STAR OF MYSORE

SDM-IMD Gets Business School Impact System Certification

Mysore/Mysuru: SDM Institute for Management Development (**SDM-IMD**), Mysuru, is the first institute in Southern India and second in the country to secure Business School Impact System (BSIS) Certification from European Federation for Management Development (EFMD).

The expert team from BSIS headed by Dr. Michael Kalika examined the impact made by the Institute on the education, business development, intellectual, regional eco-system, societal, visibility and financial. The expert team has appreciated the Institute's notable impact on the region and at the national level. The representation of students from 20 plus States, 100% placement record, quality research publications by the faculty, institute networking with local and national bodies, association with industry, association, press, government institutions and civic bodies has made SDM-IMD to earn good points. The involvement of the Institute in organising events to introduce the cultural, social and professional image of Mysuru has earned appreciation from the committee.

The BSIS Impact quality stamp to SDM-IMD has added another feature to the cap with 2 International Accreditations – Accreditation Council of Business School Programs (ACBSP) from USA and EFMD's Program Accreditation System (EPAS) for Europe. The BSIS impact has made SDM-IMD to identify, measure and assess the impact on the society at large, according to a press release from Dr. M.V. Sunil, Media Officer, SDM-IMD, Mysuru.