



Students register themselves for management fest Abhigyaan

## Abhigyaan helps students hone skills

TIMES NEWS NETWORK

**Mysore:** It was a foretaste of pre-B-school experience for under graduate students from across the state.

Hundreds of them were seen enthusiastically participating in various games organized as a part of state-level fest Abhigyaan

conducted by SDM Institute of Management Development at its premises.

Student co-ordinator Mayur J said: "Abhigyaan means supreme knowledge. The fest provides a platform for undergraduates to showcase their talents."

The brain-teaser event had six competitions challenging the basic abilities and qualities required to pursue a career in management. The competitions included The tycoon-hunt for the most innovative entrepreneur, Crazy com-mad-ads, Psychedelic- a quiz event, Pugmarks - uncover of hidden treasures, Dossier - analyzing and interpretation and Mélange - exotic blend of intelligence with fun.

Student organizer Varun Kumar said Tycoon consists of

four rounds. Each participant has to go through aptitude test and group discussion to get into Mission Impossible round. In that round, students have to do market research and collect information regarding a product or details on fellow participants.

Around 450 students from engineering and degree colleges are taking part in the event. Students from Bangalore Christ College, SDM-IT, St Philomena's, Sri Jayachamara-jendra College of Engineering (SJCE), National Institute of Technology and many other colleges participated.

First year PGDM student Varun Kumar said that the event is testing our management skills.

"We have to organize everything from games to food and accommodation for the participants. Managing a huge crowd is no mean task."

Vidyavardhaka Engineering College student Nikhita Tata B said she wants to be an entrepreneur. "The games organized here tests the related skills. This is good platform even for non-management students like us."