



Shri Dharmasthala Manjunatheshwara
Institute for Management Development

AICTE Approved | CRISILA ★★ Rated




4th International Conference on

Emerging Trends in Finance & Accounting

Global Recovery : India Story

August 21-22, 2015



About Conference

With the global recession behind us and the world's largest economy – US exhibiting encouraging signals of revival represented by a revival in the moribund job market and the sustained fireworks at the Wall Street, economists and financial pundits have sounded an optimistic note on global recovery. The underlying pressure on oil with a repercussion on competitiveness of oil exporting countries along with complex geo-political factors continue to present a cautionary note on global recovery. Notwithstanding these apprehensions, emerging market economies in general, and India in particular are particularly poised to receive a heightened attention from global investing community.

While falling commodity prices should help in reining inflation with a sobering effect on interest rates, there is a tectonic change in underlying sentiment in the wake of a slew of business-friendly measures promulgated by the Modi led government. With all the noise on 'Make in India' campaign hitting the right chord along with a promising action all crucial land-reforms and GST (Goods and Services tax) should enable India to return to 7-7.5% GDP growth rate. A surge in economic growth rate would have the ultimate ramification that a long- term rally may herald in the Indian financial markets.

In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners representing the Finance, Accounting, Economics and other related disciplines to reflect, deliberate, and suggest measures that are needed both at macro and the firm level to place India permanently on the global investment map.

Overwhelmed by the resounding responses generated from the earlier versions of the International Conference on Finance & Accounting held on August 3-4, 2012, August 9-10, 2013, and August 22-23, 2014, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) takes pleasure in announcing the 4th International Conference on Emerging Trends in Finance & Accounting – 2015 "Global Recovery: India Story" to be held at SDMIMD Mysore on August 21-22, 2015.

The Conference Organizing Committee takes pleasure in inviting our esteemed members from the academia and corporate fraternity to participate in the deliberations by submitting Research papers and Case studies. Executives from the corporate community are particularly encouraged to make submissions on experiential learning capable of enriching the body of knowledge surrounding the area of Finance & Accounting. Contributions seeking to expand the frontiers of knowledge surrounding the overarching theme – Global Recovery: India Story, are particularly welcome.

Themes & Sub-themes

Contributors are strongly encouraged to develop manuscripts bearing the form of Conceptual, Empirical, and Case study. In keeping with the overarching theme – Global Recovery: India Story, manuscripts that seek to focus on themes and sub-themes given below are most welcome. Please note that these are only representative. Contributions on related studies within the realms of Finance, Accounting, and Banking & Economics are greatly solicited.

Financial

Financial Market

- Efficient Market Hypothesis
- Asset pricing models
- Portfolio management & Mutual Funds
- Empirical evidence on IPO's, & FPOs
- Event studies on shareholder wealth impact
- Islamic Finance
- Pension Funds
- Quantitative Modelling in Financial Markets
- Exchange Traded Funds
- Structured Finance
- Sovereign Wealth Funds
- Real Estate Investment Trusts (REITs)
- Hedge Funds
- Commodity, Debt, and Foreign Exchange Markets
- Money markets | Derivatives market | Market microstructure

Financial Management

- Theories of Capital Structure
- Capital Budgeting
- Dividend Decisions
- Working Capital Management
- International Financial Management
- Financial Management of enterprises in emerging market economies in Africa
- Financial Management of enterprises in emerging market economies in Asia
- Mergers, Acquisitions, and Corporate Restructuring
- Economic Value Added (EVA)
- Financial Management practices of Commercial Banks
- Financial Management practices of Micro-Finance Institutions
- Lessons from the Global Financial Crisis
- Case Studies on Investment Banking practices
- Behavioural Finance

