

SDMIMD director Dr Parasuraman gets EFMD recognition

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Dr N R Parasuraman, Director, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), was awarded a 'Certificate of Recognition' for "his outstanding commitment and contribution to the management education globally during COVID-19 pandemic situation."

European Foundation for Management Development (EFMD) Global recognised his driving excellence in the adoption of technology for the teaching and learning process and participation in academic responsibilities.



Dr Parasuraman said, "The institute has effectively used the open-source software(s) for learning management systems for resource sharing, evaluation, participation, submissions of assignment and other curricular activities. Further, SDMIMD has deployed effective tools for online course delivery,

meetings, academic events like a conference(s), inspection visits, and other academic activities."

Speaking on the recognition received, he said, "I was appointed as a member of the EFMD Programme Accreditation Board late last year and have been regular in attending the meetings and participating in the decisions regarding accreditation to various B-schools around the world. I also acted as a Peer Review Team member in accrediting an overseas University. All these happened from

March 2020 on virtual mode. Perhaps this recognition is for these efforts to promote quality management education."

Sharing his future plans for SDMIMD, Dr Parasuraman said there are several plans on the anvil. "First and foremost is the progressive aligning of the programme to social, ethical and sustainability dimensions by drawing heavily from the ethos of our parent Dharmasthala Trust. These will involve more projects, more practical exposure, and general sensitisation of the students towards these lofty ideals. Sec-

ondly, we wish to develop the 1-year PGCM programme at a higher level. For this, we are in the process of finalising arrangements with the National Stock Exchange (NSE) and a leading entrepreneurship support body Silicon Road Inc for orienting students towards specialisations in 'investment finance and/or entrepreneurship.' Thirdly, we are working on new blended offerings to cater to the corporate requirements. Lastly, we wish to work on the exciting possibilities of international study and collaboration, including multi-country degrees.

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