## In the NEWS



## THE HINDU

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## Student bags award

Special Correspondent

MYSORE: Nancy Sharma, a student of Shri Dharmasthala Manjunatheshwara Institute for Management Development, has won the national-level business article award instituted by the Amrita School of Business, Kochi.

The annual management fest of the business school, Asthra 2014, had invited articles on entrepreneurship from B-School students for the souvenir 'Sparsh'. The article by Ms. Sharma titled 'Entrepreneurial Spirit and Socio-Econom-

ic Development' won the best article award, according to a release here.

"For a developing country like India, entrepreneurial spirit is the key resource and a critical element in socioeconomic development. Despite its abundance, especially in rural areas, we are developing at a snail's pace. The missing link here is the 'skill'. It is our responsibility to nurture, implement and preserve entrepreneurial spirit and build native capabilities for the purpose of global development," the student said in the release.