



4th International Conference on Emerging Trends in Finance and Accounting
21 & 22 August 2015

Track I - G 01		August 21, 2015 Time: 11.30 AM To 1.00 PM	
Session Chair: Dr. Kuldeep Kumar, Bond University, Australia			
Session Co-Chair : Dr. R.Jagadeesh, SDMIMD, India			
Sl.No.	Paper Code	Title of The Paper	Author(S)
1	64	Growth Of Tourism In India- Contributions By Domestic Travelers	Radhika B Nair Jayalakshmy Ramachandran
2	9	Recommendations For Optimal Investments In Bombay Stock Exchange	Ch. Madhavi Latha
3	13	Impact Of Indian Islamic Financial Institutions On Poverty Eradication	Faizan Khan Sherwani Shamim Ahmad
4	14	Green Accounting – A Signal To Nations To Move Away From Illusory Development And March Towards Sustainable Growth	T R. Rajeswari
5	18	Accounting Misstatements Or Accounting Fraud: A Closer Look At Tesco's Accounting	Gagan Kukreja Robert Brown



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Track II : G 02		August 21, 2015 Time: 11.30 AM To 1.00 PM	
Session Chair: Dr. Arvind Ashta, Burgundy School Of Business, France			
Session Co-Chair : Prof. N.R.Govinda Sharma, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	20	Options Pricing Using Chaos Theory: A Simulation Environment	Vijayalaxmi Akshat Lal C. S. Adiga H.G. Joshi
2	28	Determinants Of Environmental Disclosure Practices By Most Polluting Industries In India	Ezhilarasi G K C Kabra
3	37	Risk Assessment Of National Pension Scheme (Nps) Funds Using VAR Models	Navin Shankar Patel Y.T. Krishne Gowda
4	43	A Study on The Evaluation of Growth of Exchange Traded Funds Vs Mutual Funds In India	R. Venkataraman Thilak Venkatesan



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Track III : G 03		August 21, 2015 Time: 11.30 AM To 1.00 PM	
Session Chair: Dr. Elango Rengasamy, British University in Dubai, UAE & Dr. Vasumathy Hariharan, SRM University, India			
Session Co-Chair : Dr. Mousumi Sengupta, SDMIMD, India			
SL.No.	Paper Code	Title Of The Paper	Author(S)
1	48	A Study on Relationship between Profitability and Working Capital Management: A Case Study of Hind Industry Limited (HIL)	Mohsin Khan
2	51	Financial Measures of Firm Performance – A Comparative Study	R. Ravi Sankar
3	52	Exploring Indian Banking Industry's contribution to 'India's Growth Story'	Kiran. C. Karpur Shreekarthik S
4	53	Disruptive Innovations' For Indian Banking Industry	Shreekarthik S Kiran. C. Karpur
5	56	Insider Trading Regulations In India	M. Anil Kumar Rajesh Acharya



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Track IV : G 04		August 21, 2015 Time: 11.30 AM To 1.00 PM	
Session Chair: Dr. M. R. Suryanarayana Murthy, University Of Mysore, India & Dr. Srikanth P, TAPMI, India Session Co-Chair : Prof. Malathi Sriram, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	57	IFRS Comparative Financial Reporting and Effects on Profit of the Firms	Vishlesh K. H Shivashankar M.
2	70	A Study on Investor Attitude towards Mutual Fund as an investment option with reference to Mysore City	Sumana B. K. Roshan K.
3	73	Impact of competition on banking efficiency: Cross Country Evidence	Vinod R. R. Mohammad Khalid Azam
4	76	The Zero-Leverage Phenomenon: Empirical Evidence from Indian Firms	Biswajit Ghose Kailash Kabra



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Track V : F 04		August 21, 2015 Time: 11.30 AM To 1.00 PM	
Session Chair: Dr. Vinay Kandpal, UPS India			
Session Co-Chair : Prof. S N Prasad, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	77	A Study on Exchange Traded Funds – The Indian Way	R.Uppily
2	82	Effect of the Human Resource Cost on the Financial Variables Disclosed in the Annual Report of NTPC Limited	Shreya Tayal
3	84	Role of Regulators In Building Investors Confidence With Special Reference To Mutual Fund Industry In India	Vinay Kandpal P C Kavidayal
4	98	Need of Sweeping Reforms by Private Power Producers in India to Survive	Deepak Kumar Sharma Akansha Jain
5	86	E-Banking – Innovative Banking Practices	R. Vasudevan



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Track VI : G 01		August 21, 2015 Time: 03.15 PM To 4.45 PM	
Session Chair: Dr. G. Kotreshwar, University of Mysore, India			
Session Co-Chair : Dr. Neetu Ganapathy, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	87	Securitisation Of Rainfall Risk In India Designing Rainfall Derivative Contracts Based On Standard Metrics	G. Kotreshwar Prabhu D.P. Shivkumar Rekha Kala
2	102	A Study On Investors' Perception On Investment Avenues	Nikitha Hv Maria Thejeswini
3	106	An Empirical Study On Determinants Of Capital Structure – Sectoral Evidence From India	Suresha B Murugan N
4	112	Global Recovery: India Story	Utkarsha Prakash Jagdale



