



University
of Dundee

UDSB and International Partners Research Conference 2020

Date: 24 – 25 November 2020

Time: 0750 – 1520 (UK time)

Venue: Virtual/online

Day 1: 24 November 2020 (Tuesday) 0750 - 1520 (UK time)

Introduction (Technical Guidance)

07:50 – 07:55 Bill Russell / Elaine Douglas

Opening Session Welcoming Remarks

07:55 – 08:05 Morris Altman, Dean, School of Business, University of Dundee, the UK

08:05 – 08:15 John Rowan, Vice-Principal (Research, Knowledge Exchange & Wider Impact), University of Dundee, the UK

Parallel Session-I:

Session-A Theme: Topics related to Big Data and online lottery

08:20 – 09:40 Chair: Stavros Kourtzidis, University of Dundee, the UK

Paper-1: Dalian's Sustainable Development in the era of Big Data

08:20 – 08:35 **Presenter:** Xiaozhu Wang, Associate Professor, Dalian Neusoft University of Information; wangxiaozy@neusoft.edu.cn

08:35 – 08:40 Q&A

Paper-2: Big Data Insight and Applications in Sustainable Agriculture

08:40 – 08:55 **Presenter:** Yingqiao Ma, Lecturer, Dalian Neusoft University of Information; mayingqiao@neusoft.edu.cn

08:55 – 09:00 Q&A

Paper-3: Research on application of Big Data audit model after the time of COVID-19

09:00 – 09:15 **Presenter:** Minghong Sun, Senior Lecturer, Dalian Neusoft University of Information; sunminghong@neusoft.edu.cn

09:15 – 09:20 Q&A

Paper-4: Online lottery in China: its suspension and solution under COVID-2019

09:20 – 09:35 **Presenter:** Fengjun Sun, Lecturer, Dalian Neusoft University of Information; sunfengjun@neusoft.edu.cn

09:35 – 09:40 Q&A

Break (0940 – 0950)

Session-B Theme: Issues related to COVID-19

09:50 – 11:10 Chair: Murat Mazibas, University of Dundee, the UK

Paper-5:

09:50 – 10:05 **Presenter:**

10:05 – 10:10 Q&A

Paper-6: Term Structure Analysis and Macroeconomic Policy Research of Chinese Treasury Bond Interest Rates Under COVID-19

10:10 – 10:25	Presenter: Yanqing Cui, Associate Professor, Dalian Neusoft University of Information; cuiyanqing@neusoft.edu.cn
10:25 – 10:30	Q&A
	Paper-7: Well-being in 'uncertain' economies: Anthropological concerns on the impact of Covid19 among the marine fishermen in Kerala
10:30 – 10:45	Presenter: Bindu Ramachandran, Associate Professor, Kannur University, Kerala; binduramachandran@gmail.com
10:45 – 10:50	Q&A
	Paper-8: Food security during the time of COVID-19 pandemic in Bangladesh Mst. Shila Khatun, Md Nazmus Sadekin
10:50 – 11:05	Presenter: Shila Khantun, MSS Economics, Mawlana Bhashani Science & Technology University; shilaeco32@gmail.com
11:05 – 11:10	Q&A

Lunch Break (1110 – 1140)

Session-C	Theme: Issues related to COVID-19
11:40 – 13:00	Chair: Omar Feraboli, University of Dundee, the UK
	Paper-9: Understanding the well-being and innovative behavior during COVID-19 Pandemic: Role of Unmet Expectations
11:40 – 11:55	Presenter: Anushree Mehta, Post-Doct Fellow, Sardar Patel University, Vallabh-Vidyanagar; anushreekarani@gmail.com
11:55 – 12:00	Q&A
	Paper-10: Impact of Covid19 on Sustainable Industrial Development in India.
12:00 – 12:15	Presenter: Laximinarayana Maroli, Assistant Professor, SDMIMD; researchmaroli@gmail.com
12:15 – 12:20	Q&A
	Paper-11: A Comparative Study on the Impact of Covid-19 on the Top Five Largest Corporate Hospital Groups in India
12:20 – 12:35	Presenter: Preemal Maria D-Souza, Assistant Professor, SDMIMD; preemal@sjcc.edu.in
12:35 – 12:40	Q&A
	Paper-12: Evaluating the Economic Impact of Covid-19 Lockdown in Algeria
12:40 – 12:55	Presenter: Tria Dihad, PhD Candidate, UUM; tria_dihad@oyagsb.uum.edu.my
12:55 – 13:00	Q&A

