

Workshop on Research Ideas in Finance



A group photo of the participants of the workshop held at SDM-IMD in city recently.

Financial fraud: Researchers must take up research on companies that employ financial accounting as a tool to fudge numbers to portray unrealistic performance with an eye on stock prices and win investor confidence.—Expert

Mysore, Aug. 26- "Satyam is the first known case of financial fraud. This should prompt researchers to take up research on companies that are likely to employ financial accounting as a tool to fudge numbers in order to portray unrealistic performance with an eye on stock

prices and win investor confidence," said Dr. R. Narayanaswamy, Professor – Finance and Control, IIM-Bangalore.

He was speaking at the Workshop on Research Ideas in Finance & Accounting organised by Shri Dharmasthala Manjunatheshwara In-

stitute for Management Development (SDM-IMD) in city recently.

The workshop was inaugurated by Dr. N. R. Parasuraman, Director, SDM-IMD. Dr. R. Narayanasamy, Dr. B. Mahadevappa, Professor – DoS in Commerce, University of

Mysore, Dr. R. Jagadeesha, Professor – Operations, SDM-IMD and Dr. Ullas Rao, Associate Professor – Finance, SDM-IMD were the resource persons.

The workshop equipped the participants with developing research ideas in Finance &

Accounting in order to develop research proposals and manuscripts capable of qualifying for publication in Journals of repute.

35 participants representing premier management institutions and research departments attended the workshop.