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Track VII : G 02		August 21, 2015 Time: 03.15 PM To 4.45 PM	
Session Chair: Dr. Gagan Kukreja, Ahlia University, Bahrian			
Session Co-Chair : Prof. Mohamed Minhaj, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	113	A Study On Impact Of Fiscal Deficit And Inflation In India	Divya Rani M Preethi R Swathi S Thara T
2	117	The Use Of Derivatives In Risk Management	Manzareh Tajbakhsh
3	118	A Study On Import Of Crude Oil And Its Concomitant Impact On Home	V.S. Somanath Minu Harlalka
4	119	An Analytical Study On Saving And Spending In India	Poornima Shaw Vachana S
5	120	Human Resource Accounting & Its Effect On Organizational growth - (A Case Study Of Hindustan Petroleum Corporation Limited)	Aniza Otto



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Track VIII : G 03		August 21, 2015 Time: 03.15 PM To 4.45 PM	
Session Chair: Dr. Jayalakshmy Ramachandran, Nottingham University, Malaysia			
Session Co-Chair : Prof. R.Sugant, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	124	An Empirical Analysis Of Turnaround Strategies And Its Impact On Emerging Economies Of Asian Continent	Sunita Panicker Veerappayya Hiremath
2	129	Comparative Predictive Modeling On Cnx Nifty With Artificial Neural Network	Padma Srinivasan Bikramaditya Ghosh
3	145	Stock- Selection Ability Of The Indian Mutual Fund Managers Based On Open-Ended Growth Equity Schemes: An Empirical Study	Kamal Gupta
4	63	Do Indian Firms Follow A Pattern In Dividend Decisions? A Cross-Sectional Analysis	Kiran Kumar K V P S V Balaji Rao
5	68	An Exploratory Study On Financing On Reverse Mortagage – Study Confined To Selected Bank Branches In Bengaluru	Meghana C



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Track IX : G 04		August 21, 2015 Time: 03.15 PM To 4.45 PM	
Session Chair: Dr. Shaik Abdul Majeed Pasha, Arba Minch University, Ethiopia			
Session Co-Chair : Dr. M.Sriram, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	8	Role And Progress Of Islamic Banking In India, Ethiopia And Rest Of The World – An Analysis	Shaik Abdul Majeed Pasha
2	25	Agri-Insurance As A Potent Instrument For Managing Financial Risks Of The Small Farmers: A Study In An Indian Perspective	Sandeep S Shenoy Guru Prasad Rao Santosh Nayak
3	44	Can “Make In India” Alone Suffice A Double Digit Growth?	Uma Chinchane
4	130	Performance Evaluation Of NSE Listed Gold ETF	Sudindra V R
5	26	Use Of Fundamental & Technical Analysis By Retail Investors In Stock Markets - A Study	Sandeep S Shenoy C K Hebbar



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Track X : F 04		August 21, 2015 Time: 03.15 PM To 4.45 PM	
Session Chair: Dr. Mohammad Mazibar Rahman, Hajee Mohammad Danesh, Science and Technology, Bangladesh			
Session Co-Chair : Dr. G.Srilakshminarayana / Dr. Venkatraja, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	79	Identity Fraud Awareness And Prevention In Business Organization: Case Of South Asian Perspective	Mohammad Mazibar Rahman Md. Mamunar Rashid
2	33	Hiatus in the Healthcare Sector: Better Guage of Returns	Afeefa Cholasseri K. P. Muraleedharan
3	65	Does Earnings Management Exist In India?-- An Empirical Study	Srikanth P
4	11	Global Financial Crisis - A Study On The Impact & The Recovery Of Developing Nations From The Crisis	Rohit Kanda
5	45	Green Accounting Practices -An Empirical Study With Reference To Mysore District	Rashmi M J Ramesh N M S Yathish Chandra



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Track XI : G 01		August 22, 2015 Time: 02.00 PM To 3.30 PM	
Session Chair: Dr. Stephen Aro-Gordon, Baze University, Nigeria			
Session Co-Chair : Dr. Nilanjan Sengupta, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	5	Role Of Management Accounting In Managerial The Decision Making In Enterprises Challenges & Opportunities	Dr. Hamid Saremi
2	122	Sustainability Reporting: Strategies Of HPCL Towards Environmental Management	Radhika Lobo
3	123	Impact Of Characteristics And Environment Of The Company On The Adoption Of ABC System In The Large Manufacturing Companies In Karnataka	Shafeq Hamoud Mohammed Al-Saidi H. Nanje Gowda
4	31	Destabilizing Of Islamic Finance Futures Market In Derivative Sector	Rajesh Jayakar Pai
5	138	Exchange Rate Volatility On Foreign Currency And Performance Management In Various Industries	Raghul A S. Vasumathy Hariharan



