## **City Highlights**



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## SDMIMD Mysuru holds 1st Annual Convocation of PGCM Program

## Mysuru

hri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) organized the First Annual Convocation of the All India Council for Technical Education (AICTE) approved One-Year Full-Time - Post Graduate Certificate in Management (PGCM) Program (2020-21 batch) on January 27, 2021, through Virtual Mode.

Dharmadhikari of Shri Kshethra Dharmasthala and Chairman of SDMIMD Dr D Veerendra Heggade presided the convocation function. Dr Heggade awarded the Post Graduate Certificate in Management (PGCM) to the 11 students of the AICTE approved batch and honoured the Gold Medal for Overall Excellent Performance to Bhargav G Upadhyay.

In his convocation address, Dr Heggade said SDMIMD has been striving to build up overall personalities and character in the students. His desire is to have students excel in their corporate or own ventures and concurrently holding aloft Indian values and ethos.

Speaking on the changing vistas of higher education, Dr Heggade opined that New Education Policy (NEP) has several postulates, which is practised by Dharmasthala group of institutions ever since they forayed into education. He stressed on the educational system which upholds the Indian values and



the Indian spirit for – integrity, reverence, gratitude, and social responsibility. Advising the graduating students Dr Heggade said 'young managers should have a temperamental framework in leading a life of fulfilment and the same time be successful in their avocations'.

Dr NR Parasuraman, Director of the Institute presented a brief report highlighting the activities and achievements of the Institute in the past year. The Governing Board Members and many well-wishers and corporate guests of the Institute graced the occasion.

Dr H Gayathri, Deputy Director & Chairperson - PGCM Program, delivered the welcome address and presented the students for the award of certificates.

The Gold Medallist Bhargav said 'SD-MIMD has helped me at each and every step of my professional career. The institute provided me with the best possible platform and infrastructure to excel in my career interest. The Expert Faculty made me industry ready, while the Placement training helped me enhance my soft skills which made me stand out from others. I was fortunate enough to get an opportunity to move to Germany for a semester, as a part of the Student Exchange Program (5 months). The time spent abroad was very useful for me as I gained a lot of life and learning experience'.