

Conference on Corporate Social Responsibility

SPECIAL CORRESPONDENT

MYSURU: Sri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) is organising a Conference on 'Corporate Social Responsibility (CSR) - Towards Building Socially Responsible Business' on November 5 and 6.

The conference is a part of SDMIMD's endeavour in the emerging field of Corporate Social Responsibility (CSR) in the back-

ground of changes introduced by the government that encourage corporate involvement in social responsibility initiatives.

With the introduction of Companies Act 2013, India became the first country to mandate spending on CSR activities through statutory provision. Rationale for holding this conference is to discuss and build on factors that help in achieving the goals of inclusivity and focus towards building socially re-

sponsible enterprises, a release from the institute said.

B. Muthuraman, former Vice-Chairman, Tata Steel will inaugurate and deliver key note address at SDM-IMD on November 5 at 9.15 a.m.

A few of the other eminent personalities who are expected to participate include T.A. Dayalan, Ganesh Sharma from Rane Group, Chennai, Richa Bajpai, Director-NextGen

PMS, among others. For details call Rekha Ganapathy, Conference Secretary over phone: 0821-2429722, 2429161.