



**Date:** June 5, 2020

**Page:** Webpage

**Source:** <https://www.mysoorunews.com/>

**Language:** English

**URL:** <https://www.mysoorunews.com/sdmimd-gets-bsis-impact-stamp-first-in-south-india-to-receive-efmd-honour/>

## **SDMIMD gets BSIS Impact Stamp! First in South India to receive EFMD honour**

**Mysuru:** SDM Institute for Management Development (SDMIMD) is first institute in Southern India and second in the country to secure Business School Impact System (BSIS) Certification from European Federation for Management Development (EFMD).

The expert team from BSIS headed by Dr Michael Kalika examined the impact made by the Institute on the education, business development, intellectual, regional eco-system, societal, visibility and financial.

The expert team has appreciated the institute's notable impact on the region and at the national level. The representation of students from 20+ states, 100% placement record, quality research publications by the faculty, institute networking with local and national bodies, association with industry, association, press, government institutions and civic bodies has made SDMIMD to earn good points. The involvement of institute in organizing events to introduce the cultural, social, and professional image of Mysore has earned appreciation from the committee.

The BSIS Impact quality stamp to SDMIMD has added another feature to the cap with two International Accreditations – Accreditation Council of Business School Programs (ACBSP) from USA and EFMD's Program Accreditation System (EPAS) for Europe. The BSIS impact has made SDMIMD to identify, measure and assess the impact on the society at large, according to Dr Sunil M V, Media Officer, SDMIMD, Mysuru.