

Student's Article Wins Award

Mysore: Nancy Sharma, a student of Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) has won the best article award at the national-level business fest.

The annual management fest, 'Ashtra 2014', organised by the Amrita School of Business in Kochi had invited articles on entrepreneurship from B-School students across the country.

In her article titled 'Entrepreneurial spirit and socio-economic development',

Nancy said the entrepreneurial spirit and economic developments are highly correlated, which in turn is related to social well-being.

For a developing country like India, entrepreneurial spirit is the key resource, and a critical element is socio-economic development, she argued in her paper. **ENS**