Break (1300 – 1310)

Session-D	Theme: Supply Chain / Logistic industry
13:10 – 14:30	Chair: Murat Mazibas, University of Dundee, the UK
	Paper-13 (Poster presentation-1): The Sustainable Development of Artificial Intelligence Education
13:10 – 13:25	Presenter: Liang Xing, Lecturer, Dalian Neusoft University of Information; xingliang@neusoft.edu.cn
13:25 – 13:30	Q&A
	Paper-14:
13:30 – 13:45	Presenter:
13:45 – 13:50	Q&A
	Paper-15: Role of Hyperloops in Supply Chain Management-A Review
13:50 – 14:05	Presenter: Srilakshminarayana G, Associate Professor, SDMIMD; lakshminarayana@sdmimd.ac.in
14:05 – 14:10	Q&A
	Paper-16: Blockchain Technology in Sustainable Operation of Port Supply Chain

14:10 – 14:25 **Presenter:** Yuan Ji, Lecturer, Dalian Neusoft University of Information;
jiyuan@neusoft.edu.cn

14:25 – 14:30 **Q&A**

Break (1430 – 1440)

Session-E **Theme:** Special lectures on Ronald Coase

14:40 – 15:20 **Chair:** Bill Russell

14:40 – 14:50 **Special lecture-1** on ‘Ronald Coase’s personal connections to Dundee’
By

Ning Wang

14:50 – 15:20 **Special lecture-2** on ‘Coase at Dundee: A chapter in the history of
applied economics’

By

Matthias Klaes

Day 1: 24 November 2020 (Tuesday) 0800 - 1520 (UK time)

Parallel Session-II:

Session-A	Theme: Issues on poverty and inequality
08:20 – 09:40	Chair: Paul Allanson, University of Dundee, the UK
	Paper-17: The Formulation and Research of Rural E-commerce Poverty Alleviation Strategy System - A Case Study of Huanren County, Liaoning Province as an example
08:20 – 08:35	Presenter: Pan Fu, Lecturer, Dalian Neusoft University of Information; fupan@neusoft.edu.cn
08:35 – 08:40	Q&A
	Paper-18: Gender & Equality
08:40 – 08:55	Presenter: Amna Sajid, Mphil Student, GIFT University; 19101230003@gift.edu
08:55 – 09:00	Q&A
	Paper-19: Does Financial Development affect Economic Growth, Income Distribution and Poverty? A Review for Middle Income Countries
09:00 – 09:15	Presenter: Madeeha Tarrar, MPhil Research Student, GIFT University; 181560009@gift.edu.pk
09:15 – 09:20	Q&A
	Paper-20: Women's Employment in bridging the Gender Inequality Gap
09:20 – 09:35	Presenter: Sheeja Krishnakumar, Assistant Professor, Kristu Jayanti College; sheeja.k@kristujayanti.com
09:35 – 09:40	Q&A

Break (0940 – 0950)

Session-B	Theme: Issues on employment and gender related
09:50 – 11:10	Chair: Seemab Farooqi, University of Dundee, the UK
	Paper-21: A conceptual study on job discrimination of women with disabilities.
09:50 – 10:05	Presenter: Ashalatha, S. L., Research Scholar, MAHE, Manipal; ashalatha.sl@learner.manipal.edu
10:05 – 10:10	Q&A
	Paper-22: Impact of SKDRDP on Women Empowerment - A Study With Special Reference to Dakshina Kannada District.
10:10 – 10:25	Presenter: Prashantha Rai P., Assistant Professor, SDMIMD; prashumundala@gmail.com
10:25 – 10:30	Q&A
	Paper-23: Mahatma Gandhi National Rural Employment Guarantee Programme (MGNREGP) Scenario in Ballari District
10:30 – 10:45	Presenter: Nagaraja J., Snr Research Fellow, SDMIMD; nagarajama128@gmail.com
10:45 – 10:50	Q&A
	Paper-24: Impact of HR practices on IT Employees in Work from Home
10:50 – 11:05	Presenter: Niharika Atchyutuni, Assistant Professor, SDMIMD; a.niharika@vjim.edu.in
11:05 – 11:10	Q&A