Financial Reporting

- Impact of Earnings performance on security prices
- Comparative Earnings Analysis of firms adopting multiple reporting standards: IGAAP, IFRS and US-GAAP
- Quality of Financial Reporting: Empirical evidence on earnings management by Indian Firms
- Quality of Financial Reporting: Empirical evidence on earnings management by firms in Emerging Market economies
- Financial Analytics including Cloud Accounting
- Sustainability reporting including Environmental Accounting
- Inflation Accounting | Responsibility Accounting
- Shadow accounting and Off-balance sheet financing
- Hedge Accounting | Forensic Accounting
- Human Resources Accounting (HRA)
- Auditing Standards including Internal Auditing
- Accounting disclosure practices in Commercial Banks
- Accounting disclosure practices in NBFCs
- Accounting disclosure practices in Micro-Finance Institutions

Managerial Accounting

- Activity Based Costing (ABC) & Activity Based Management (ABM)
- Quality Control techniques for achieving cost advantage
- Balanced Scorecard
- Case Studies on Budgetary Control & Variance Analysis
- Case Studies on Relevant Costing
- Case Studies on Marginal Costing practices
- Case Studies on Strategic Cost Management
- Case Studies on Theory of Constraints
- Case Studies on Customer Profitability Analysis
- Case Studies on Transfer Pricing
- Management Accounting practices in Banks
- Management Accounting practices in NBFCs
- Management Accounting practices in Micro-Finance Institutions
- Empirical studies on Management Accounting practices in India
- Empirical studies on Management Accounting practices in market economies in Africa
- Empirical studies on Management Accounting practices in market economies in Asia

Important Dates

Full Paper Submission deadline: July 15, 2015

Last Date for Registration: July 31, 2015

Opportunities for Publication

Full-Papers of authors that are accepted having duly completed the registration process will be published in Electronic medium in the form of 'Compendium of Papers' bearing an ISBN 978-93-83302-09-3. The conference organizing committee has tied up with a leading publishing house that will be bringing out a printed version of edited volume with ISBN. Edited Volume comprising of selected papers. Further, subject to author(s) concurrence, select papers emerging out of double-blind review process will be published in the Institute' referred journal – SDMIMD Journal of Management and other International Journals of repute.

Review Process

The manuscripts will be subjected to a blind review process. The decision of the reviewers will be final and binding.

Submission Guideline

Abstract and Full-Papers complete in all respects should be typed in double-spaced with a letter font size of 12. Authors are required to comply with the APA style of referencing only and submission must be in MS-Word format (no other format will be accepted). For details on APA referencing style, please visit <http://www.apastyle.org>

Registrations Fee

Category of Participant	Fee for Conference	Fee for Conference + Workshop
Research Scholar	INR 2,000	INR 3,000
Academicians	INR 3,000	INR 4,000
Corporate	INR 3,500	INR 4,500

The fee is inclusive of Workshop Kit, Conference kit, Lunch & Snacks, Conference CD, and Certification. Delegates participating in both workshop and conference will be accorded a concession of INR 1,000 against the full registration fee of INR 2,000 applicable for the workshop.

Please note: An additional amount of INR 500 will be applicable for registrations beyond deadline viz, July 31, 2015.

Payment Procedure

Payment may be made in the form of DD/Cheque drawn in favour of "Director, SDM Institute for Management Development", payable at Mysore, Karnataka, India. Overseas participants are requested to make payment only in INR (Indian Rupees).

Electronic Fund Transfer (EFT) using the following account numbers:

HDFC Bank, Saraswathipuram Branch, Mysore, S/B Acc. No. : 00651450000156 IFSC Code HDFC0000065

Conference Organizing Committee

Dr. N. R. Parasuraman, Chief Patron, Director, SDMIMD, Mysore

Dr. Ullas Rao, Conference Chair

Dr. M. Sriram, Member, Conference Committee

Dr. Sunil M. V. , Member, Conference Committee

Ms. Rekha Ganapathy, Conference Secretary

Contact Information:

Conference email ID: financeconference2015@sdmimd.ac.in

Conference URL: <http://sdmimd.ac.in/financeconference2015/index.html>

All conference related correspondence may be directed to the address given below.

