

# 'Need to take up research ideas in finance and accounting'

● IIM professor Dr R Narayanaswamy says that researchers should study financial accounting companies closely to detect fraudulent practices

**Agrahara:** "Satyam is the first known case of financial fraud. This should prompt the researchers to take up research on companies that are likely to employ financial accounting as a tool to fudge numbers in order to portray unrealistic performance with an eye on stock prices and win investor confidence," said Professor of Finance & Control, IIM-Bangalore, Dr R Narayanaswamy.

He was speaking at the workshop on 'Research ideas in finance & accounting' organised by Shri Dharmasthala

**The workshop equipped the participants with emergent research ideas in finance & accounting in order to develop research proposals and manuscripts capable of qualifying for publication in journals of repute.**



Dr R Narayanaswamy addressed the audience at the workshop on 'Research ideas in finance & accounting' organised by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD).

Manjunatheshwara Institute for Management Development (SDM-IMD).

The workshop was held as a part of the 3rd international conference on 'Emerging trends in finance & accounting' scheduled on Aug 22 and 23, 2014 at SDM-IMD Mysore. It wit-

nessed an overwhelming response with 35 participants representing premier management institutions and research departments attending the workshop.

Workshop was inaugurated by Director of SDM-IMD, Dr N R Parasuraman in the presence of illustrious

luminaries invited as resource persons comprising of Professor of DoS in Commerce, University of Mysore, Dr B Mahadevappa, Professor of Operations, SDM-IMD, Dr R Jagadeesha and Associate Professor of Finance, SDMIMD, Dr Ullas Rao.

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