

STAR OF MYSORE

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# Cinematics-2014

## Photography & Short film contests at SDM-IMD



The prize-winning photographs.

Mysore, Feb. 19- SDM-IMD students had recently organised 'Cinematics 2014-' an All India Short Film and Photography competition at its premises in city.

The **Short Film category** attracted entries across India and was judged by Dr. Kiran Thotambailu, a doctor by profession & a Kannada film producer and Harsha Shetty, an alumnus of Met Film School, London.

**Winners (short film):** *'The Wheel,'* a Bengali film directed by Subhadipta Biswas & Arijit Mitra was adjudged the best. The story centres on a similar auto-rickshaw journey that plays both on the physical and mental landscape of a young college girl. This very-essential vehicle has become a journey of trauma for a huge section of female passengers, primarily the youth; the concern hovers around gender, domination, isolation, economic class implications, cultural degradation and many more.

*'U Tum,'* a Kannada film directed by Madan Ram Venkatesh, bagged the second position. It is a film on the ups and downs of the modern day relationships and the world that surrounds it! The movie leaves us with a question about how valid is it to simply give up on a relationship at the very preliminary signs of discomfort. It urges us to spare a thought about considering making an attempt to working out a relationship rather than simply quitting it.

The other movies presented before the jury were *'Lemon Candy,'* a musical film directed by Kannan Kodoth, *'Che,'* a Kannada film directed by Shashank Soghal, *'Sanjay,'* a Kannada film directed by Karthik Nayaka, *'Mahatma,'* a Telugu film directed by Sudheer Kumar, *'Ekulta Raja,'* a Marathi film directed by Junaid Imam, *'Change for a Change,'* a Kannada film directed

by Deepak Hassan and *'D Square,'* a Kannada film directed by Madan Ram Venkatesh

### Photography contest

The photo journey through India was presented in *Cinematics 2014* photography competition. This year the theme *'A journey through India - Rail, Road and River'* attracted 100+ entries from all over India. The special introduction to this year Cinematics was the use of social media for publicity and evaluation. The entries were made available on the Institute's Face-

book page (<http://www.facebook.com/sdmimd>) and the likes and the comments were considered for final evaluation using Web Analysis tools. 60 entries were shortlisted and displayed in an exhibition. The event was adjudicated by a panel of three judges — Murli, photojournalist *'The Hindu'* and *Deccan Herald*; Babu, well-known photographer from Mysore and Ravi, a photojournalist from Mysore.

**Winners:** Sagar Koshthi (first), Bharath Kumar Hegde (second) and Soumyadeep Mukherjee (third).



The Student Organising Committee of Cinematics 2014 is seen with Jury Members Dr. Kiran Thotambailu, Harsha Shetty and Murli.