

Management Fest Kicks Off in City

Mysore: Ideas, creativity and fearlessness are vital for Indian entrepreneurs and intrapreneurs to keep up with the competition at the global level, said Girish Karunakaran, president of Software Paradigms International Group LLC (SPI), Eurasia.

He was speaking at the inauguration of NAISSANCE 2014, a three-day management fest, organised by Shri

Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) in the city on Friday.

Girish stressed the importance of ethics among MBA graduates to make it big in the corporate world. He also talked about the industry-institute interface between SPI and SDMIMD, which has yielded quality results in various activities.