

Research should aid decision making, says director SDMIMD

MYSURU: "The award of the PhD degree is not an end of the academic research journey, it is the beginning to support the decision-makers in the process, giving authentic information," said N R Parasuraman, director of Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), here, recently.

During the inaugural function of a workshop on 'How to succeed through PhD Journey?', held at SDMIMD, Parasuraman opined that in the current trend of 'Publish or Perish', the research output should see the day of light as articles in journals of repute. "Researchers should take the support of technological tools and rich resources available in the electronic database in bringing out quality research," he said.

Expressing his concern over the quality of research, key resource person of the workshop R Jagadeesh, professor of Operations, said, although the number of PhD degrees being awarded in the country has



Participants of the workshop on 'How to succeed through PhD Journey?' held at Shri Dharmasthala Manjunatheshwara Institute for Management Development in Mysuru, recently.

gone up in recent times, the quality of research has notably gone down.

"Hence it is essential that the researchers focus on quality right from the beginning to ensure a valuable output from the PhD programme. Further, the research would be con-

sidered if the research output helps in public policy-making, and contributes to the society, by enabling best practices," he said.

The workshop focused on introducing research etiquettes, identification of topics, research design

and carrying out literature review. Research scholars from different universities in Karnataka and neighbouring states participated in the workshop. M V Sunil, the coordinator of the workshop, was present.

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