitative Analysis of Investors' Investment Behaviour	A.Gokul Kannan Shashank Purohit	

Track 1 (G03): Track I B		
	n Chair: Dr. M.S. Yathish Chandra n Co-Chair: Prof. Neetu Ganapathy	Venue: G-03 Date: August 09, 2013 Time: 12:00 PM to 1:30 PM
S.N.	Title of Paper	Author(s)
		Prof. Anand Patil
1	Recent Trends in Management Accounting	Prof: A.K. Jayappanavar
	Composite Portfolio Performance: An Investigation into	P. Janaki Ramudu
2	Indian Mutual Funds	Krishna Kumar
3	Emerging Trends In Accounting Standards Of India	Mrs. Rekha Venugopal
	A study of Differences in Financial Performance under Indian	Arash Naderian
4	GAAP and IFRS: Case of Nodia Toll Bridge Company Limited	Dr.B.Mahadevappa
	Human Resource Accounting: The Need for Strategic	Dr. Vinod N Sambrani
5	Sustainable Growth	Chidanand G Byahatti



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A Study of Selected Stocks

Banks in Karnataka

2nd International Conference on Emerging Trends in Finance & Accounting

August 9 & 10, 2013, SDMIMD, Mysore

Dr. B Mahadevappa

Dr. N Maruti Rao

Dr. M L Ashoka

Sri. Devaraj

Vinay S

Track 1 (G04): Track I C		
		Venue: G-04
Sessio	n Chair: Dr. Hamid Saremi	Date: August 09, 2013
	n Co-Chair: Dr. Srilakshminarayana.G	Time: 12:00 PM to 1:30 PM
S.N.	Title of Paper	Author(s)
S.N.	Title of Paper An Analysis of Recognition, Measurement and Disclosure of	Author(s) Mr. Preetham.D
S.N. 1	•	•
	An Analysis of Recognition, Measurement and Disclosure of	Mr. Preetham.D
	An Analysis of Recognition, Measurement and Disclosure of Agri-Commodity Derivatives Information under IFRS	Mr. Preetham.D Dr. B. Mahadevappa

Price Discovery of Wheat in Futures and Spot Market in India

Forecasting Movement in Stock Price through EMap Method-

A Comparative Study of Post Amalgamation of Regional Rural



August 9, 2013

Technical Session I; 2:45 to 3:45 PM

Speaker: Shri Nagarajan Srinivasan, AVP & Head, Infosys Limited, Mysore

Venue: SDMIMD Auditorium

Day 1 - Track Session Schedule

Friday, August 9, 2013 4:00 to 5:30 PM

Track 2 (G02): Track II A		
Caraia	n Chaire Da Janali Daraudu	Venue: G-02 Date: August 09, 2013
	n Chair: Dr. Janaki Ramudu n Co-Chair: Dr. Mohan Monteiro	Time: 04:00 PM to 05:30 PM
S.N.	Title of Paper	Author(s)
	Financial Management of Micro-Finance Institutions in	• • • • • • • • • • • • • • • • • • • •
1	India	Naveen kumar.C
	A Comparative Study of Non-Performing Assets of	
	Nationalized and Non Nationalized Banking Sector (Private	Sunitha R
2	and Public Sector)	Dr. J. K. Raju
	A Study on Cost of Intermediation in Agricultural Produce	Nirmala K Reddy
	Market Committee (APMC) and Regional Commodity	Munilakshmi R
3	Exchange	Chandra Shekar BM
	A Case Study on the Working Capital Management of	Kiran Kumar K V
4	Trent Limited and its Impact on Operating Profit	K N Lokesh
	Pharmaceutical R&D Project Selection - A Simple Real	Prity Kumari
5	Option Valuation Approach	Saroj Sinha
	A Literature Review of SCM Integration, Implementation	
6	and Benefits	Venkat Ramesh
	Impact of Earnings Variables on Market Capitalization – A	
	Comparative Study Between Private Sector Banks And	
7	Public Sector Banks Of India	Mareena Mathew





