

SDM-IMD students win prize in China



Prof. Ramesh Venkateswaran, Director, SDM-IMD, seen with the prize-winning students of the Institute.

Mysore, Mar. 31-SDM Institute for Management Development, Mysore, has an ongoing student participation programme with the Association of BRICS (Brazil, Russia, India, China & South Africa) Business Schools. As part of the academic and professional activities of the Association, business fests and conferences are held in all the five-member countries.

Four SDM-IMD students studying MBA — V.R. Raghunandan, S. Vaishnavi, Swosti Panda and

Srikiran C. Rai — visited China last week as student delegates at the BRICS B Schools Conference held at Guangzhou, China.

SDM-IMD students Swosti Panda and Srikiran Rai have won 2nd prize in the Association of Brics Business Schools (ABBS) Case Competition held on Mar. 26. SDM-IMD team also won accolades in the cultural talent show events.

Prof. Ramesh Venkateswaran, Director, SDM-IMD, was also present at the conference.