Lunch Break (1110 – 1140)

Session-C	Theme: Energy consumption / environment
11:40 – 13:00	Chair: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK
	Paper-25: Understanding the dynamics of energy consumption in BRICS countries

11:40 – 11:55	Presenter: Zaheer Abbas, Lecturer, GIFT University; zaheer.abbas@gift.edu.pk
11:55 – 12:00	Q&A
	Paper-26: Does Corporate Governance Matter in Oil Spill Cleanups? Evidence from Nigeria.
12:00 – 12:15	Presenter: Ahmed Diab, PSU; adiab@psu.edu.sa
12:15 – 12:20	Q&A
	Paper-27: FDI, environment and covid-19
12:20 – 12:35	Presenter: Saba Javed, Mphil Scholar, GIFT University; sabajaveed02@gmail.com
12:35 – 12:40	Q&A
	Paper-28: Does mutual fund investment increase corporate environmental spending
12:40 – 12:55	Presenter: Wang Yang, Lecturer, University of Dundee; YWang001@dundee.ac.uk
12:55 – 13:00	Q&A

Break (1300 – 1310)

Session-D	Theme: Corporate social responsibilities/ accounting related issues
13:10 – 14:30	Chair: Mousumi Sengupta, SDMIMD, India
	Paper-29: Corporate Social Responsibility
13:10 – 13:25	Presenter: Vasudevan, Professor, SDMIMD; vasu_devan_mba@yahoo.com
13:25 – 13:30	Q&A
	Paper-30: Research on Financial Disclosures of Climate Changes' Risks and Opportunities on Basis of Sustainability Accounting and Reporting
13:30 – 13:45	Presenter: LuNan Li, Lecturer, Dalian Neusoft University of Information; lilunan@neusoft.edu.cn
13:45 – 13:50	Q&A
	Paper-31: The political economy of colonial closure and global capitalist enterprises rationalised closure in the professionalisation of accountancy: the case of Nigeria
13:50 – 14:05	Presenter: Owolabi Bakre, Professor of Accounting, PSU; owolabibakre@hotmail.com
14:05 – 14:10	Q&A
	Paper-32: Accountants and the Quest for Accountability and Transparency: The Case of Public Audit in Nigeria
14:10 – 14:25	Presenter: Zayyad Abdul-Baki, PSU; zabdulbaki@psu.edu.sa
14:25 – 14:30	Q&A

Break (1430 – 1440)

Session-E	Theme: Special lectures on Ronald Coase
14:40 – 15:20	Chair: Bill Russell
14:40 – 14:50	Special lecture-1 on 'Ronald Coase's personal connections to Dundee' By Ning Wang
14:50 – 15:20	Special lecture-2 on 'Coase at Dundee: A chapter in the history of applied economics' By Matthias Klaes

Day 2: 25 November 2020 (Wednesday) 0815 - 1500 (UK time)

Introduction (Technical Guidance)

08:15 – 08:20 Bill Russell / Elaine Douglas

Parallel Session-I:

Session-A

Theme: Issues related to Education

08:20 – 09:40

Chair: Yu Zhu, University of Dundee, the UK

08:20 – 08:35

Paper-33: Determinants of student's motivation to learn during the COVID-19 crisis: the case of Vietnamese universities

Presenter: Vu Duy, Lecturer, VNU; duyvu@vnu.edu.vn

08:35 – 08:40

Q&A

08:40 – 08:55

Paper-34: Integration of education for sustainable development in learning Biology in higher schools, education curriculum 2018

Presenter: Thuy Nguyen, Research Assistant, VNU; thuthuypt098@gmail.com

08:55 – 09:00

Q&A

09:00 – 09:15

Paper-35: An Exploratory Study on Development of Future Sustainable drivers for Employability in Higher Education.

