

SDMITES EMERGE WINNERS IN DATA ANALYTICS CONTEST

Mysore, Feb. 6- Deepak Nesarikar, Vijaykumar Kurdagi and Krishna Kumar, students of PGDM Flagship programme at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), Mysore, have won the All India Data Analytics competition for B-Schools conducted by Latent View Analytics, a consulting and data management company that delivers analytics solutions to clients in financial services, consumer goods and retail sectors.

In all, there were 2,123 participants in the competition from the premier B-Schools including IIMs.

Students of SDM-IMD presented the infographics using the datasets provided by the company. The topics were Blockbuster movies, English Premier League Battles and Common Man's tweets on AAP.

The evaluation criteria were creativity, aesthetics of the infographic and the depth of analysis used to find the deliverables and exciting trends.

Deepak Nesarikar won 6th place among the top 25 winners. Krishna Kumar and Vijaykumar Kurdagi were able to succeed on the 12th and 21st places respectively. The three students have made the first version of Latent View's DPL, a mega max blockbuster hit and have won iPod shuffle. The company has also offered pre-placement interviews for the winners.