

'India has taken up more CSR initiatives than other countries'

Mysuru, Nov. 5 (NK&KS) - "India has taken up more Corporate Social Responsibility (CSR) when compared to other countries which is a good development, but, there are a lot of social problems in the country and these problems can be solved by taking up more CSR initiatives," said B. Muthuraman, former Vice-Chairman of Tata Steel.

He was delivering the keynote address after inaugurating the conference on 'Corporate Social Responsibility – Towards Building Socially Responsible Business,' organised by Sri Dharmasthala Manjunateshwara Institute for Management Development (SDM-IMD) at its premises on Chamundi Hill road in city this morning.

He further said that the industrial sector has taken up more initiatives for the development of the world and added that we

Former Vice-Chairman of Tata Steel inaugurates conference on 'Corporate Social Responsibility – Towards Building Socially Responsible Business' at SDM-IMD



Seen in the picture are (from left) B. Muthuraman, Robert Grobbaeur, Dr. M.R. Suresh and Prof. N.R. Govinda Sharma, during the inaugural function of the conference on CSR at SDM-IMD in city this morning.

should take up more CSR initiatives in this regard.

Muthuraman said that though the industries have taken more CSR initiatives, some industries and business establishments have kept aside CSR and are looking into only profit making which is wrong and added that business prospers only if the society is healthy and developed.

Nearly 100 students attended the conference.

Robert Grobbaeur, MD and COO of AT&S, Dr. M.R. Suresh, Professor at SDM-IMD and Conference Chair and Moderator, Prof. N.R. Govinda Sharma, Professor and Conference Co-Chair, Dr. N.R. Parasuraman, Director of SDM-IMD and others were present.