Presenter: Urmila Itam, Assistant Professor, Reva University, Bangalore, India; urmilaitam@gmail.com

09:15 – 09:20

Q&A

09:20 – 09:35

Paper-36: Student's perceptions of entrepreneurship as a career choice: Influencing role of university and family

Presenter: Askha Aktar, Assistant Professor /PhD Student, UUM; asikharita@gmail.com

09:35 – 09:40

Q&A

Break (0940 – 0950)

Session-B

Theme: E-commerce and sugar industry related topics

09:50 – 11:10

Chair: Nguyen Thuy Anh, UEB-VNU, Vietnam

09:50 – 10:05

Paper-37: Exploration of e-commerce full-stack operation talents training oriented to sustainable education

Presenter: Huiyi Tian, Assistant Dean, Dalian Neusoft University of Information; tianhuiyi@neusoft.edu.cn

10:05 – 10:10

Q&A

10:10 – 10:25

Paper-38: Research on the Development Trend of Cross Border E-commerce in Post Epidemic Period

Presenter: Tianjiao Xia, Associate Professor, Dalian Neusoft University of Information; xiatianjiao@neusoft.edu.cn

10:25 – 10:30

Q&A

10:30 – 10:45

Paper-39: Understandings with the application of HRM situation in the Indian Sugar industry for its growth

Presenter: Grishi Kohli, SDMIMD; girishkohli@dbd.trivenigroup.com

10:45 – 10:50

Q&A

10:50 – 11:05

Paper-40: A study on socio-economic conditions of Sugarcane farmers in Mandya district

Presenter: Nandeesh HK, Assistant Professor, Mysore, Bangalore University; nandu.economics@gmail.com

11:05 – 11:10

Q&A

Lunch Break (1110 – 1140)

Session-C

Theme: Culture and tourism related topics

11:40 – 13:00

Chair: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK

11:40 – 11:55

Paper-41: Industrial Catering - Economics behind the scenes

Presenter: Sandilyan Pagaldiviti, Associate Professor, MBA ESG, India; ganesh_pr2001@yahoo.co.in

11:55 – 12:00

Q&A

Paper-42: Cultural Evolution of Goa- A Case for culturally Smart City

12:00 – 12:15	Presenter: Sagar Desai, Associate Professor, PP Savani University, Surat, India; sagardesai80887@yahoo.com
12:15 – 12:20	Q&A
12:20 – 12:35	Paper-43: Cultural Evolution of Goa- A Case for culturally Smart City
12:35 – 12:40	Presenter: Kamilah Kamaludin, PSU; kkamaludin@psu.edu.sa
	Q&A
	Paper-44:
12:40 – 12:55	Presenter:
12:55 – 13:00	Q&A

Break (1300 – 1310)

Session-D	Theme: Microfinance and co-operatives
13:10 – 13:50	Chair: Bruce Burton, University of Dundee, the UK
	Paper-45: Microfinance Organisations and Social Enterprise and the Road to Socioeconomic Perdition, and the Member-Owned, Co-operative Alternative
13:10 – 13:25	Presenter: Morris Altman, Professor, University of Dundee; Maltman001@dundee.ac.uk
13:25 – 13:30	Q&A
	Paper-46: Cooperatives and Agricultural Development in Bangladesh (Mahbubul Alam Asad, Biswojit Debnath)
13:30 – 13:45	Presenter: Mahbubul Alam Asad, MSc Student, Sylhet Agricultural University; mahbubul.asad@gmail.com
13:45 – 13:50	Q&A

Break (1350 – 1400)

Chair: Morris Altman, Dean, School of Business, University of Dundee, the UK

Ronald Coase Lecture (keynote presentation)

14:00 – 15:00

Title: Comparing Real Wages: the McWage Project

By Professor Orley Ashenfelter

Day 2: 25 November 2020 (Wednesday) 0815 - 1500 (UK time)

Introduction (Technical Guidance)

08:15 – 08:20 Bill Russell / Elaine Douglas

Parallel Session-II:

Session-A **Theme:** Issues on banking, financial performance and co-operatives

08:20 – 09:40 **Chair:** Yin Zhang, University of Dundee, the UK

Paper-47: Worker co-operative to promote food security through agribusiness projects in Kerala, India

08:20 – 08:35 **Presenter:** Sethumadhavan TP, Director, ULCCS; tpsethu2000@gmail.com

08:35 – 08:40 **Q&A**

Paper-48: A comparative analysis of financial performances of district wise PACS in West Bengal -An Application of inferential analysis.