Dr. Ullas Rao, Conference Chair



Shri Dharmasthala Manjunatheshwara Institute for Management Development

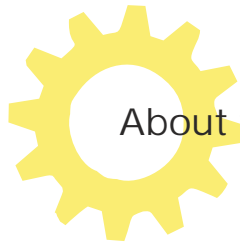
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About the Institute



Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore, Karnataka. The campus has won many architectural and landscape awards and provides a great environment for learning and germination of managerial intellect. The institute has been conferred A** Rating at National Level by CRISIL.

The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shri Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. Trust is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD's AICTE approved PGDM programme, accredited by NBA, runs for six terms over two years with an impeccable track record of academic rigor. SDMIMD also has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; and British University in Dubai, Dubai. These student exchange programmes enable students to understand each other's cultures, business practices and traditions. This gives students an edge when it comes to international opportunities.

The SDMIMD's research unit - SDM Research Centre for Management Studies' (SDM RCMS), publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and iScholar has evolved as a prestigious publication well known for the quality of the papers, therein.



Conference workshop - August 20 (Thursday), 2015

Workshop Theme - Empirical Research in Finance

In order to train and acquaint research scholars in the areas of finance and accounting with cutting-edge research methodologies, a pre-conference workshop focusing on a highly relevant theme will be organized on August 20, 2015. The workshop will be run using a combination of lecture sessions and hands-on demonstrations.

The registration fee for the conference workshop is INR 2,000

Delegates participating in both workshop and conference will be accorded a concession of INR 1,000 against the full registration fee of INR 2,000 applicable for the workshop.

Workshop Co-ordinator

Prof. Kuldeep Kumar
Professor of Economics
Faculty of Business
Bond University
Australia



Dr Kuldeep Kumar obtained PhD in Statistics from the University of Kent, Canterbury. He has taught at the Indian Institute of Management and National University of Singapore before joining Bond University in 1993. He is a Fellow of the Royal Statistical Society and a Chartered Statistician and currently he has been awarded Chartered Scientist by Science Council.

He has won the Commonwealth Scholarship Award, CEC Post Doctoral Fellowship Award and Young Statistician Award of the International Statistical Institute. He is also winner of the Bond-Oxford Fellowship in 1997 and Australia-Taiwan exchange program award in 1998 and 2007. He was winner of Vice Chancellor quality award for research supervision in 2006. He has twice (1998 and 2002) won the Teaching Excellence Award of the School of Information Technology and in 2005 he won Quality award for the post graduate supervision. Dr Kumar has also won Excellence in Research award of Faculty of Business in 2006.

Recipient of several grants Dr Kumar has published more than 100 research papers, 10 chapters in the book, 24 book reviews and edited four conference proceedings and one book. He has also edited a special issue of Managerial Finance. In the last 6 years he has successfully supervised 2 PhD students and several Masters Students. He is on the Editorial board of six International referred journals and has been invited speaker/chaired the session in several International Conferences.

Summit on Micro-Finance

featuring a special round table

August 22 (Saturday), 2015



Micro-Finance Institutions around the World as also in India are continuing to play a very active role towards serving the financial requirements of the economically weaker communities by employing highly innovative products and services. In keeping with the objective of the Conference, a half-day 'Summit on Micro-Finance' will be held on August 22 (Saturday), 2015. Corporate leaders representing some of the most respected MFIs in India will be sharing their thoughts on the most recent and nuanced trends in this emergent field. Selected papers representing the broader theme of Micro-Finance will also be presented before an eminent panel comprising of Corporate Leaders and Academicians representing the field of Micro-Finance. Further information will be communicated in the due course.

Academic Moderator for the Round Table

Prof. Arvind Ashta
Holder of the chair
Banque Populaire Chair in Microfinance
Burgundy School of Business
France



Professor Arvind Ashta has published many articles over the last few years, has taken part in major conferences in his field and teaches regularly in universities in the USA and Germany. He is also a member of research networks such as the European Microfinance Platform and the European Microfinance Network