August 9 & 10, 2013, SDMIMD, Mysore

Track 2 (G03): Track II B		
Session Chair: Prof. M. Sivakumar Session Co-Chair: Prof. N.R. Govinda Sharma		Venue: G-03 Date: August 09, 2013 Time: 04:00 PM to 05:30 PM
S.N.	Title of Paper	Author(s)
		Benjamin Jones Abraham Jhanahvi S
1	An exploratory study into the finesse of currency futures	Kavya Arora
2	A Preliminary study on Trading in the Capital Market (With special reference to the selected stakeholders of Coimbatore District)	V. Vimala
3	Dividend Decision-Its Impact on Share Holder's Value	Smt.Savitha.P
4	A study on Market Volatility of BSE and NSE for short duration through Cross correlation and Autocorrelation	Mrs. Pratibha Jenifer Andrade Dr. Manita D.Shah
5	Performance of Commodities vis-a-vis Equity Derivatives: Lessons for Portfolio Management.	Kushal Manish Kothari Jinesh Kumar Jain
6	Impact of IFRS on Indian Banking Industry	N R Shreyes Dr. Mukund Sharma

Track 2 (G04): Track II C		
Session Chair: Dr. M.R. Suryanarayana Murthy Session Co-Chair: Prof. J. Balaji		Venue: G-04 Date: August 09, 2013 Time: 04:00 PM to 05:30 PM
S.N.	Title of Paper	Author(s)
	"Desired Contribution" – Impact Of Pension Fund Managers	Sathisha H K
1	Performance on Risk and Return	Sowmya G S
	Micro-finance intervention and its linkage to income	Thomas Mangara
2	generation and savings	Jain Mathew
	An analysis on banking dynamics of public sector banks in	Sangeetha R
3	India	Jain Mathew
	A Comparison of Public and Private Sector Banks in India	Mihir Dash
4	using the CAMEL Framework	Venkat Mahendra Prasad
	A Study on the Determinants of Growth in the Indian IT	Mihir Dash
5	Sector	Venkat Mahendra Prasad
		Nirmala K Reddy
	Futures Trading In India and Commodity Price Risk	Chandra Shekar BM
6	Management: A Pragmatic Study	Munilakshmi R





August 10, 2013

Technical Session II; 9:30 to 10:30 AM

Speaker: Dr. Ashok Hegde, AVP Capital Markets, Infosys Limited

Venue: SDMIMD Auditorium

August 10, 2013

Technical Session III; 10:30 to 11:15 AM

Speaker: Dr. Elango Rengasamy, Professor & Head – Banking and Finance, BUD

Venue: SDMIMD Auditorium

Day 2 - Track Session Schedule

Saturday, August 10, 2013 11:30 AM to 1:00 PM

Track 3 (G02): Track III A		
		Venue: G-02
Sessio	n Chair: Dr. Joy Mukhpadhyay	Date: August 10, 2013
Sessio	n Co-Chair: Dr. Nilanjan Sengupta	Time: 11:30 AM to 01:00 PM
S.N.	Title of Paper	Author(s)
		V. Noorzia Nasreen
	Impact of Human Resources Accounting on Organizational	Prof. S. Durga Rao
1	Performance of Public and Private Banks in Kadapa District	Syed Nizamuddin
	The Role of Management Accounting In TQM	Dr. H. Rajeshwari
2	Implementation	Dr M.S. Yathish Chandra
	Role of Management Accounting in Managerial the Decision	
3	Making of Enterprises	Hamid Saremi
	Hedge accounting Disclosure and impact on financial	
4	market	Prabhakara T
		Dr. Vinod N Sambrani
	Marketing a Premium Priced Product in a Competitive	Prof. Shekar N Makkalageri
5	Industrial Market	Prof. S Sreekaantha
		Deepa T M
		S.Sharada
6	A Study on Commodity and Equity Derivatives	Harini M.S





Track 3 (G03): Track III B		
		Venue: G-03
Sessio	n Chair: Dr. Subromaniam K	Date: August 10, 2013
Sessio	n Co-Chair: Dr. Mousumi Sengupta	Time: 11:30 AM to 01:00 PM
S.N.	Title of Paper	Author(s)
1	Activity Based Costing – Issues and Challenges	Narasimhan G V
	Volatility Estimation in Indian Stock Market using Arch &	Ravikumar.V
2	Garch Model	Chetan Shetti
	A Study of Stock Price and Profitability Ratios in the Tehran	Mohammad Reza Razdar
3	Stock Exchange (TSE)	Morteza Ansari
		Dr. K. Nirmala
	Commodity and Financial Derivatives in the portfolio for	Sathisha H. K.
4	better returns with risk mitigation	Manjunatha S.
	Board of directors, Ethical Leadership and Good Corporate	Dr. H. Rajashekar
5	Governance for Sustainable Corporate Growth	Kalashree
		Aparna Hawaldar
6	Investing For Impact – Redefining The Meaning of Return	Manita Shah

