

SDM-IMD students excel



The prize-winners of SDM-IMD are seen with Dr. Gayathri, Dean-Administration and Prof. Neetu Ganapathy, Chairperson, Student Activity.

Mysore, Apr. 5- The students from SDM-IMD here participated in various competitions and won accolades in the last few months.

The team comprising Arun Kumar, Carl Rodney Fernandes and Debottam Saha of the first year won second prize for their B-plan at 'ACME 2011', a National Level Business Plan Contest organised by the Faculty of Management, EBET Group of Institutions, Kangayam, Tamil Nadu.

At 'IATROSCAN', a B-plan contest hosted by the Department of Management Studies, Adhiya-

maan College, Hosur, the first prize was won by M.S. Apoorva and S. Arunkumar and the second prize was won by the team comprising Carl Fernandes and Debottam Saha.

G. Aparna and B.S. Sumasree won the first prize in the HR Event and Anirudh Sonthalia, Vijet Shetty and Manisha Giria continued the winning streak by securing the second prize in the Marketing event at the fest hosted by the Amrita School of Business, Coimbatore.

At the fest conducted by BITS

Pilani, Goa Campus, V.R. Ragnandan, Sanjay Somashekar, Praveen Sharma and Pooja Mishra won the 2nd prize in the marketing event named MAD (Marketing, Advertising & Design).