

Workshop on social media management

MYSORE:SDMIMD, a premier B-school, is holding a one-day workshop on social media on their campus at the foot of Chamundi Hill on February 10 at 9.30 am. This workshop aims to equip participants with the basic know-how on social media and familiarise them with its tools to help expand their professional network, according to a press release.

The workshop will be facilitated by Malathi Sriram, Mohamed Minhaj and Neetu Ganapathy from SDMIMD. In addition, Advit Sahdev, CEO, ODigMa, Bangalore, a professional organisation offering brand management and marketing solutions on social media, will share his experiences on creating and maintaining a social media presence for a company. Vinay P, an entrepreneur and founder of Royal Mysore Walks, will talk about how he leveraged social media to his entrepreneurial advantage, said the release.

To provide the best, the group size is limited to 15 participants. To register, please call Kamakshi on 0821 2429722. For more details, please visit www.sdmimd.ac.in/socialmedia, the release added.

DH News Service

Workshop on Social Media Management at SDM-IMD

Mysore, Jan. 24 - SDM Institute for Management Development (SDM-IMD) has organised a one-day workshop on Social Media on Feb.10 at 9.30 am at its premises at the foot of Chamundi Hill.

The workshop aims to equip participants with the basic know-how on social media and familiarise them with social media tools to help expand their professional network.

The workshop will be facilitated by Prof. Malathi Sriram, Prof. Mohamed Minhaj and Prof.

Neetu Ganapathy from SDM-IMD, Advit Sahdev, CEO, ODigMa, Bangalore, will share his experiences. P. Vinay, Founder of Royal Mysore Walks, will speak about how he leveraged social media to his entrepreneurial advantage.

For registration, contact Kamakshi on Ph. 2429722. For details, visit www.sdmimd.ac.in/socialmedia.