08:40 – 08:55 **Presenter:** Biman Maity, PhD, University of Calcutta; bimpur@rediffmail.com

08:55 – 09:00 **Q&A**

Paper-49: Impact on economic conditions from the utilization of loans available by SHGs at concessional rates from cooperative institutions

09:00 – 09:15 **Presenter:** K Nirmala Reddy, Mysore, Bangalore University; knirmalareddy@gmail.com

09:15 – 09:20 **Q&A**

Paper-50: An Investigation of Bank Efficiency: Analysis of Country-by-Country Data for EU Banks (Renzo Cordina, Stavros Kourtzidis, David M. Power and Nickolaos G. Tzeremes)

09:20 – 08:35 **Presenter:** David Power, Professor, University of Dundee; d.m.power@dundee.ac.uk

09:35 – 09:40 **Q&A**

Break (0940 – 0950)

Session-B **Theme:** Topics related to manufacturing/trade/product design

09:50 – 11:10 **Chair:** Muhammad Nurunnabi, PSU, Saudi Arabia

Paper-51: Can Servitization Strategy Improve the Sustainable Performance of Manufacturing Enterprises? A Review and Theoretical Framework

09:50 – 10:05 **Presenter:** Mingjing Gao, Lecturer, Dalian Neusoft University of Information; gaomingjing@neusoft.edu.cn

10:05 – 10:10 **Q&A**

Paper-52: Concentration, diversification and competitiveness of manufacturing export in India since 1991

10:10 – 10:25 **Presenter:** Sufaira C, Assistant Professor, Central University of Kerala; sufairacuk@gmail.com

10:25 – 10:30 **Q&A**

Paper-53: Intra-Regional Agricultural Trade in ASEAN: An Assessment of the Impact of Non-Tariff Measures

10:30 – 10:45 **Presenter:** Duc Bao Nguyen, PhD Lecturer/ Research Fellow, VNU; baond@vnu.edu.vn

10:45 – 10:50 **Q&A**

Paper-54: Urban Elderly Care Service and Product Design Based on Intergenerational Inclusive Community

10:50 – 11:05 **Presenter:** Ping Song, Deputy Dean, Dalian Neusoft University of Information; songping@neusoft.edu.cn

11:05 – 11:10 **Q&A**

Lunch Break (1110 – 1140)

Session-C **Theme:** Insurance, civil culture, ethical issues in Islamic banking and poster presentation

11:40 – 13:00 **Chair:** Ameer A. Basit, GIFT Business School, Pakistan

Paper-55: Ethical Online Streaming Services In Marketing of Insurance Products

11:40 – 11:55 **Presenter:** Vani H, Associate Professor, St Josph's Degree & PG College, Hyderabad; vanikotla16@gmail.com

11:55 – 12:00 **Q&A**

12:00 – 12:15	Paper-56: Entrepreneurial models of inclusive civil culture. The case of Zapopan Agro ecological Park Presenter: Jose Vargas-Hernandez, Research Professor, University of Guadalajara; jvargas2006@gmail.com
12:15 – 12:20	Q&A
12:20 – 12:35	Paper-57: Higher Ethical Objective (Maqasid al-Shari'ah) Augmented Framework for Islamic Banks: Assessing the Ethical Performance and Exploring its Determinants Presenter: Alija Avdukic, Associate Professor, Al-Maktoum College, Dundee, the UK; AAvdukic001@dundee.ac.uk
12:35 – 12:40	Q&A
12:40 – 12:55	Paper-58 (Poster presentation-2): A Simulation Model for the Sustainability of Tech SMEs' Credit Capacity Presenter: Chengyang Li, Lecturer, Dalian Neusoft University of Information; lichengyang@neusoft.edu.cn
12:55 – 13:00	Q&A

Break (1300 – 1310)

Session-D	Theme: Poster presentations
13:10 – 13:50	Chair: Sudhu (Sudharshan Reddy) Paramati, University of Dundee, the UK
13:10 – 13:25	Paper-59 (Poster presentation-3): Leadership Decision Making and Business Development: Issues to be considered Presenter: Evangelia Fragouli, Lecturer, University of Dundee; e.fragouli@dundee.ac.uk
13:25 – 13:30	Q&A
13:30 – 13:45	Paper-60
13:45 – 13:50	Presenter:
	Q&A

Break (1350 – 1400)

Chair: Morris Altman, Dean, School of Business, University of Dundee, the UK

Ronald Coase Lecture (keynote presentation)

14:00 – 15:00

Title: Comparing Real Wages: the McWage Project

By Professor **Orley Ashenfelter**