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# Global Recovery **INDIA STORY**

**August 22-23, 2014**

**3rd International Conference on  
Emerging Trends in Finance & Accounting**

Conference Web page  
[www.sdmimd.ac.in/financeconference2014](http://www.sdmimd.ac.in/financeconference2014)

3rd International Conference on  
**Emerging Trends in Finance & Accounting**  
**Global Recovery : India Story**  
August 22-23, 2014

## About the Conference

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With the world economy gaining traction in the aftermath of global financial crisis and the concomitant action of the Federal Reserve to initiate tapering (albeit slowly) give sentimentally powerful signals that Bulls are back in the reckoning! There is an almost ubiquity of opinion that 'Equity' will be the best performing asset class in the year 2014. There is also an underlying sentiment of confidence exhibited by foreign investors that among all the emerging markets, India is perhaps slated to be among the best performers.

With the world investment lens back on the India, it is only reasonable to expect heightened activity in respect of developments on the front of Financial Markets and BFSI. A host of factors (global and domestic) is expected to generate robust interest in the India story. Besides macro-economic recovery, positive signals emanating from the new government will only help in assuaging the investor sentiment, with the ultimate ramification that a long-term rally may herald in the Indian financial markets.

In this backdrop, it becomes essential to create a platform for the participants from the finance, accounting and related fields comprising of academicians, researchers, and practicing executives to ponder and deliberate over the measures that are needed both at corporate and the policy level to put India firmly on the global investment map.

Overwhelmed by the resounding responses generated from the earlier versions of the International Conference on Finance & Accounting held on August 3-4, 2012, and August 9-10, 2013, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) takes pleasure in announcing the 3<sup>rd</sup> International Conference on Emerging Trends in Finance & Accounting – 2014 "Global Recovery: India Story" to be held at SDMIMD Mysore on August 22-23, 2014.

The Conference Organizing Committee takes pleasure in inviting our esteemed members from the academia and corporate fraternity to participate in the deliberations by submitting research papers and case studies. Executives from the corporate community are particularly encouraged to make submissions on experiential learning capable of enriching the body of knowledge surrounding the area of Finance & Accounting.

## About the Institute

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**Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD)**, rated CRISIL A\*\* & ranked among the top B-Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka, 140 kilometers from Bangalore. Its charming campus has won architectural and landscape awards, and provides a great setting for learning and germination of managerial intellect.

The Institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including engineering and medical colleges. Dharmasthala, 'the abode of dharma', has been a renowned pilgrimage centre for hundreds of years, and a code of selfless service, integrity, and social development stand embedded in all of the Trust's activities. The Trust and all the associate Institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade. SDMIMD's AICTE-approved PGDM program, and accredited by NBA, runs for six terms over two years with an impeccable quality of intellectual capital. The institute has three international student exchange programs with **Texas A&M University**, Texas, USA, **Shanghai University**, China, and **British University in Dubai**, UAE. Students are also sent on a week-long International Study Tour to sensitize them to an overseas environment.

# Themes & Sub-themes

Contributors are strongly encouraged to develop manuscripts that may bear the nomenclature as conceptual, empirical, and case study. Manuscripts that seek to focus on themes and sub-themes given below in respect of Indian conditions are highly welcome. However, studies that relate to experiences of other markets – emerging and developed are also equally solicited. Contributions on other relevant themes that seek to explore issues in the realm of finance, accounting and banking are also most welcome.



