

Star of Mysore

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NAISSANCE: CHRIST INSTITUTE OF MANAGEMENT WINS OVERALL CHAMPIONSHIP**TROPHY**

Mysore, Feb. 5- The three-day Management fest “Naissance 2013” with the theme Built to Last took off on Jan. 31 with inauguration by Arun Nayar, Vice-President and Global Head HR, Software Paradigms Infotech Pvt. Ltd., Mysore.

Naissance, the biggest event by SDM-IMD, Mysore, is the arena wherein the brightest minds from the best B schools across India battle it out to attain supremacy in intellect and creativity.

It provides an ideal platform for the future managers of the country to showcase their managerial skills and prove their competence as it comprises dynamic events from every realm of management.

The annual fest of the SDM Institute becomes a hub for ultimate creativity, innovations and versatility.

Gamut of activities took place this year too with students in action in Management games, Cultural show and Fashion show (Navaras). Curtains came down on Feb. 2 after valedictory address by Girish Karuanakaran, VP, SPI (India&Nepal).

The overall championship trophy was won by Christ University Institute of Management Bangalore.

Best Manager- Winner: Christ University Institute of Management, Kengeri; Susops (Operations) - Winners: Symbiosis Institute of Management Studies(SIMS), Pune; Runner Up- Christ University Institute of Management, Bangalore.

Cibola (Marketing)-Winner: Christ University Institute of Management, Bangalore; Runner Up- Symbiosis Institute of Management Studies (SIMS), Pune.

Eternal Paladins (Human Resources)-Winners: Loyola Institute of Business Administration, Chennai; Runner Up- Christ University Institute of Management, Bangalore.

Finex (Finance)-Winner: Christ University Institute of Management, Kengeri;
Runner Up- Jain College, Bangalore.

Mercado Central (Retail)- Winner: Symbiosis Institute of Management Studies (SIMS), Pune;
Runner Up- NIT, Trichy.

CINEMATICS 2013 Photography-Winners: I Prize - Pushpendra Gautam, Delhi II Prize –
Shruthi Aradhya , Mysore III prize - Nikhil Kumar, Delhi.

CINEMATICS 2013 Shortfilm-Winners: I Prize – ‘Life before birth’ - Subhardeep Saha, II Prize –
‘Marana’ - Moses Arokiam & Manoharana.

Naissance 2013 witnessed overwhelming participation from colleges across the nation including
NITIE Mumbai, Welingkar Mumbai, SIOM, LIBA, Christ University, NIT Trichy, MIM, SIMS Pune,
MCI Bangalore and many more.

Prithiv Prasad C.