



Shri Dharmasthala Manjunatheshwara
Institute for Management Development, Mysore

***International E Conference on Adapting to the New Business Normal – The way ahead
December 3-4, 2020 Mysuru, India***

Program Schedule

3 December 2020

Program	Duration	Details
Inauguration	10 a.m. to 10.30 a.m.	Welcome address: Dr. N. R. Parasuraman, Director, SDMIMD Conference briefing: Dr. Mousumi Sengupta, Conference Chair Vote of Thanks : Dr.M.Sriram
Paper Presentation Session I	10.30 a.m. to 11.30 a.m	Papers to be presented by the participants
Key Note Address	11.30 a.m to 12.30 p.m.	Dr Moez Bennouri , Director of MSc programs, Montpellier Business School, France Introduction of Speaker : Dr. Mousumi Sengupta Vote of Thanks : Prof. Mohamed Minhaj
12.30 to 2 p.m - Break		
Paper Presentation Session II	2 p.m. to 3.30 p.m.	Papers to be presented by the participants



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Program Schedule

4th December 2020

Program	Duration	Details
Paper Presentation Session III	9 a.m to 10.45 a.m.	Papers to be presented by the participants
Panel discussion	11 a.m. to 12.30	Dr L Manjunath , Associate Vice President – Sales , JSW Cements Ltd Mr Ravikumar , Head - HR , Feedback Consulting Mr Hemant Galagali , Associate Director - Enterprise Digital Strategy , IQVIA Inc Mr Debashish Ghosh , VP and Country HR Head, Berkadia Mr Divakar Gupta , Global Product Manager, Expedia Moderator: Dr. R.Sugant, Chairperson – Placements Introduction of Speakers : Dr. Venkatarja and Dr. Sri Lakshminarayana
12.30 to 1.30 – Break		
Paper Presentation Session IV	1.30 p.m to 2.30 p.m	Papers to be presented by the participants
Valedictory	2.30 p.m.	Valedictory address: Mr Anujeet Varadkar CEO, Svantra Microfinance Introduction of speaker : Dr. Jayakrishnan Vote of thanks: Dr. Mousumi Sengupta, Conference Chair