## Financial Markets

## Financial Reporting, Managerial Accounting & Financial Management



- Pension Funds
- Quantitative Modelling in Financial Markets
- Asset pricing models
- Efficient Market Hypothesis
- Exchange Traded Funds
- Structured Finance
- Portfolio management & Mutual Funds
- Sovereign Wealth Funds
- Empirical evidence on IPO's
- Real Estate Investment Trusts (REITs)
- Corporate Valuation
- Private Equity & Venture Capital
- Hedge Funds
- Commodity, Debt, and Foreign Exchange Markets
- Derivatives market
- Behavioural Finance
- Market microstructure
- Money markets
- Event studies on shareholder wealth creation
- Mergers, Acquisitions, and Corporate Restructuring

- Impact of Earnings performance on security prices
- Comparative Earnings Analysis of firms adopting multiple reporting standards : IGAAP, IFRS and US-GAAP
- Quality of Financial Reporting: Empirical evidence on earnings management by Indian Firms/ Firms in Emerging Markets
- Shadow accounting and Off-balance sheet financing
- Hedge Accounting
- Forensic Accounting
- Human Resources Accounting (HRA)
- Quality Control techniques for achieving cost advantage
- Activity Based Costing
- Balanced Scorecard
- Empirical studies on Management Accounting practices in India
- Corporate Valuation: Issues post-global recession
- Capital Structure
- Economic Value Added (EVA)
- Management of Commercial Banks
- Empirical studies on Dividend decisions: Distribution patterns of firms in India /Ems
- Working Capital Management
- Financial Management of NBFCs and Micro-Finance Institutions (MFIs)

## Conference Chief Patron

Dr. N. R. Parasuraman, Director, SDMIMD, Mysore.

## Conference Organizing Committee

- Dr. N. R. Parasuraman, **Conference Chief Patron**
- Dr. Ullas Rao, **Conference Chair**
- Prof. Abhijith Seetharam, **Member**
- Dr. Sunil M. V, **Member**
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## Deadline for Abstracts

Abstracts accompanied with **keywords** and **JEL code(s)**, should reach us on or before **June 11, 2014**. Based on the review process, the conference website will be listing all the selected papers containing information on author(s) and title of the paper on **June 20, 2014**.

## Deadline for Full Paper

Authors of selected abstracts are required to make full submission not later than **July 21, 2014**.



## Submission Guideline

Abstract and Full-Papers complete in all respects should be typed in **double-spaced** with a letter font size of 12. Authors are required to comply with the **APA style of referencing** only and submission must be in **MS-Word format** (no other format will be accepted). For details on APA referencing style, please visit <http://www.apastyle.org>

## Review Process

The manuscripts will be subjected to a blind review process. The decision of the reviewers will be final and binding.

## Pre-conference workshop

In order to train and acquaint research scholars in the areas of finance and accounting with cutting-edge research methodologies, a pre-conference workshop focusing on a highly relevant theme will be organized on August 20, 2014. The workshop will be run using a combination of lecture sessions and hands-on demonstrations. The fee towards the same is INR 1,500, payable separately along with the conference registration fee.

## Opportunities for Publication

Full-Papers of authors that are accepted having duly completed the registration process will be published in Electronic medium in the form of '**Compendium of Papers**' bearing an **ISBN (978-93-83302-02-4)**. Further, subject to author(s) concurrence, select papers emerging out of double-blind review process will be published in the Institute's referred journal – **SDMIMD Journal of Management (Print ISSN : 0976-0652)**.

## Registration

Authors are required to complete the registration process well within the due date viz., **August 11, 2014**. Registration Form may be sent either through post or as a scanned copy to the conference email id. Only one author is permitted for registration. In the event of multiple author, separate registrations are required. The following registration fee is applicable. Please note that the registration fee is exclusive of pre-conference workshop.

Research Scholars: INR 2,000  
Academicians: INR 3,000  
Corporate Executives: INR 3,500

## Payment Procedure

### Option I - DD/ Cheque

Payment may be made in the form of DD/Cheque drawn in favour of " **The Director, SDM Institute for Management Development**", payable at **Mysore**

### Option II - Electronic Fund Transfer (EFT)

**HDFC BANK**, SARASWATHIPURAM BRANCH, MYSORE **S/B ACCOUNT NUMBER** : 00651450000156  
**IFSC CODE** : HDFC0000065

**AXIS BANK LTD**, V. V. MOHALLA, MYSORE, **S/B ACCOUNT NUMBER** : 912010058973773  
**IFSC CODE** : UTIB0000151



**Dr. Ullas Rao**

Conference Chair

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