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Track XII : G 02		August 22, 2015 Time: 02.00 PM To 3.30 PM	
Session Chair: Dr. Catherin Nirmala Rao, Mangalore University, India			
Session Co-Chair : Dr. M.R.Suresh, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	126	An Evaluation Of Agency Model Of Life Insurance Companies In India	Catherine Nirmala Rao
2	1	Performance Evaluation Of Mutual Fund In Comparison To Category Average And Benchmark	Abuzar Nomani Dr. Rais Ahmad
3	15	Impact Of Working Capital Management On The Profitability Of Automobile Industry In India- An Empirical Study Of Selected Automobiles Company	Syed Noorul Shajar
4	32	The Antecedents Of Overconfidence Bias Of Stock Market Traders	Shinill Sebastian Sam Thomas
5	125	Entwine Of Gender & Income On Investment Behaviour Paradigm Of Gen-Y Passionate Investors In Emerging Markets	Kannadas S



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Track XIII : G 03		August 22, 2015 Time: 02.00 PM To 3.30 PM	
Session Chair: Dr. Anand Patil, Alliance University, Bangalore, India Session Co-Chair : Dr. M.Sriram, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	128	A Comparative Study Of Capital Structure Of Major Companies In Indian It Industry	Anand Patil Niharika Shah Bharath Sreenath
2	89	A Study On "Financial Performances Of New Generation Banks And Its Promoters' Holding"	Usha .N K. Balanaga Gurunathan
3	133	Insurance Sector, Post The FDI Hike	Deepa T M
4	134	Tapping Private Equity Capital Effectively	Harini M S
5	85	Reforms In Banking Practices In India	Florin Shelomith Soans



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Track XIV : G 04		August 22, 2015 Time: 02.00 PM To 3.30 PM	
Session Chair: Dr. S. Sathyanarayana, MP Birla institute of Management, Bangalore, India			
Session Co-Chair : Prof. Jayakrishnan, SDMIMD, India			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	147	An Analysis Of Calendar Anomalies In The Indian Stock Market: Evidence From CNX NIFTY FIFTY	Dr. S. Sathyanarayana S.N. Harish Hemanth Kumar
2	148	The Impact of Global Financial Crises on the Indian Economy	Prof. Sukanya
3	21	A Study On The Role Of Ethiopian Micro Finance In Poverty Alleviation - (With Reference To OMO Micro Finance Institution, Arba Minch, Ethiopia)	K. Srinivasa Rao Shaik Abdul Majeed Pasha
4	94	Financial Management Practices Of Micro-Finance Institutions	Vatsala.G Biraj Ameet Anil
5	151	Role of Microfinance and SHGs in Rural Empowerment: A study with special reference to Yadgir district	Rahul Moolbharathi Yathish Chandra M S Rakesh H



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Track XV : F 04		August 22, 2015 Time: 02.00 PM To 3.30 PM	
Session Chair: Dr. Joy Mukhopadhyay			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	152	A Theoretical Study on the concept of Brand Valuation	Ibanri Dalin Wankhar
2	121	THE ROLE OF ACCOUNTING EDUCATION IN BRIDGING THE GAP BETWEEN ACCOUNTING THEORY AND PRACTICE	LINU THOMAS
3	22	Forensic Accounting In India	M.Sekar M.Gowri
4	100	Determinants Of Capital Structure In The Indian Sugar Sector	April Bhattacharjee Shivaprasad G. Mihir Dash
5	75	A Study On Performance Analysis Of Gold Exchange Traded Fund In National Stock Exchange	Rekha Venugopal



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Special Track : Finance Conference 2015 - Summit on Microfinance		August 22, 2015 Time : 11:45 AM to 1:00 PM	
Session Chair: Dr. Arvind Ashta (Burgundy School of Business, France) Session Co-Chair: Mr. Janardhana (RUDSETI); Dr. Rangan Varadhan (Micrograam); Mr. Rajat Sigh (Ujjivan Financial Services); Mr. Manoj Pasangha (SKS Microfinance)			
Faculty Chair : Prof. N.R.Govinda Sharma, SDMIMD, India			
Venue: SDMIMD Auditorium			
SL.No.	Paper Code	Title of The Paper	Author(S)
1	115	Bandhan: From Micro-Finance To Banking	Joy Mukhopadhyay Sunny Sengupta
2	137	Role Of Self Help Group In Socio Economic Empowerment Among Rural Women	Shinu Thomas P
3	146	Microfinance And Self-Help Groups (SHGs): A Case Study Of Jain University At Kaggalipura	Prof. Smitha Kavdekar
4	114	Capitalism, Microfinance And Democracy	Sakshi Kharbanda
5	150	25 years of Financial Inclusion policies: The road less travelled	Gaurav Sinha