

Management Fest

Mysore: The annual management fest, 'Naissance 13,' of SDM Institute of Management Development (SDMIMD), will be held on the campus from January 31 to February 2.

The theme of the event is 'Built to Last' and SDMIMD students have structured attractive management games and announced cash prizes worth more than ₹1 lakh.

Arun Nayar, vice-president (global head HR), of Software Paradigm Infotech Private Limited will inaugu-

rate the event at 3.30 pm at the institute auditorium. As many as 150 management students from 18 different colleges, including IITs and IIMs, will be taking part in event. Games like Alacris (best manager), Finnex (finance), Eternal Paladins (HR), Cibola (marketing), Susops (operations), Mercado central (retail) and much more will be organised. Cultural programmes by SDM students will also be held. Contact coordinator Gowtham 9448903603.