

## SDM-IMD student magazine goes online



Mysore, Mar. 26- The digital version of 'Dimensions,' the student magazine of SDM-IMD went live on March 20, 2014, as part of its Go-Green Initiative. Prof. S. Prabhakar, Secretary, SDM Education Trust, inaugurated the digital version of *Dimensions* by clicking the link.

The student magazine, which was brought out in conventional form from 1999 took its digital form to gain the wider reach through internet. The first digital issue of *Dimensions* focused on entrepreneurship and

related topics.

Prof. Prabhakar while addressing the gathering, appreciated this eco-friendly initiative and emphasised on utilising entrepreneurial skills of management graduates.

The magazine's purpose is to bridge the gap between Management students and corporate world through articles, interviews of management practitioners. The *Dimensions* is on Open Access platform and is available at [www.sdmimd.net/dimensions](http://www.sdmimd.net/dimensions).