

# 171 business graduates pass out at 26th Convocation of SDMIMD

## CHAMUNDI HILL ROAD

The 26th annual Convocation of Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) was held at the institute campus on Chamundi Hill Road at Siddarthanagar in the city on Friday (April 2).

The institute awarded Post-Graduate Diploma in Management (PGDM) to 171 students of the PGDM batch 2019-2021 during the Convocation.

The graduating students received their Diploma from Dr D Veerendra Heggade, Dharmadhikari of Dharmasthala and Chairman, SDMIMD.

The chief guest T R Parasuraman, President and Whole Time Director, Toyota Industries Engine India Pvt Ltd, who delivered the convocation address, presented the gold medals to the students for outstanding performance in various specialisations.

In his Convocation address, Parasuraman said



Seen in the above photo are the gold medal winners at 26th annual Convocation of SDMIMD with Dr D Veerendra Heggade, Dharmadhikari of Dharmasthala and Chairman, SDMIMD; T R Parasuraman, President and Whole Time Director, Toyota Industries Engine India Pvt Ltd, Dr N R Parasuraman, Director of SDMIMD, Pavan Ranga, Chairman, CII Mysuru chapter.

that a young India has greater opportunities in the manufacturing industry and the avenues are ample to explore with strong determination to achieve success.

He also mentioned the "Toyota way" for continuous improvement (Kaizen). He opined that continuous improvement is a result of establishing long term vi-

sion, working on challenges, continuous innovation and going to the source of the issue (Genchi Genbutsu) and respect for people. While discussing on the 'Genchi gembutsu' that falls under 'Toyota Way' used on the shop floor. He said, 'it is the principle of moving towards the action, observing the location and

conditions to understand and solve problems faster and more effectively'. Parasuraman pointed out that this involves the five senses - seeing, hearing, touching, smelling and common sense; the latter of which he admits is not very common.

As an advice to the young graduating students, the speaker said 'to be a leader

we must follow 5 key works - foot work (on floor experience), head work (to understand the problem with open mindset), teamwork, hard work and network.' Further, he said networking is vital for success in business and quoted Toyota's founder Sakichi Toyoda as a great source of inspiration when he says: "Open the window. The whole world is in front of you." Finally, he called upon the 'homework' on these 5 works is to be essential to bring the actual thoughts into action.

Dr Veerendra Heggade called upon the young managers to be global in relevance and Indian in ethos. Earlier, Dr N R Parasuraman, Director of SDMIMD, presented the annual report stating the activities and accomplishments of the institute during the academic year 2020-21.

Dr H Gayathri, Deputy Director, SDMIMD, presented the candidates for the award of degree by the Chairman Dr Veerendra Heggade.