

SDM-IMD student wins Best Paper Award

Mysore, Mar. 4- **Nancy Sharma**, a student of Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD) flagship programme -PGDM has won the National-level Business Article Award organised by Amrita School of Business, Kochi recently.

The annual management fest of Amrita School of Business **Asthra 2014** had invited articles on Entrepreneurship from B-School students across India for the souvenir 'Sparsh.' The article by Nancy Sharma titled '*Entrepreneurial Spirit and Socio-Economic Development*' won the 'Best Article Award.'

Nancy says that the entrepreneurial spirit and economic developments are highly correlated, which in turn is related to social well-being. For a de-



veloping country like India, entrepreneurial spirit is the key resource and a critical element in socio-economic development. "Despite its abundance, especially in rural, we are developing with snail's pace. The missing link here is the 'skill'! It is our responsibility to nurture, implement and preserve entrepreneurial spirit and build native capabilities for the purpose of global development."