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TRUTH ENDURES

Mysuru's SDMIMD gets 'BSIS Impact' stamp

Mysuru: SDM Institute for Management Development (SDMIMD) is the first institute in Southern India and second in the Country to secure the Business School Impact System (BSIS) Certification from the European Federation for Management Development (EFMD).

An expert team from the BSIS headed by Dr. Michael Kalika examined the impact made by the Institute on the education, business development, intellectual, regional eco-system, societal, visibility and financial. The expert team appreciated the institute's notable impact at the regional and national levels.

The representation of students from 20+ states, 100% placement record, quality research publications by the faculty, institute networking with local and national bodies, association with the industry, association, press, government institutions and civic bodies has made SDMIMD earn good points. The involvement of the institute in organizing events to introduce the cultural, social, and professional image of Mysuru has earned appreciation from the committee.

The BSIS Impact quality stamp to SDMIMD has added another feature to the cap with two International Accreditations – Accreditation Council of Business School Programs (ACBSP) from USA and EFMD's Program Accreditation System (EPAS) for Europe. The BSIS impact has made SDMIMD to identify, measure and assess the impact on the society at large.