Track 3 (G04): Track III C		
		Venue: G-04
Session Chair: Dr. D. Thiruvengala Chary		Date: August 10, 2013
Sessio	n Co-Chair: Lt. Col. S.N. Prasad	Time: 11:30 AM to 01:00 PM
S.N.	Title of Paper	Author(s)
		Dr. Mahua Biswas
	A Review of MM Hypothesis Some Empirical Evidences from	Ms. Kiran Hiremath
1	BSE Listed Firms	Ms. Shalini R
2	Market Sentiment and its Effects on Stock Returns	Shantanu Namjoshi
		Sijo Jacob .V
		Gopinathan .P
3	Stock Selection: A Data Envelopment Analysis Approach	Dr. Feroze P.S
	Bank Credit Effectiveness for Micro, Small and Medium	
4	Enterprises [MSMES]	S. Sharada
5	Capital Budgeting – A Study at Rangson's Pvt Ltd.,	Sri G. V. Naveen
	Performance of monthly income schemes in Indian Mutual	
6	Fund Industry	N.Dharmalingam



Day 2 - Track Session Schedule

Saturday, August 10, 2013

2:15 to 3:45 PM

Track 4 (G02): Track IV A		
		Venue: G-02
Sessio	n Chair: Prof. Shantanu Namjoshi	Date: August 10, 2013
Sessio	n Co-Chair: Prof. Bhatt Marakini	Time: 02:15 PM to 03:45 PM
S.N.	Title of Paper	Author(s)
	Mergers and Acquisitions in Indian Banking Sector – An	
1	Analytical Study	Nagesh M.R
	Basel- III Frame work on Liquidity Standards – The Challenges	
2	before the Indian banks on Liquidity Risk Management	Subramoniam K
	Empirical Evidence on Relevence of Black-Scholes Option	
3	Pricing Model in India	Ms. Vandna Rani
		Mahadevaswamy.M
	Positive perception of Weather Index Based Insurance scheme	Dr. Sajan C.P
4	in Karnataka –A case study of Cotton crop	Dr. G.Kotreshwar
	A Study on Fair Practices of Member Cooperatives of	Mr. Ravisha.N.S
5	Karanataka State Souhardha Federal Cooperative Ltd	Dr. T.P.Renuka Murthy
		Omar Ahmad Mustafa
		Alrawashdeh
6	Credit Derivatives	Jahan Atayeva

Track 4 (G03): Track IV B		
		Venue: G-03
Sessio	n Chair: Prof. Anand Patil	Date: August 10, 2013
Sessio	n Co-Chair: Dr. H. Rajeshwari	Time: 02:15 PM to 03:45 PM
S.N.	Title of Paper	Author(s)
	A Relational Study on Banks Overall Service Quality, Product	
	Quality, Corporate Social Performance and Bank Reputation	Mihir Kumar Roy
1	in the Context of Private Commercial Banks in Bangladesh.	Sazzad Hossain Khan
		D. Thiruvengala Chary
2	Global Financial Crisis: A Behavioural Finance Approach	Dr. N. V. N. Chary
	A Survey of Enterprise Resource Planning on Management	Mehrab Zarei
3	Accounting and Auditing Reports System	B. Nagaraju
		Mr. Jigar Shah
	Drowning of London Whale: Newly Invented Derivative	Omkar Rajyaguru
4	Instruments, Culprit?	Pappu Yadav
	A Study on Under Pricing/Over Pricing and Long-Run	
	Performance of Initial Public Offerings (IPOs) - An Evaluation of	
	the Performance of IPOs Floated in IT Sector between January	
5	2007 to August 2012	Dr. Kavitha Desai





August 10, 2013

Valedictory Session; 4:00 to 5:15 PM

Chief Guest: Shri Samit Ghosh, CEO & MD, Ujjivan Financial Services Pvt. Ltd.

Venue: SDMIMD Auditorium