

# SIOB 2025

## International Conference on Reengineering Business Ecosystems:

Synergies and Innovations in  
Operations and Beyond



**Theme:** Integrating Operations Management  
with Emerging Trends and  
Disciplines

**Date:** August 18, 2025

**Venue:** SDMIMD, Mysore

Shri Dharmasthala Manjunatheshwara  
Institute for Management Development



### About SIOB

The operations management landscape is undergoing a profound transformation, driven by the emergence of innovative technologies and disciplines such as Artificial Intelligence (AI), Internet of Things (IoT), Blockchain, and Sustainability. As businesses navigate this complex and dynamic environment, operations managers must integrate these trends into their existing frameworks to maintain a competitive edge. In today's fast-paced business world, operations management has evolved beyond optimizing production processes and supply chains. It has become a strategic function that intersects with critical business domains, including finance, marketing, human resources, and information systems. Adopting an interdisciplinary approach is crucial for organizations seeking to remain competitive amidst rapid technological advancements and shifting consumer demands. The International Conference on "Reengineering Business Ecosystems: Synergies and Innovations in Operations and Beyond (SIOB-2025)" aims to explore the evolving landscape of operations management in the era of transformative innovation. Centered around the theme "Integrating Operations Management with Emerging Trends and Disciplines," the conference will delve into modern technologies and practices essential for business professionals to thrive in an increasingly dynamic technological environment.

### Call for Papers

This conference will provide a platform for industry practitioners, academics, and researchers to share insights, present contemporary research, and exchange innovative ideas. Through thought-provoking sessions, research workshops and presentations, attendees will gain a comprehensive understanding of how technology can enhance operational efficiency and transform key business domains. The conference aims to foster effective collaboration and facilitate the development of new strategies for navigating the complex business landscape. We invite submissions from academics, management practitioners, consultants, and research scholars on the following topics, which collectively provide a comprehensive examination of technology-driven operations management.

### About SDMIMD, Mysore

SDMIMD (Shri Dharmasthala Manjunatheshwara Institute for Management Development) is a leading business school located in Mysore, Karnataka. It was established in 1993 under the aegis of the SDM Educational Trust, known for its strong commitment to value-based education. The institute offers a two-year, fully residential Post Graduate Diploma in Management (PGDM), approved by AICTE and accredited by NBA. SDMIMD's PGDM is equivalent to an MBA degree, as recognized by the Association

of Indian Universities (AIU). The curriculum is designed to blend academic rigor with industry relevance, focusing on developing socially responsible business leaders. The institute has international accreditations from ACBSP (USA) and EFMD (Europe), reinforcing its global academic standards. SDMIIMD has strong international ties, with exchange programs and academic collaborations with over 15 global universities. SDMIIMD emphasizes ethics, sustainability, and holistic development through a unique blend of Indian ethos and global management practices. Co-curricular and extracurricular activities are integral, encouraging leadership, teamwork, and creativity among students. The institute boasts a consistent placement record, with reputed companies across sectors recruiting from the campus. SDMIIMD also offers Management Development Programs (MDPs) and customized executive education for industry professionals. With a strong alumni network and a commitment to continuous improvement, SDMIIMD continues to shape responsible and capable management professionals.

Sub-Themes

- Leveraging AI and Machine Learning in Operations
  - Blockchain Technology in Supply Chain Management
  - Cyber-Physical Systems in Manufacturing
  - Service Operations and Customer Experience Management
  - Omnichannel Retailing and Supply Chain Implications
  - Diversity, Equity, and Inclusion in Operations Management
  - Financial Analysis of Operations Decisions: Risk and Return
  - Sustainable Operations and Environmental Economics
  - 9. Financial Optimization in Operations
  - Customer-Centric Operations Strategies
  - E-Commerce Operations and Customer Experience
  - Employee Engagement in Operational Excellence
  - Behavioral Insights for Improving Operational Efficiency
  - Sustainable Operations and Green Practices
- We also welcome case studies that illustrate innovative applications of technology-driven operations management. By exploring these sub-themes, contributors can share their research, experiences, and insights on the latest trends, challenges, and opportunities in operations management

