

# SDMIMD Management Fest NAISSANCE 2014

● Three-day management fest ● Over 61 registrations from various B-Schools

**Agrahara:** "Competition is global. Thus, we need people who have ideas, who are fearless to experiment. We need both entrepreneur and intrapreneur," said Girish Karunakaran, President Eurasia, Software Paradigms International Group LLC (SPI).

He was speaking at the inauguration of the three-day management fest – NAISSANCE 2014 recently on its campus organised by Shri

NAISSANCE 2014 has attracted more than 61 registrations from various B-Schools across the country, participating in various events – Best Manager, Marketing, Finance, Operations, Pro Nights, Entrepreneurship, Retail, Lucifer's Ultimatum giving them a chance to win prize worth Rs 2,00,000.



Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD).

Girish emphasised on being ethical, intelligent and energetic – the core prerequisites for any MBA graduate to make an entry to the

corporate world.

During his inaugural speech Girish spoke about the industry-institute-interface between SPI and SDMIMD which has yielded quality results in various activities.

Srinivasa Rao, Manager - Sales at

SPI and the alumnus of SDMIMD, shared his experience as a student at SDMIMD and the challenges he faced in various capacities at SPI.

Shahbaz Akthar, the student coordinator presented the theme of NAISSANCE 2014 to the audi-

ence. Dr N R Parasuraman, Director of the Institute welcomed the gathering on the occasion.

Dr H Gayathri, Deputy Director of the Institute, faculty members and staff were present during the inaugural function.

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