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SDMIMD of Mysuru gets BSIS Certification from EFMD, a first in southern India

Mysuru, June 5:- Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) is the first institute in southern India and second in the country to secure Business School Impact System (BSIS) Certification from European Federation for Management Development (EFMD).

The expert team from BSIS headed by Dr Michael Kalika examined the impact made by the institute on the education, business development, intellectual, regional eco-system, societal, visibility and financial. The expert team has appreciated the institute's notable impact on the region and at the national level. The representation of students from 20 plus states, 100% placement record, quality research publications by the faculty, institute networking with local and national bodies, association with industry, association, press, government institutions and civic bodies has made SDMIMD to earn good points. The involvement of the institute in organising events to introduce the cultural, social and professional image of Mysuru has earned appreciation from the committee.

The BSIS Certification stamp to SDMIMD has added another feature to its cap with two International Accreditations – Accreditation Council of Business School Programmes (ACBSP) from USA and EFMD's Programme Accreditation System (EPAS) for Europe.

The BSIS Certification has made SDMIMD to identify, measure and assess the impact on the society at large, stated a press release from Dr Sunil M V, media officer, SDMIMD, Mysuru. (NGB)