

## Week-long Induction for freshers begins at SDM-IMD



*Star of Mysore Editor-in-Chief K.B. Ganapathy is seen addressing the students at SDM-IMD this morning.*

Mysore, June 17 (KCU&NK)- The week-long induction programme for the fresh batch of students (2014-16) admitted for the PGDM programme of SDM

Institute for Management Development (SDM-IMD) began today at the Institute premises in Siddhartanagar here. The induction programme is intend-

ed to expose the new-comers to the bigger picture of management and decision-making through academic sessions by experts in the field. *Star of Mysore* Editor-in-Chief K.B. Ganapathy delivered the keynote address. N. Ramanuja, Chairman, Bharathiya Vidya

Bhavan, Karnataka and N. Ravi Shankar, CEO, Aim High Consulting, Bangalore addressed the students.

SDM-IMD Director Dr. N.R. Parashuraman, Dy. Director Dr. H. Gaytri, Academic Programme Chairperson Malati Sriram and others were present.