

Foundation Day at SDM-IMD



Students at the Foundation Day programme at SDM-IMD on Friday.

JC Nagar: “Business is not only about focusing on earning profit but also about removing social inequality. It is more important to share with others if you have more than what you can consume,” said S Sivakumar, Group Head of Agri IT Businesses, ITC Limited.

He was speaking at the Founda-

tion Day programme organised at Sri Dharmasthala Manjunath Institute for Management Development (SDM-IMD), on Friday.

Addressing the students, he said “The advantage of businessmen entering into the social welfare is that they can bring in money, management



The advantage of businessmen entering into the social welfare is that they can bring in money, management capability and leadership abilities to improve social welfare, all at the same time.

S Sivakumar, Group
Head of Agri IT Businesses, ITC Limited.

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He encouraged students and aspiring entrepreneurs, who want to explore opportunities in agriculture sector, to look into the areas in agri services such as farm mechanisation.

Director, SDM-IMD, Dr N R Parashuraman; Deputy Director Dr H Gayathri, Dr M R Suresh of the college and others were present.

GT BUREAU