

# Students told to be intelligent as well as smart to succeed

## CHAMUNDI HILL ROAD

ICICI Bank Executive Director K Ramkumar opined that intelligence coupled with social ability was the mantra of success in the corporate world.

This he said in response to a question posed to him by a student during an interactive video talk on 'Intelligence, Ability and Social Responsibility' organised by SDM Institute for Management Development (SDMIMD) on Monday.

To another question 'Why certain children in classroom are attentive and some are not' he said, "It's all about language comprehension and being able to relate. Humans have cognitive ability, social ability and psychological ability which prepare the person to solve problem and be intelligent in decision making," he said.

Founder and Director of ESAF Micro-

inance and Investments Pvt Ltd (EMFIL), Paul Thomas said, "Social business is not charity but rather it needs to recover its full costs while achieving its social objective. The right blend of profit-making and addressing a social need are key factors in running a social business. It is an effort to solve the social problem and making society sustainable. Every social business is entitled to give two returns in social business – financial return and social returns," he said.

Highlighting the micro-credit enterprise development programmes, Thomas shared the achievements of the micro finance sector in social, training, women empowerment, counselling and bunch of other services. Students and faculty members from Mays Business School, Texas and A&M University, Texas, USA, visited the institute.

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