Submission Guidelines

Abstracts and full papers to be submitted to [siob@sdmimd.ac.in](mailto:siob@sdmimd.ac.in)

|                           |  |
|---------------------------|--|
| Abstract                  | Should not exceed 300 words.   |
| Structure of the Abstract |  |
| Content                   | It should include the title of the paper, briefly state the purpose of the research, methodology, major findings, and conclusions. Include 3-5 keywords at the end of the abstract |

|                             |  |
|-----------------------------|--|
| Format                      | Times New Roman, 12-point font, 1.5 spacing, and standard margins, APA 7 Citation style  |
| Full paper                  | Should be between 3000 to 5000 words   |
| Structure of the Full paper |  |
| Content                     | The following section should be included in the paper: Title, Abstract, Keywords, Introduction, Literature Review, Methodology, Results and Discussions. |
| Format                      | Times New Roman, 12-point font, 1.5 spacing, and standard margins, APA 7 Citation style  |
| Figures and Tables          | Ensure all figures and tables are clear and properly labelled. Include them within the text at the appropriate places                                    |
| References                  | APA 7 Citation style   |

Correct name, designation, affiliations and e-mail ID of the authors and affiliating organization need to be clearly mentioned in the abstract and full paper.

All submitted papers will undergo a double-blind peer review process to ensure academic rigor and alignment with the conference theme. Each manuscript will be evaluated by at least two independent reviewers based on parameters such as originality, clarity, methodological soundness, and overall contribution to the discipline.

The conference offers the following publication avenues:

- Compendium of Papers (ISBN: 978-93-83302-77-2)  
All papers accepted for presentation and for which the authors have completed the registration process will be published in a digital compendium with an ISBN, serving as a formal record of the conference proceedings.
- Journal Publication Selected papers, upon successful completion of the review process and meeting the specific requirements of the journal, will be considered for publication in the SDMIIMD Journal of Management—a peer-reviewed journal indexed in EBSCO, i-Gate, i-Scholar, and UGC CARE List.
- Selected papers from the conference would be considered for publication in Scopus/WoS index journals that are yet to be decided.

Important Dates

**Abstract Submission Deadline:** Extend till June 25th, 2025  
**Full paper submission:** August 3rd, 2025  
**Last date for Registration:** August 10th, 2025

## Registration

Registration is compulsory for all participants. If a paper has multiple authors, at least one must register. Only the registered author will receive a certificate. Certificates will be issued to all authors of the paper only if each author has completed the registration. If an author submits two papers, both must be registered.

## Registration Fees

| Category                     | Fee     |
|------------------------------|---------|
| Foreign Delegates            | \$ 50   |
| Industry Professionals       | Rs 2000 |
| Faculty                      | Rs 1500 |
| Research Scholars & Students | Rs 1000 |

## Payment Procedure

**Option I:** Online payment:

<https://www.sdmimd.ac.in/sdmpayment/>

**Option II:** Electronic Fund Transfer (EFT) favor of "Director, SDM Institute for Management Development", payable at Mysore using the following account number:

The Federal Bank Ltd

Branch Mysore, Jayalakshmi Puram

Beneficiary: SDM Institute for Management Development

SB A/C: 16890100038823

IFSC Code: FDRL0001689

### Conference Patron

Dr. (Lt Col) Prasad SN  
Director, SDMIMD, Mysore

### Conference Chair

Dr. Anand Sasikumar

### Organizing Committee

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Prof. Dr. Shahira El Alfy, Higher Colleges of  
Technology (HCT) ,UAE.

## How to reach Mysore

Mysuru (formerly Mysore), known for its rich cultural heritage and academic prominence, is well-connected by air, rail, and road. Mysuru Airport (MYQ) operates limited domestic flights from select cities such as Bengaluru, Chennai, and Hyderabad. For international and more frequent domestic flights, Kempegowda International Airport, Bengaluru (BLR) is the nearest major airport. From Bengaluru, Mysuru is approximately 170 km away and can be reached in about 4 hours by road. Mysuru Junction (MYS) is a major railway station with excellent connectivity to key cities including Bengaluru, Chennai, Hyderabad, Mumbai, and Delhi. Popular trains from Bengaluru include the Shatabdi Express and Chamundi Express, offering fast and comfortable service. Mysuru is approximately 145 km from Bengaluru and is well-connected via the NH275 expressway. A wide range of KSRTC and private bus services (including AC Volvo and deluxe options) are available from major cities. Taxis and rental cars provide a convenient door-to-door travel option from Bengaluru and other nearby towns. A direct AC Flybus service operated by KSRTC is available from Bengaluru International Airport to Mysuru, offering a comfortable and hassle-free journey for air travelers.

## Accommodation

**Please Note:** Accommodation is not provided by the institute. However, participants may explore a range of nearby options by visiting the link below:

[Click here for Accommodation Information](#)

## Important links

Conference website:

<https://www.sdmimd.ac.in/siob2025/>

Email: [siob@sdmimd.ac.in](mailto:siob@sdmimd.ac.in)



Scan QR code to Register



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## Contact and Venue Details

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Conference Chair

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